



VBC's Mark C. Smith Concert Hall Receives \$380k Upgrade to Steel Rigging System

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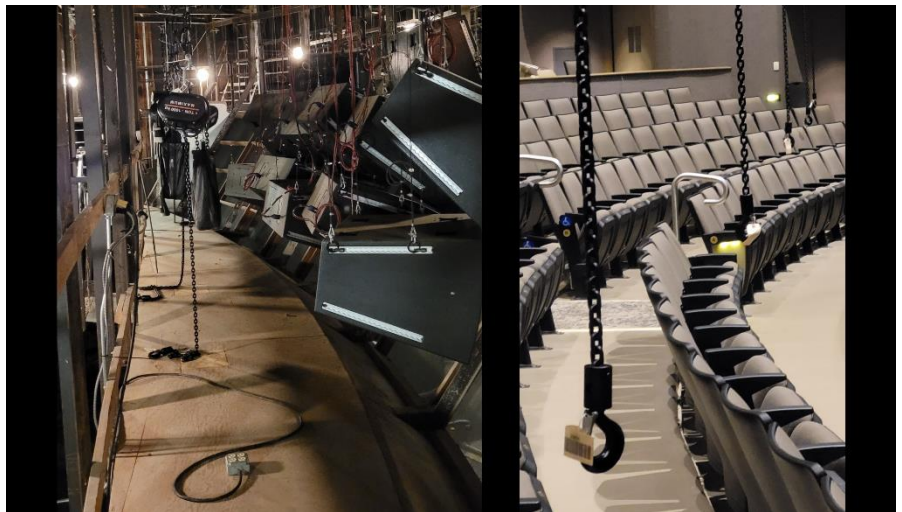
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Huntsville, Ala. (June 4, 2021) – The Von Braun Center (VBC) showcased upgrades to the Mark C. Smith Concert Hall steel rigging system totaling around \$380k during a co-presentation with Broadway Theatre League (BTL) on Wednesday, June 2, 2021.

“This past year has been difficult for everyone across the country and in every industry, but for the entertainment industry specifically,” commented VBC Marketing & Public Relations Manager Samantha Nielsen. “However, while our stages have been dark, we made the most of the down time by improving our facility so that when the time came to welcome the community back through our doors – we would be opening better than before!”



Some of the enhancements to the steel rigging system included adding new line sets over the stage, a new truss over the Orchestra Pit, new audio points so that audio systems can be hung rather than stacked on stage, and additional power for audio and truss hoists.

The additions and enhancements to the rigging system allows the VBC to attract elaborate traveling shows to the Huntsville market who previously would not consider the venue as a viable option. As a result of these enhancements, Broadway Theatre League can utilize the upgraded steel rigging system in future solicitations for highly sought after shows like *Phantom of the Opera*.

“Thanks to the foresight of our executive staff, our Board of Directors, Mayor Battle’s team at the City of Huntsville, and the generosity of Mrs. Linda Smith, no longer will our residents have to travel to larger cities to enjoy the top-tier shows,” continued Nielsen. “This is an exciting time for the entire community! The VBC is proud to play a large role in attracting out-of-market visitors, while also enhancing the quality of life for local residents.”

During the presentation, BTL’s Executive Director Andrew Willmon announced the rescheduled dates of the postponed 2020 shows and introduced the new season lineup. To view the lineup and to learn more about

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Broadway Theatre League, visit www.broadwaytheatreleague.org.

For more information about the Von Braun Center and to see upcoming events, visit www.vonbrauncenter.com.

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About Von Braun Center

The Von Braun Center is a multi-purpose facility located in downtown Huntsville, Alabama. The VBC offers multiple venues for presenting cultural, educational, entertainment, sporting and social events. Venue spaces include the Propst Arena, Mark C. Smith Concert Hall, Mars Music Hall, North Hall, South Hall, and East Hall. Additionally, the VBC has an on-site full-service restaurant and rooftop bar – Rhythm on Monroe. With over 170,000 square feet of flexible meeting space the VBC is able to accommodate events of all types and sizes.