

Convention & Special Event Planner Guide

www.vonbrauncenter.com



Huntsville, Alabama

GENERAL INFORMATION



Located in the heart of historic downtown and just a short drive from the Huntsville International Airport, the Von Braun Center is convenient to area hotels, restaurants and attractions.

With over 170,000 square feet of multipurpose meeting space, the VBC features a team of experienced professionals and many in-house services including Food & Beverage, Exhibitor Services, and Audio Visual making this a "one-stop shop" for all your event needs.

In order to help with your planning and budgeting, please note the following:

- Once your event is contracted, an Event Coordinator is assigned to your event and will help with catering, room/set-up, and technical requirements.
- The Von Braun Center requires a Certificate of Liability Insurance naming the Von Braun Center as additionally insured for \$1,000,000 two weeks prior to your event.

Insurance may be obtained through the VBC at the applicable rate for most events.

- The minimum requirement for security is one officer throughout the course of your event. Based upon the type of event, additional security may be required and will be determined by your Event Coordinator.
- A technician is required when utilizing VBC audio visual equipment. Your Event Coordinator can assist in providing a cost estimate based upon the requirements of your event.
- Rental rates include lighting, heating and/or air conditioning and water as installed. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the Equipment, Services & Audio Visual price sheets.
- Theatre capacity is based on 10 square feet per person. Banquet capacity is based on 15 square feet per person with 5' round

tables. Rectangular tables will figure 12 square feet per person. Classroom capacity is based on 20 square feet per person. Special risers or staging needs may alter capacities.

- Room rental rates for rehearsals and move-in/ move-out dates are calculated at 60% of normal rental rates.
- All prices are subject to change without notice.
- Please refer to the current VBC Catering Guide for rules & regulations of all catered events.

All current rental rates are posted to the website including meeting room rental, equipment, services, audio visual and catering at www.vonbrauncenter.com









MEETING ROOM CAPACTIES

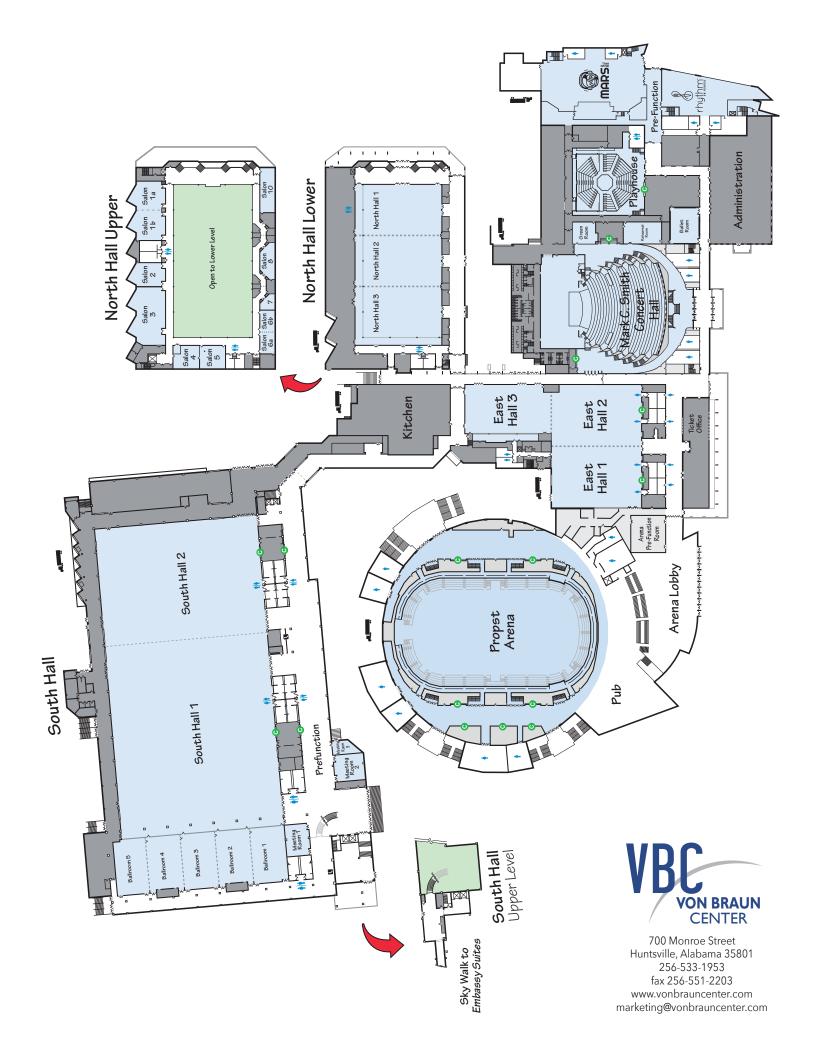
Huntsville,	Alal	hama
-------------	------	------

