

**VBC**  
VON BRAUN  
CENTER  
*Huntsville, Alabama*



## Event Planner Guide

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[www.vonbrauncenter.com](http://www.vonbrauncenter.com)

# GENERAL INFORMATION



Located in the heart of historic downtown and just a short drive from the Huntsville International Airport, the Von Braun Center is convenient to area hotels, restaurants and attractions.

With over 170,000 square feet of multi-purpose meeting space, the VBC features a team of experienced professionals and many in-house services including Food & Beverage, Exhibitor Services, and Audio Visual making this a "one-stop shop" for all your event needs.

In order to help with your planning and budgeting, please note the following:

- Once your event is contracted, an Event Manager is assigned to your event and will help with catering, room/set-up, and technical requirements.
- The Von Braun Center requires a Certificate of Liability Insurance naming the Von Braun Center as additionally insured for \$1,000,000 two weeks prior to your event.

Insurance may be obtained through the VBC at the applicable rate for most events.

- The minimum requirement for security is one officer throughout the course of your event. Based upon the type of event, additional security may be required and will be determined by your Event Manager.
- A technician is required when utilizing VBC audio visual equipment. Your Event Manager can assist in providing a cost estimate based upon the requirements of your event.
- Rental rates include lighting, heating and/or air conditioning and water as installed. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the Equipment, Services & Audio Visual price sheets.
- Theatre capacity is based on 10 square feet per person. Banquet capacity is based on 15 square feet per person with 5' round

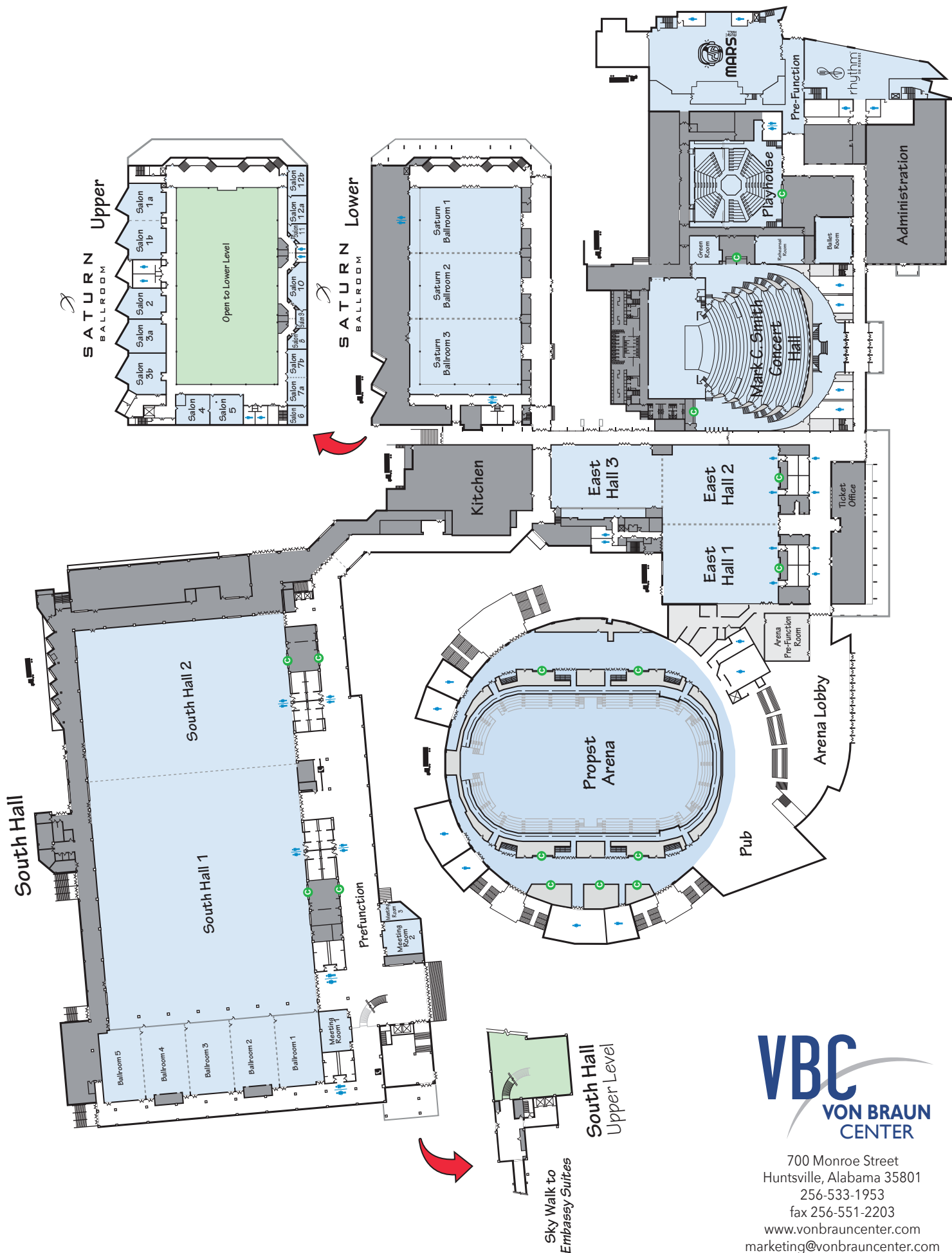
tables. Rectangular tables will figure 12 square feet per person. Classroom capacity is based on 20 square feet per person. Special risers or staging needs may alter capacities.