		SOUTH HALL				
ROOM	DIMENSIONS	SQUARE FOOTAGE	BOOTHS (10'X10')	THEATER	BANQUET	CLASSROOM
Total South Hall	210' x 480'	100,800	600	9,500	6,700	5,040
South Hall 1	210' x 240'	50,400	304	5,500	3,360	2,520
South Hall 2	210' x 150'	31,500	200	2,500	2,100	1,575
Multi-purpose/Meeting Hall	210' x 90'	18,900	96	1,500	1,000	750
Lobby/Prefunction		20,000				

		EAST HALL				
ROOM	DIMENSIONS	SQUARE FOOTAGE	BOOTHS (10'X8')	THEATER	BANQUET	CLASSROOM
Total East Hall		24,880	160	2,150	1,365	1,200
East Hall 1	79′ x 116′	9,164	60	750	500	550
East Hall 2	79′ x 116′	9,164	60	750	500	550
East Hall 3	63′ x 104′	6,552	40	650	365	330

		NORTH HALL				
ROOM	DIMENSIONS	SQUARE FOOTAGE	BOOTHS (10'X8')	THEATER	BANQUET	CLASSROOM
Total North Hall	112' x 207'	23,184	133	2,175	1,200	1,500
North Hall 1	112′ x 66′	7,392	36	725	400	460
North Hall 2	112′ x 66′	7,392	36	725	400	460
North Hall 3	112′ x 75′	8,400	45	725	400	460

MEETING ROOMS						
ROOM	DIMENSIONS	SQUARE FOOTAGE	THEATER	BANQUET	CLASSROOM	
Ballroom 1	75′ x 45′	3,330	315	205	150	
Ballroom 2	75' x 45'	3,330	315	205	150	
Ballroom 3	75′ x 45′	3,330	315	205	150	
Ballroom 4	75′ x 45′	3,330	315	205	150	
Ballroom 5	75' x 40'	2,960	280	185	140	
Meeting Room 1	30' x 40'	1,200	120	80	60	
Meeting Room 2	34' x 40'	1,360	135	90	65	
Meeting Room 3	20' x 18'	360	20	10	10	
Salon 1	38′ x 75′	2,850	285	190	140	
Salon 1A	38′ x 36′	1,368	135	90	65	
Salon 1B	38' x 39'	1,482	145	95	70	
Salon 2	38' x 30'	1,140	110	75	55	
Salon 3	38' x 72'	2,736	270	180	135	
Salon 4	30′ x 35′	1,050	85	55	40	
Salon 5	30′ x 33′	990	95	65	50	
Salon 6	19′ x 56′	1,064	105	70	50	
Salon 6A	19' x 28'	532	50	35	25	
Salon 6B	19′ x 28′	532	50	35	25	
Salon 8	19' x 38'	722	45	24	30	
Salon 9	20′ x 15′	300	n/a	8	n/a	
Salon 10	20' x 56'	1,120	105	70	50	
Arena Pre-Function	42' x 45'	1,890	180	120	85	
Ballet Room	36′ x 47′	1,692	160	110	80	





RHYTHM ON MONROE

Huntsville, Alabama

Rhythm on Monroe is a NEW unique restaurant and rooftop bar open daily at 4 pm and 11 am on Saturday and Sunday for brunch. Whether you are looking for dinner and drinks before a show or an evening cocktail overlooking Downtown Huntsville's unique cityscape, Rhythm on Monroe satisfies all needs.

SERVING locally-sourced ingredients, Rhythm on Monroe's menu provides

delicious urban fare with unique offerings of classic cuisine. The culinary team brings their traveled talents to the table each night while providing from scratch cooking paired with handmade cocktails, craft brews and a curated wine list.

ENJOY all that is offered with window views or on the rooftop near one of the fire-pit over-looking downtown. No matter where you join us, you will enjoy delightful service with locally sourced fare.

HOURS OF OPERATIONS:

Monday - Thursday: 4:00 pm - 10:00 pm

Friday: 4:00 pm - 11:00 pm

Saturday: 11:00 am - 11:00 pm

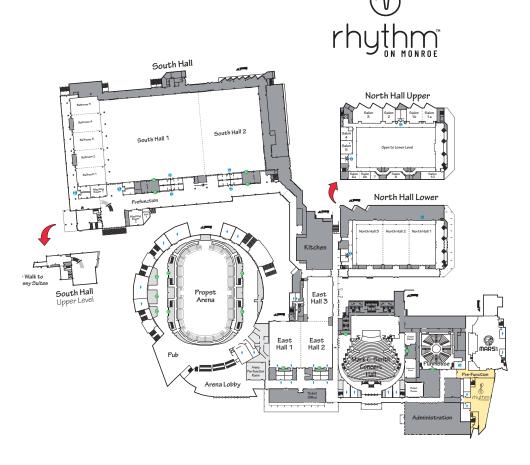
Sunday: 11:00 am - 10:00 pm

WEBSITE: rhythmonmonroe.com

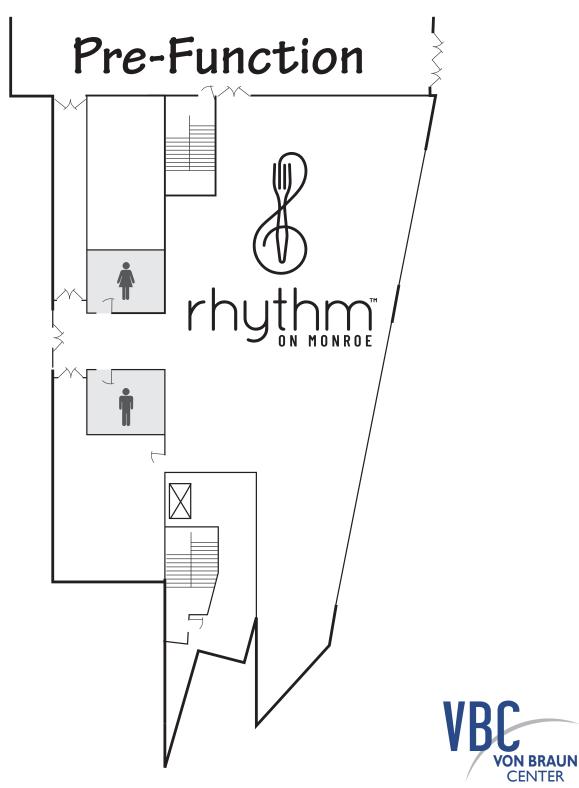








Rhythm on Monroe





EAST HALL

Huntsville, Alabama

The **East Hall** is a 24,000 square foot banquet, meeting and exhibit hall which can be divided into three separate areas complete with carpet, wall coverings and acoustical ceiling panels. The East Hall is suited for banquets, receptions, conventions, and trade and consumer shows. Located in the center of the Von Braun Center, the East Hall is convenient to all parking areas and other meeting rooms within the facility.