- Room rental rates for rehearsals and move-in/ move-out dates are calculated at 60% of normal rental rates.
- All prices are subject to change without notice.
- Please refer to the current VBC Catering Guide for rules & regulations of all catered events.

All current rental rates are posted to the website including meeting room rental, equipment, services, audio visual and catering at **[www.vonbrauncenter.com](http://www.vonbrauncenter.com)**





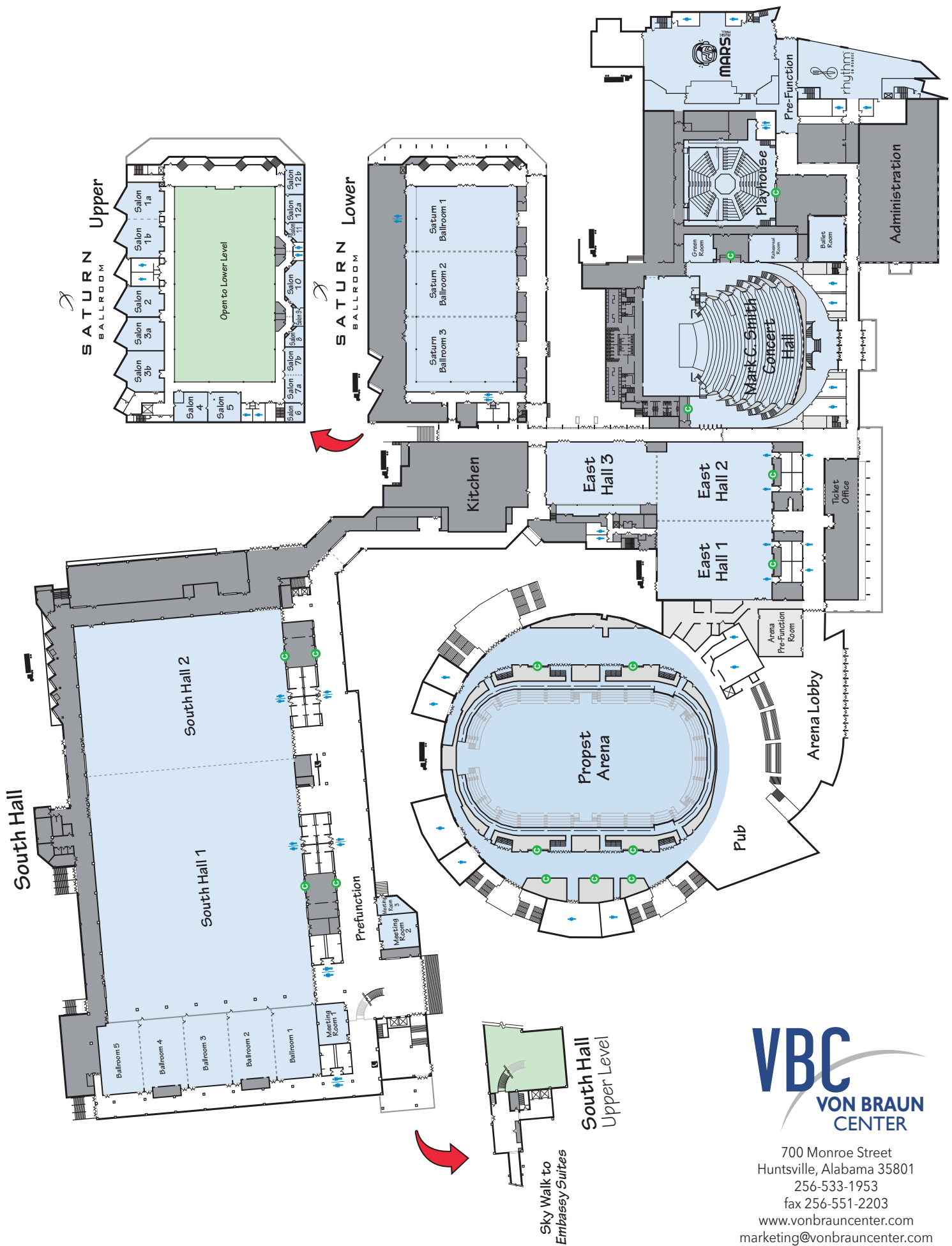


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# MEETING ROOM CAPACITIES

SOUTH HALL						
ROOM	DIMENSIONS	SQUARE FOOTAGE	BOOTHS (10'X10')	THEATER	BANQUET	CLASSROOM
Total South Hall	210' x 480'	100,800	600	9,500	6,700	5,040
South Hall 1	210' x 240'	50,400	304	5,500	3,360	2,520
South Hall 2	210' x 150'	31,500	200	2,500	2,100	1,575
South Hall Ballroom	210' x 90'	18,900	96	1,500	1,000	750
Lobby/Prefunction		20,000				
EAST HALL						
ROOM	DIMENSIONS	SQUARE FOOTAGE	BOOTHS (10'X8')	THEATER	BANQUET	CLASSROOM
Total East Hall		24,880	160	2,150	1,365	1,200
East Hall 1	79' x 116'	9,164	60	750	500	550
East Hall 2	79' x 116'	9,164	60	750	500	550
East Hall 3	63' x 104'	6,552	40	650	365	330
SATURN BALLROOM						
ROOM	DIMENSIONS	SQUARE FOOTAGE	BOOTHS (10'X8')	THEATER	BANQUET	CLASSROOM
Total Saturn Ballroom	112' x 207'	23,184	133	2,175	1,200	1,500