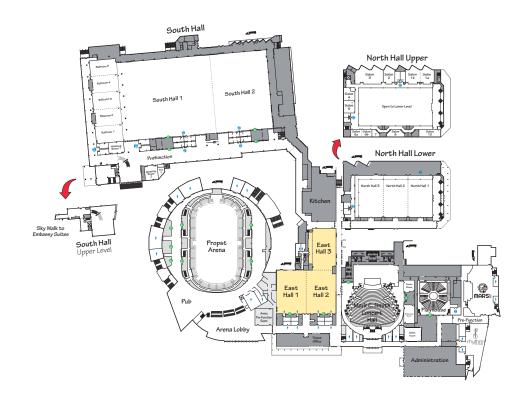




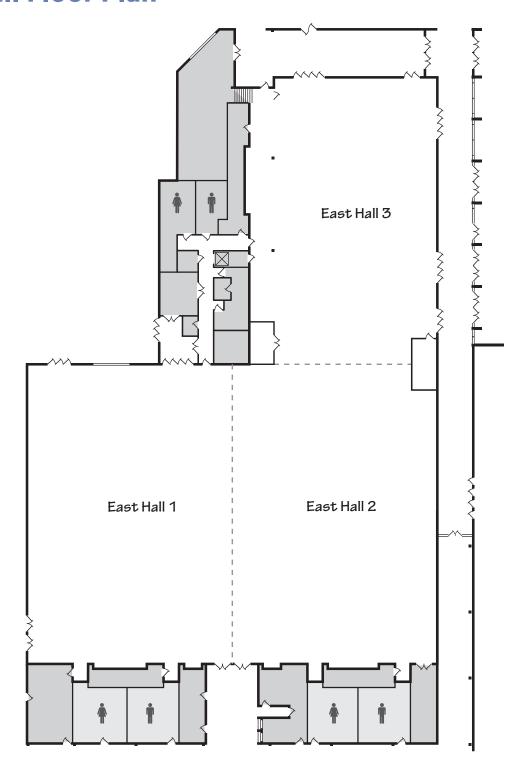
- RENTAL RATES include lighting, heating and/or air conditioning and water as installed. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the EQUIPMENT, SERVICES & STAFFING, AND AUDIOVISUAL sheets.
- MOVE-IN / MOVE-OUT and rehearsal dates are calculated at sixty percent (60%) of the normal daily rental rates.
- **INSURANCE** can be obtained by the VBC at the applicable rate.

CAPACITIES									
DIMEN:	SIONS	SQ. FT.	THE	ATER	BANQUET	CLAS	SSROOM	BOOTHS 10' X 8'	DAILY RATE
Total East Hall Ceiling 15' - 19)′		24,900	3,0	00 1	1,365	1,200	160	\$2,520
East Hall 1	79′ x 1′	16′	9,164	1,0	00	500	550	60	\$915
East Hall 2	79′ x 1′	16′	9,164	1,0	00	500	550	60	\$915
East Hall 3	62′ x 10)6′	6,572	6	00	365	465	40	\$865

*Utilities available - Power; water; air, phone, cable & internet



East Hall Floor Plan







NORTH HALL

Huntsville, Alabama

The **NORTH HALL** is a 23,000 square foot banquet and convention facility which can be divided into three separate areas. Complete with carpet, chandeliers and beautiful oak trim, the North Hall provides an elegant setting for food functions and meetings.

Overlooking the North Hall main floor, accessible from a perimeter balcony, are ten meeting rooms ranging in size from 500 square feet to 2,800 square feet. Running the entire length of the three halls is the North Hall Gallery. The Gallery measures 227' x 18' and is an excellent reception, prefunction or registration area.





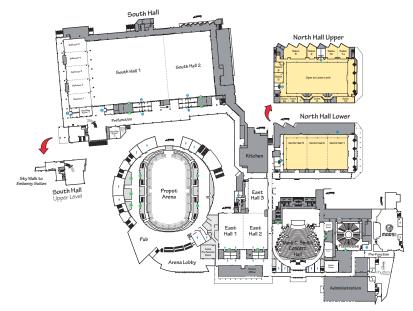


RENTAL RATES include lighting, heating and/or air conditioning and water as installed. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the Equipment, services & staffing, and AUDIOVISUAL sheets.

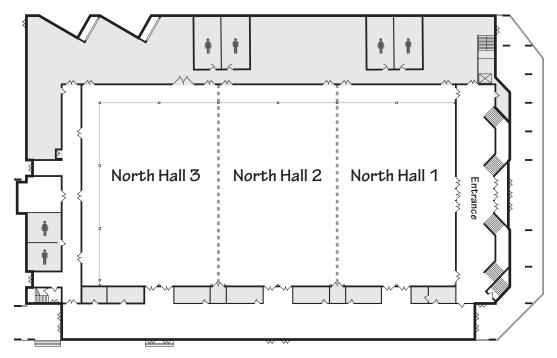
- MOVE-IN / MOVE-OUT and rehearsal dates are calculated at sixty percent (60%) of the normal daily rental rates.
- **INSURANCE** can be obtained by the VBC at the applicable rate.