Saturn Ballroom 1	112' x 66'	7,392	36	725	400	460
Saturn Ballroom 2	112' x 66'	7,392	36	725	400	460
Saturn Ballroom 3	112' x 75'	8,400	45	725	400	460
MEETING ROOMS						
ROOM	DIMENSIONS	SQUARE FOOTAGE		THEATER	BANQUET	CLASSROOM
South Hall Ballroom 1	75' x 45'	3,330		315	205	150
South Hall Ballroom 2	75' x 45'	3,330		315	205	150
South Hall Ballroom 3	75' x 45'	3,330		315	205	150
South Hall Ballroom 4	75' x 45'	3,330		315	205	150
South Hall Ballroom 5	75' x 40'	2,960		280	185	140
South Hall Meeting Room 1	30' x 40'	1,200		120	80	60
South Hall Meeting Room 2	34' x 40'	1,360		135	90	65
South Hall Meeting Room 3	20' x 18'	360		20	10	10
Salon 1	38' x 75'	2,850		285	190	140
Salon 1A	38' x 36'	1,368		135	90	65
Salon 1B	38' x 39'	1,482		145	95	70
Salon 2	38' x 30'	1,140		110	75	55
Salon 3	38' x 72'	2,736		270	180	135
Salon 3A	38' x 36'	1,368		135	90	65
Salon 3B	38' x 39'	1,480		145	95	70
Salon 4	30' x 35'	1,050		85	55	40
Salon 5	30' x 33'	990		95	65	50
Salon 6	20' x 19'	380				
Salon 7	19' x 56'	1,064		105	70	50
Salon 7A	19' x 28'	532		50	35	25
Salon 7B	19' x 28'	532		50	35	25
Salon 8	20' x 15'	300				
Salon 9	11' x 20'	220				
Salon 10	19' x 38'	722		45	24	30
Salon 11	20' x 15'	300		n/a	8	n/a
Salon 12	26' x 56'	1,120		105	70	50
Salon 12A	19' x 28'	560		50	35	28
Salon 12B	19' x 28'	560		50	35	28
Arena Pre-Function	42' x 45'	1,890		180	120	85
Ballet Room	36' x 47'	1,692		160	110	8