CAPACITIES							
	DIMENSIONS	SQ. FT.	THEATER	BANQUET	CLASSROOM	BOOTHS	DAILY RATE 10' X 8'
Total North Hall Ceiling 19' - 24'	112' x 207'	23,184	2,300	1,200	1,500	133	\$2,720
North Hall 1	112′ x 66′	7,392	725	400	460	36	\$995
North Hall 2	112' x 66'	7,392	725	400	460	36	\$995
North Hall 3	112' x 75'	8,400	725	400	460	45	\$995
Total North Hall Salo	ns						\$2,205
Salon 1	38' x 75'	2,850	285	190	140		\$440
Salon 1A	38' x 36'	1,368	135	90	65		\$270
Salon 1B	38' x 39'	1,482	145	95	70		\$270
Salon 2	38' x 30'	1,140	110	75	55		\$270
Salon 3	38' x 72'	2,736	270	180	135		\$440
Salon 4	30' x 35'	1,050	85	55	40		\$195
Salon 5	30' x 33'	990	95	65	50		\$195
Salon 6	19' x 56'	1,064	105	70	50		\$270
Salon 6A	19' x 28'	532	50	35	25		\$135
Salon 6B	19' x 28'	532	50	35	25		\$135
Salon 8	19' x 38'	722	45	24	30		\$135
Salon 9	20' x 15'	300		8			\$84
Salon 10	20' x 56'	1,120	105	70	50		\$270

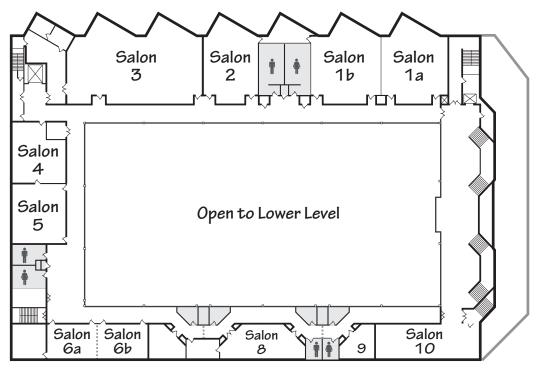
*Utilities available - Power; phone, cable & internet



North Hall Floor Plan



FIRST FLOOR



SECOND FLOOR





SOUTH HALL

Huntsville, Alabama

The **South Exhibit Hall** has 35' ceilings and a 350 pound per square foot load capacity making it the perfect location for large trade and consumer shows, conventions and banquets.

The South Ballroom overlooking Big Spring International Park is complete with beautiful chandeliers and carpet providing an elegant setting for banquet and social functions.





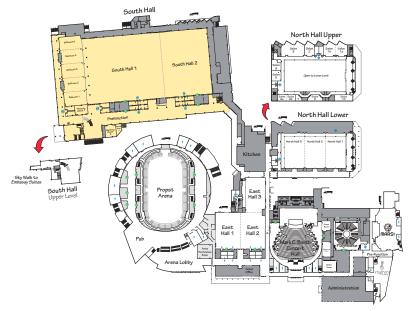


 RENTAL RATES include lighting, heating and/or air conditioning and water as installed. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the EQUIPMENT, SERVICES & STAFFING, and AUDIOVISUAL sheets.

- MOVE-IN / MOVE-OUT and rehearsal dates are calculated at sixty percent (60%) of the normal daily rental rates.
- **INSURANCE** can be obtained by the VBC at the applicable rate.

EXHIBIT SPACE							
DIMENSIONS	SQ. FT.	THEATER	BANQUET	CLASSROOI		OTHS X 10'	DAILY RATE
Total South Hall (includes all space)	210' x 480'	100,800	10,080	6,700	5,040	600	\$8,400
South Exhibit Hall Ceiling 35'	210' x 390'	81,900	8,000	5,000	4,000	500	\$6,825
South Hall 1	210' x 240'	50,400	5,000	3,360	2,520	300	\$4,450
South Hall 2	210' x 150'	31,500	3,150	2,100	1,575	200	\$2,780
South Ballroom Ceiling 18'-22'	220' x 74'	16,280	1,500	1,000	750	75	\$2,650
Ballroom 1	45′ x 74′	3,330	315	205	150	15	\$600
Ballroom 2	45' x 74'	3,330	315	205	150	15	\$600
Ballroom 3	45′ x 74′	3,330	315	205	150	15	\$600
Ballroom 4	45' x 74'	3,330	315	205	150	15	\$600
Ballroom 5	40' x 74'	3,330	280	185	140	15	\$600
Meeting Room 1	30' x 40'	1,200	120	80	60		\$245
Meeting Room 2	34' x 40'	1,360	135	90	65		\$245
Meeting Room 3	20' x 18'	360	30				\$160
Lobby		4,200					\$330
Ballroom Pre-function	า	6,432					\$550
Exhibit Pre-function		10,400					\$1,100