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# PROPST ARENA

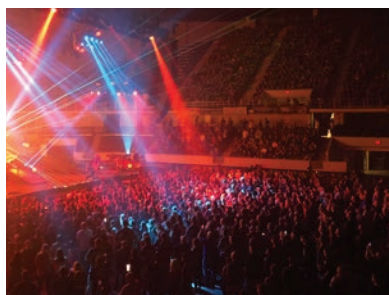
The **Propst Arena** is equipped to accommodate major concerts, trade and consumer shows, and family shows, as well as a full range of indoor sporting events, including basketball, ice hockey, football and rodeos. The Arena floor measures 110' x 212' and has a 400 pound per square foot load capacity. The Propst Arena also features two high definition LED video boards measuring 22' by 12' each along with two LED fascia boards measuring 4' by 99', concourse monitors and pan, tilt and zoom cameras. The state-of-the-art digital sound system is a delayed distributed array plus hub subs and distribution to concourse, lobby, bar, dressing and green rooms.

The VBC has an in-house Exhibitor Services Department for all exhibitor needs and an exclusive in-house Catering Department for food and beverage functions.

- **COMMERCIAL RENTAL:** \$5,250 or 12% of gross ticket receipts after taxes, whichever is greater. \$9,450 flat rate for events generating revenue beyond the control of the VBC. \$7,350 flat rate for events with no traditional revenue generated.
- **NON-COMMERCIAL RENTAL:** \$5,250 or 10% of gross ticket receipts after taxes, whichever is greater. \$6,300 flat rate for events generating revenue beyond the control of the VBC. \$5,250 flat rate for events with no traditional revenue generated.
- **NON-COMMERCIAL RENTAL:** Applies to qualified religious, charitable or educational organizations where no admission is charged, no fee is taken, no collection is made or no revenue is derived. Local non-profit organizations that charge admission, take fees, collections or derive revenue

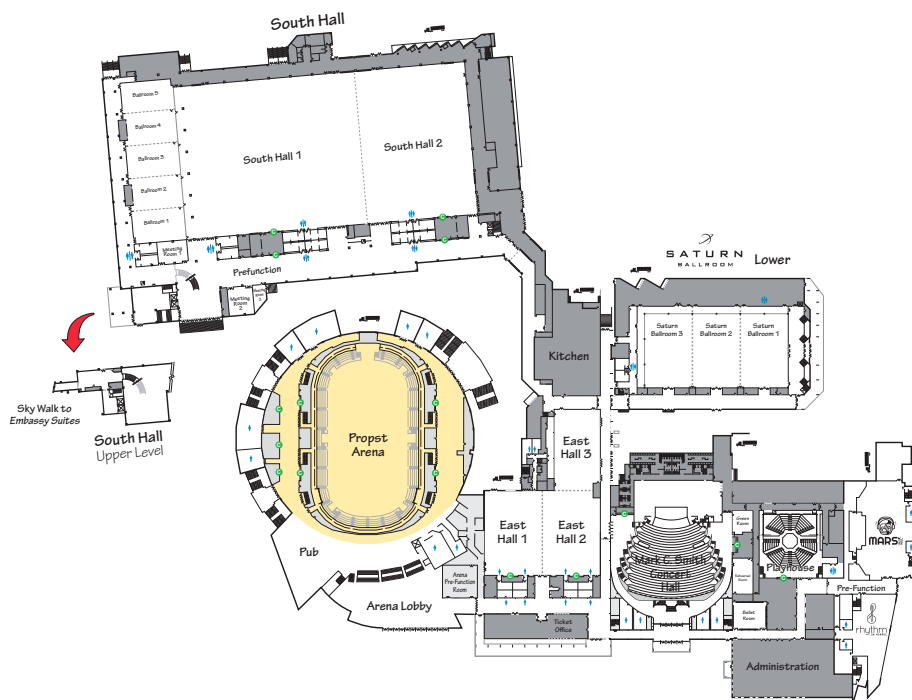
may qualify for the non-commercial rental.

- **CONFERENCE RENTAL:** \$10,000 daily rate.
- **RENTAL RATES** include lighting, heating and/or air conditioning and water as installed. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the Equipment, services & staffing, and AUDIOVISUAL sheets.
- **MOVE-IN / MOVE-OUT** dates are calculated at sixty percent (60%) of the normal daily rental rates.
- **INSURANCE** required for events in the Arena cannot be obtained by the VBC and it is therefore the sole responsibility of the Lessee to procure sufficient insurance.

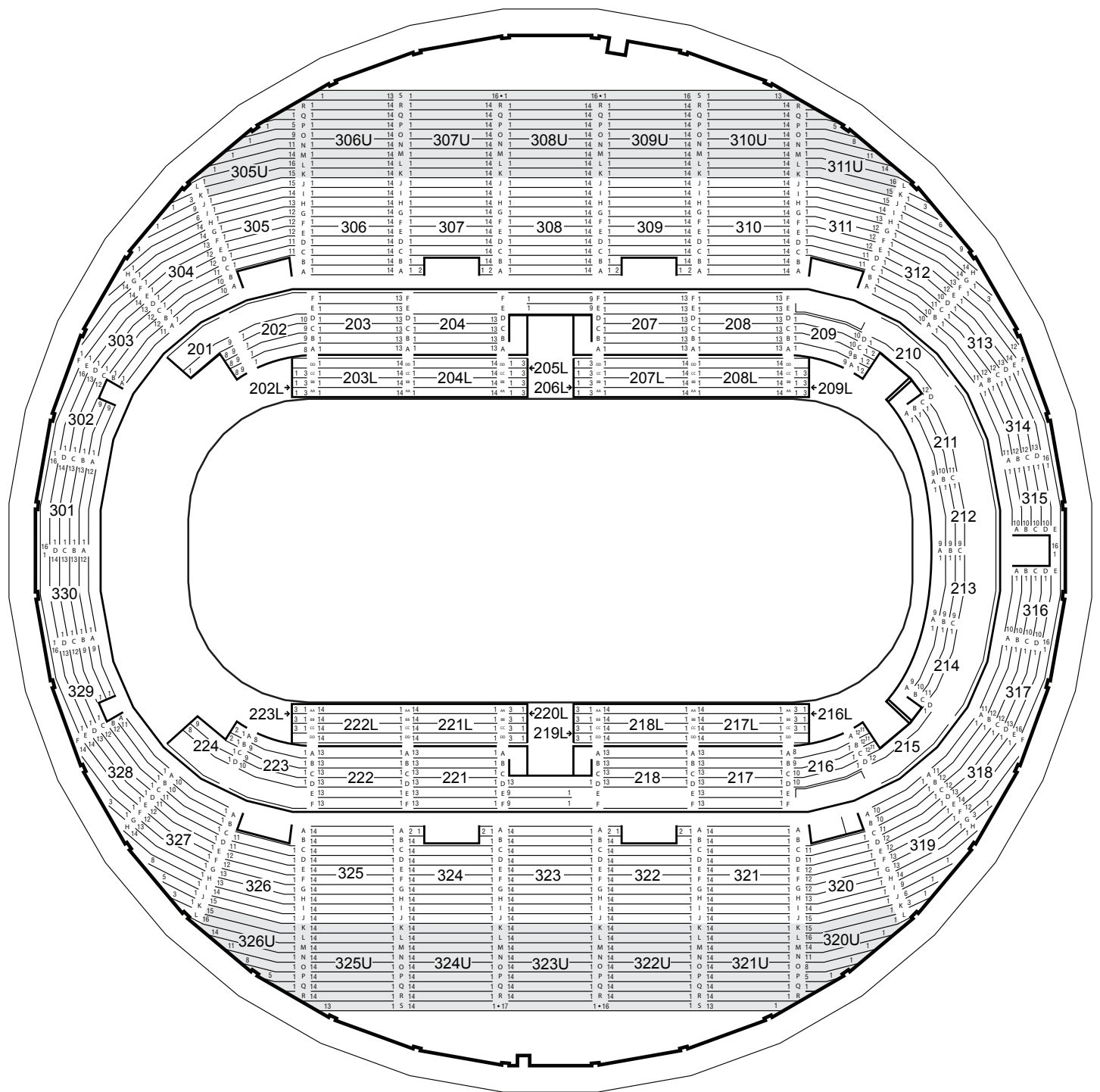


	CAPACITIES						
	FESTIVAL	END STAGE	HOCKEY	BASKETBALL	FLOOR SQ. FEET	BOOTHS 10'X8'	UTILITIES
Arena	9,000	8,300	6,602	7,198	21,624	144	100 Volt 208 Volt 480 Volt Power

\*Special risers or staging needs may alter capacities.