*Utilities available - Power; water; air, phone, cable & internet



South Hall Floor Plan South Hall 2 South Hall 1 Prefunction Meeting Room 2 Lobby Meeting Room 1 Ballroom 5 Ballroom 2 Ballroom 1 VON BRAUN CENTER



SERVICES & STAFFING







SERVICE	RATES
Electrical Usage (Arena only) Electrical Usage (Concert Hall only) Electrical Service	\$525/day \$315/day
120v, 20 amp 120v, 30 amp 208v, 30-59 amp 208v, 60-99 amp 208v, 100-200 amp	\$32 per drop per day \$37 per drop per day \$80 per drop per day \$160 per drop per day \$260 per drop per day
Other Electrical Services	rates available upon request
Sign Printing	rates available upon request
Water Hookup	\$84/day
One-time Pump Out Drain Constant Drain	\$110/day \$84/day
Compressed Air Hookup	\$84/day
Telephone Extensions Local Long Distance Polycom Conference Phone	\$136 each/event \$194 each/event \$278 each/day
Cable	\$105 each/event
Internet RJ45 Drop/Hard Line Additional Devices Wireless Network Setup	\$450 each/event \$130 each/event
up to 35 attendees up to 36-250 attendees up to 251-499 attendees up to 500-999 attendees 1,000 and above attendees *includes one SSID and password, each additional SSID	\$25 per access (24 hrs) \$750 \$1,500 \$2,500 \$3,500 \$99
Catering Services	refer to VBC Catering Guide
Tenant Insurance	rates available upon request
Arena Cleaning Excessive Cleanup Fee	\$100/ thousand attendance \$250 minimum
Same Day Change-over Fee	\$250 plus casual labor
Same Day Sharige over 100	\$200 pias casaai labor

STAFFING (ALL STAFFING AT 3 HOUR MINIMUM)	RATES
Armed Security Officer	\$30/hour
Uniformed Supervisor Security Officer (Required for all events)	\$20/hour \$18/hour
T-shirt Security T-Shirt Security Supervisor	\$18/hour \$20/hour
Huntsville Police Officer Ushers	\$40/hour \$16/hour
Ticket Takers Doorguards	\$16/hour \$16/hour
Overnight Security Medical Attendant	\$21/hour \$35/hour
Ticket Sellers Host Coat Check	\$16/hour \$16/hour
Casual Labor	\$16/hour

CONTINUED ON OTHER SIDE



Production Technician	\$30/hour (4 hour mini	mum applies)
Stage, Sound or Lighting Technician (Concert & Th	neatrical Production Only)	\$30/hour
Arena Video Operator		\$30/hour
Spotlight Operator		\$90/show
Searcher		\$20/hour
Search Supervisor		\$22/hour

BOX OFFICE / TICKETING SERVICES	RATES
	¢700/ 1*
Arena	\$700/event*
Concert Hall	\$400/event*
Playhouse	\$400/event*
South Hall, East Hall, North Hall	\$400/event*
*or 3% of gross ticket sales, whichever is greater	
Event Ticket Set Up	
Arena	\$500/event
Concert Hall	\$400/event
Playhouse	\$300/event
South Hall, East Hall, North Hall	\$300/event
Credit Card Fee	4% of total credit card sales
(Mastercard, Visa, Discover, American Express)	
Advertising Agency Services	15%

All tickets sold at the VBC are on the Ticketmaster computerized ticketing system.

PARKING	RATES
Platinum Parking - Clinton Avenue Parking Lot	\$10/space
South Hall Covered Garage Monroe Street Parking Lot	\$10/space \$10/space
Reserved Lessee Parking (subject to availability) Special Parking Needs (subject to availability)	\$15/space
Trailer without Vehicle Trailer with Vehicle Small Box Truck	\$10/day \$15/day \$10/day
Large Box Truck	\$15/day