# Propst Arena Floor Plan



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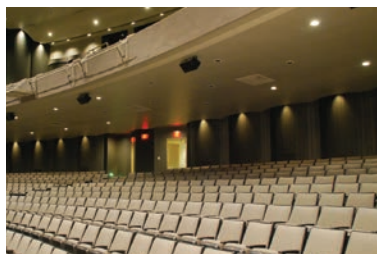
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# MARK C. SMITH CONCERT HALL

The luxurious **Mark C. Smith Concert Hall**, seating 1,955 continental style, is a performing venue for everything from Broadway to ballet and symphonies to concerts. The theatre is also used as a meeting area for conferences and seminars.

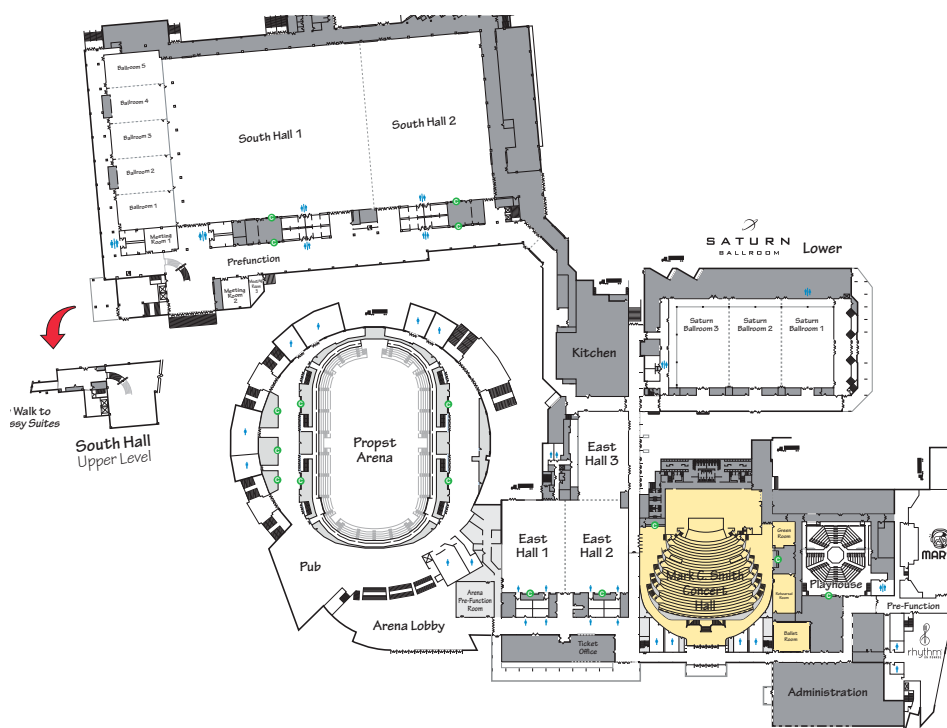
The Concert Hall has dressing room accommodations for sixty performers and a double-bay loading dock accessible at stage level through a 12' x 18' service door. The stage has a 54' x 48' performing area, a hydraulic orchestra pit, a 54 line counterweight system, a full orchestra acoustical shell and complete sound and lighting systems. Two rehearsal rooms and the Green Room reception area are adjacent to the Concert Hall.



- **COMMERCIAL RENTAL:** \$3,675 per day or 12% of gross ticket receipts after taxes, whichever is greater. \$4,200 flat rate for events generating revenue beyond the control of the VBC. \$3,950 flat rate for events with no traditional revenue generated.
- **NON-COMMERCIAL RENTAL:** \$2,890 per day or 10% of gross ticket receipts after taxes, whichever is greater. \$4,200 flat rate for events generating revenue beyond the control of the VBC. \$3,675 flat rate for events with no traditional revenue generated.
- **NON-COMMERCIAL RENTAL:** Applies to qualified religious, charitable or educational organizations where no admission is charged, no fee is taken, no collection is made or no revenue is derived. Local non-

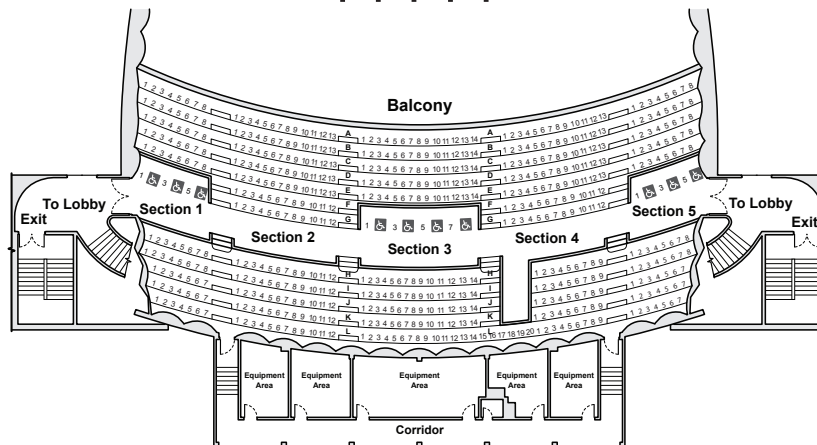
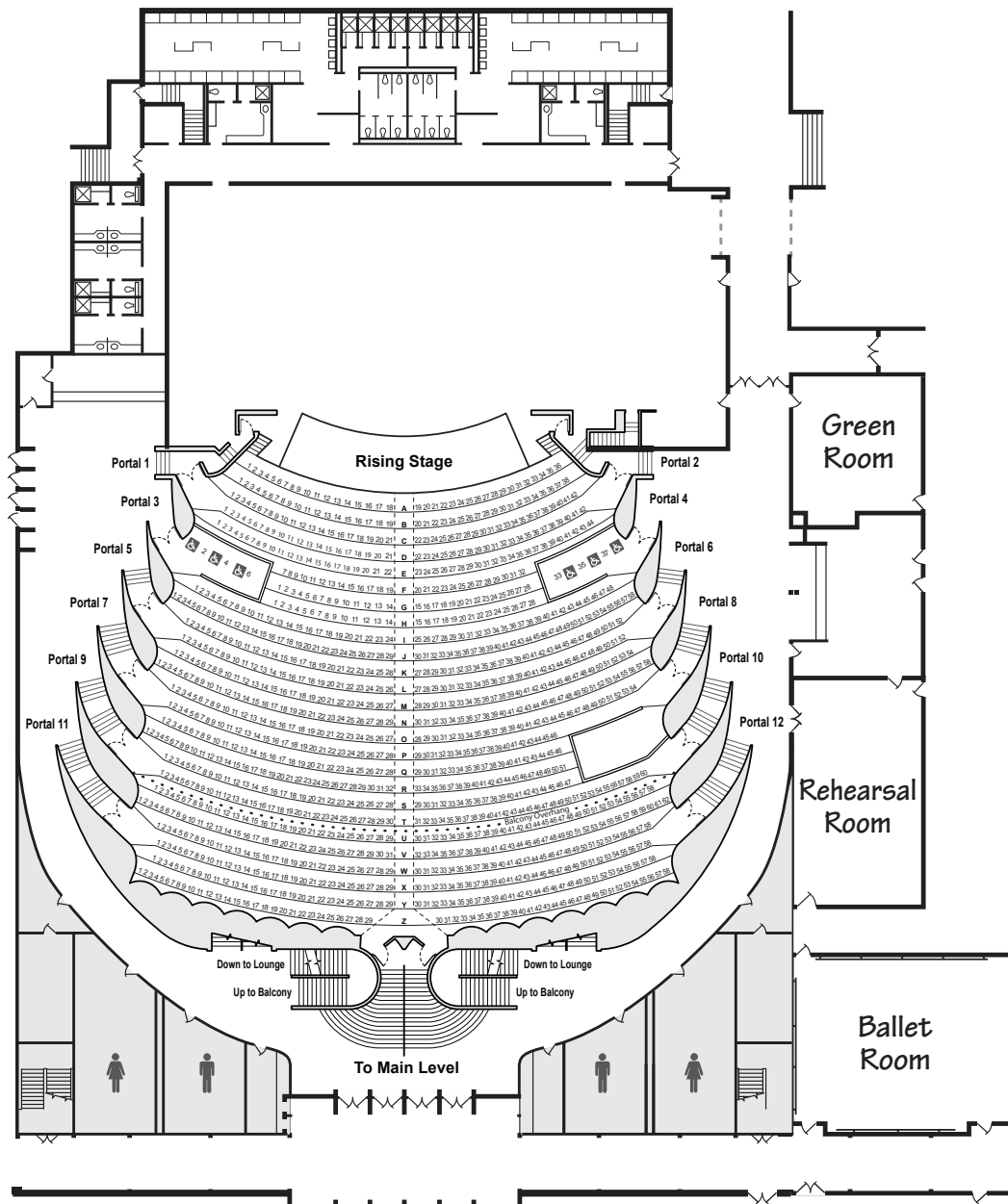
profit organizations that charge admission, take fees, collections or derive revenue may qualify for the non-commercial rental.