EQUIPMENT





EQUIPMENT	RENTAL RATES
Tables (select from 8' or 6' rectangular, 4' or 5' round, or 6'x18" classi	\$12/day
Draped or Skirted Tables	\$17/day
Cocktail Tables	\$12/day
Exhibit Booth / Divider Curtains 16' tall	\$10/foot
Exhibit Booth / Divider Curtains 12' tall	\$5/foot
Exhibit Booth / Divider Curtains 8' tall	\$3/foot
Exhibit Booth / Divider Curtains 3' tall	\$2.50/foot
Chairs (1-500)	\$0.95 each
Chairs (+500)	\$0.75 each
Bleacher Seating (includes chairs)	\$4.00 seat/event
Staging	\$1.00/sq ft day
Wenger Hard Deck Staging	\$1.50/sq ft day
Stage Ramp	\$50/day
Handicap Ramp	\$200/day
Wooden Dance Floor	\$1.50/sq ft
Plastic Dance Floor (White, Black or Wood Grain)	\$1.25/sq ft
Marley Dance Floor Podium	\$250 + tape \$21/day
Flip Chart	\$20/day
Easel	\$5/day
Dry Erase Board with markers	\$20/day
Carpet (select from black or red aisle carpet), includes tape and	-
Portable Safe	\$30/day
In-House Two-Way Radio	\$25/day
Fire Extinguisher	\$25/day
Pianos (rates include one tuning)	
Baldwin Uprights	\$200/day
5' Baby Grand	\$250/day
7' Grand	\$300/day
Steinway 9' Grand (Concert Hall)	\$400/day
Piano Tuning	\$105 per piano
Fog Machine Forklift includes driver	\$105/day \$450/day
TOTALITE INCIDICES OFFICE	\$300/half day
Scissor Lift	\$30 plus driver/hour
Driver	\$30/hour
Rope & Stanchion (per 8' section)	\$7.50 each/day
Photocopies	\$0.25 each
Washer / Dryer Set	
Per day	\$26/day
Per week	\$80/week
Basketball Floor includes timers	\$1,800/event
Stage Barricade	\$500/event
Ticket Drop Box	\$10/day
Coat Rack	\$20/day
Coat Check (Set-up)	\$50 + Casual Labor/hour
Premium Furniture Rental	Rates available upon request
Exhibitor Services & Equipment	Rates available upon request



AUDIOVISUAL

Huntsville, Alabama







EQUIPMENT	RENTAL RATES
LCD PROJECTORS LCD Projector (2.5K) LCD Projector (4K) LCD Projector (5.2K) LCD Projector (7K) LCD Projector (10K) LCD Projector (15K) Projection Lens - Special Long Throw and Front Projection Lens	\$220 each/day \$380 each/day \$550 each/day \$880 each/day \$1,100 each/day \$1,650 each/day \$110 each/day
MONITORS & DISPLAYS Flat Screen Data Monitor - 17" LCD Flatscreen - 32" LCD Flatscreen - 47" LCD Flatscreen - 60" LCD Flatscreen - 70"	\$105 each/day \$135 each/day \$175 each/day \$275 each/day \$375 each/day
SCREENS & DRESSKITS Screen - Fastfold 6x8 Screen - Fastfold 9x12 Dresskit - Fastfold 9x12 Screen - 10.5x14 Dresskit - 10.5x14 Larger Screen Sizes Available Upon Request	\$50 each/day \$110 each/day \$110 each/day \$160 each/day \$160 each/day
VIDEO PROJECTION PACKAGES Package 1 - Single Screen Package (1) LCD Projector (5.2K); (1) Screen 10.5x14; (1) Dresskit 10.5x14; switcher; video tech Package 2 - Dual Screen Package (2) LCD Projector (5.2K); (2) Screen 10.5x14; (2) Dresskit 10.5x14; switcher; video tech	\$1,490 each/day \$2,370 each/day
SOUND SYSTEMS Playhouse Facility Rental includes 2 mics, 1 monitor, mixer and sound system Concert Hall Basic PA, 1 microphone and monitor Tracks, CD Player, 2 mics, 2 monitors Show patch feeding house system Full System, 2 CD Players, 4 mics, 6 monitors Arena Basic PA, 1 microphone, monitor, mixer Tracks, CD Player, 2 mics, 2 monitors, mixer Show patch feeding house system Full System, 2 CD Players, 4 mics, 6 monitors, mixer Small Portable Sound System 1 microphone, CD player/MP3, 1 speaker Large Portable Sound System	\$210/day \$420/day \$420/day \$440/day \$210/day \$420/day \$1,260/day \$135/day
2 Microphones, CD player/MP3, 2 speakers, 2 subs, monitor, mixer	\$390/day

CONTINUED ON OTHER SIDE

All equipment listed above is subject to availability.

^{*}Production Technician required with audiovisual equipment.



COMPONENTS	
Patch outside vendor to house	\$105 each/day
Small Mixer	\$80 each/day
Monitor System	\$130 each/day
Wired Microphone	\$16 each/day
Wireless Microphone	\$80 each/day
Any Mic Rental Includes House System	
Intercom belt pack and headset	\$15 each/day
Sound Interface (DI Box)	\$10 each/day
LIGHTING	per fixture
Theatrical Focal or Wash	\$20 each/day
LED Accent or Wash	\$35 each/day
Gobos	
Custom Metal Gobo	\$105 each
Gobo Duplicate (metal)	\$30 each
Custom Glass Gobo	Rates Available Upon Request
Followspots	
Arena - 2KW Xenon	\$130 each/day
Concert Hall - 2KW Xenon	\$130 each/day
North Hall - 400W HTI	\$105 each/day
Playhouse - 400W HTI	\$105 each/day

MISCELLANEOUS

Black Curtains \$5 ft/event
White Taffeta Drape \$10 per foot/event
Color Taffeta Drape \$15 per foot/event
Mirror Ball \$45 each/day
A/V Cart \$15 each/day

ARENA LED SYSTEM

HD Main Screen, Ribbon and Concourse \$840 each day Scoreboard included with Sporting Events (plus operator labor)
Graphic Integration Setup \$210/event Pro Graphic Services \$75/hour

LABOR

Arena Video Operator
Production Technician \$30/hour (4 hour minimum applies)
Video Technician \$385/day
Stage, Sound or Lighting Technician (Concert & Theatrical Production Only) \$30/hour
Spotlight Operator \$90/show
Rigger Rates Available Upon Request
Stage Manager \$35/hour

All equipment listed above is subject to availability.

^{*}Production Technician required with audiovisual equipment.



PROPST ARENA VIDEO PRODUCTION REQUIREMENTS & SPECIFICATIONS







OUTPUT

- MAIN BOARDS (1 each East and West):
 22' by 12' LED screens, 352 pixels tall by 640 pixels wide. High Definition 16:9 ratio.
- FASCIA BOARDS (1 each East and West):
 4' by 99' LED screens, 64 pixels tall by 1536 pixels wide. These boards can be segmented in any combination up to 8 64x192 panels or windows.
- CONCOURSE MONITORS: (17 including 4 in private suites)
 47" LCD flat panels may optionally play Arena media, a second input, or Comcast cable channels.
- SOUND OUTPUT:

In room sound is distributed array in 80 speakers plus subs around the roof hub. Concourse LCD monitors and pendant speakers also play the sound outputs.

INPUT REQUIREMENTS

- PICTURES, PHOTOS or SLIDES:
 - .PNG and .JPG files are acceptable.
 - Graphics must be created using an RGB color space.
 - Graphics must be in the pixel size of the target window.
 - Powerpoint slides can be converted complete with pictures and captions
 No transitions are to be used in the Powerpoint setup
 Set the page setup to 16:9
- VIDEOS:
 - Must be created in an RGB color space using 16:9
 - Pixel resolution must match the intended screen.
 - Any HD format is acceptable (16:9)

Must be saved as an AVI file

No compression

59.94 frames per second

Sound MUST be interleaved (frame by frame)

• OTHER:

- BlueRay discs are an acceptable feed.
- Your HD camera, PC or Laptop (WXGA resolution) are also acceptable feeds.
- Two VBC-owned pan-tilt-zoom high definition cameras are mounted on the east and west ends of the Propst Arena near the main boards. These can serve as screen input or picture in picture.
- All content including cameras may be recorded to our BlueRay HDD Recorder.

VIDEO SERVICE RATES

SCREEN RENTAL \$840 per day, all screens, monitors and PTZ cameras

GRAPHICS PRO SERVICES:

Integration Service \$210 per event for setup of NEW graphics or script

\$75 per hour for creation, conversion, programming

EVENT OPERATION SERVICES

Video Operator \$30 per hour, typical setup, event and strike 5 hours

We will estimate pricing based on your individual needs.

All equipment listed above is subject to availability.