- **RENTAL RATES** include basic lighting, heating and/or air conditioning and water as installed. With the exception of basic lighting equipment, all labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the Equipment, services & staffing, and AUDIOVISUAL sheets.
- **BALLET ROOM** Rental: \$290 per day
- **MOVE-IN / MOVE-OUT** and rehearsal dates are calculated at sixty percent (60%) of the normal daily rental rates.
- **INSURANCE** can be obtained by the VBC at the applicable rate.





# Mark C. Smith Concert Hall Floor Plan



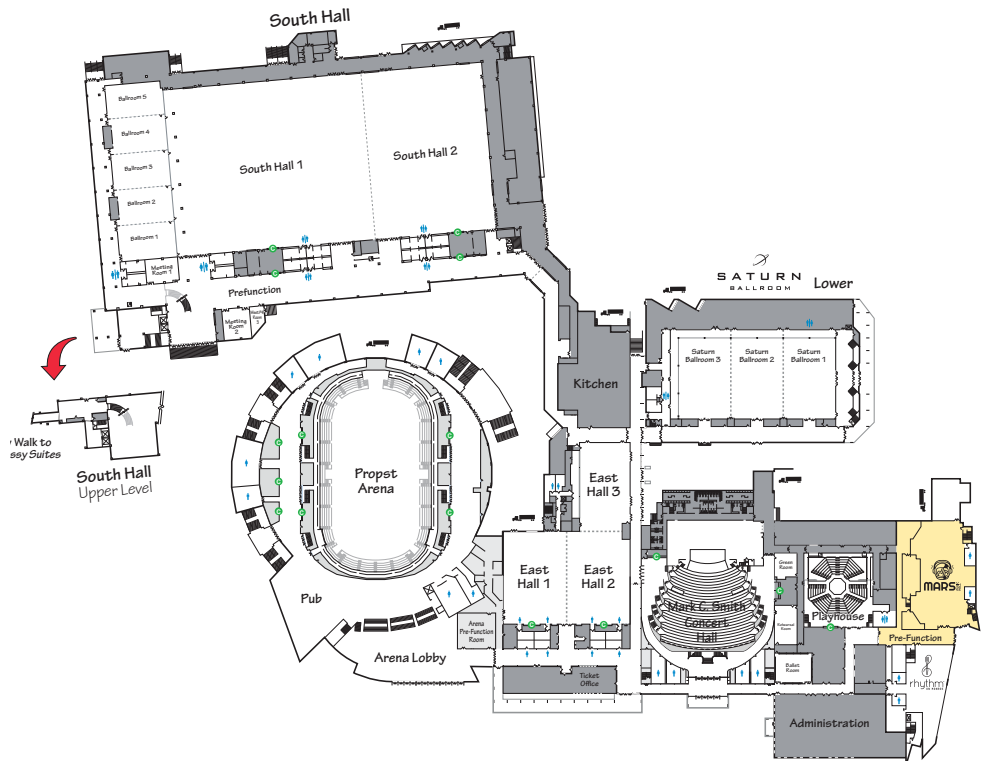
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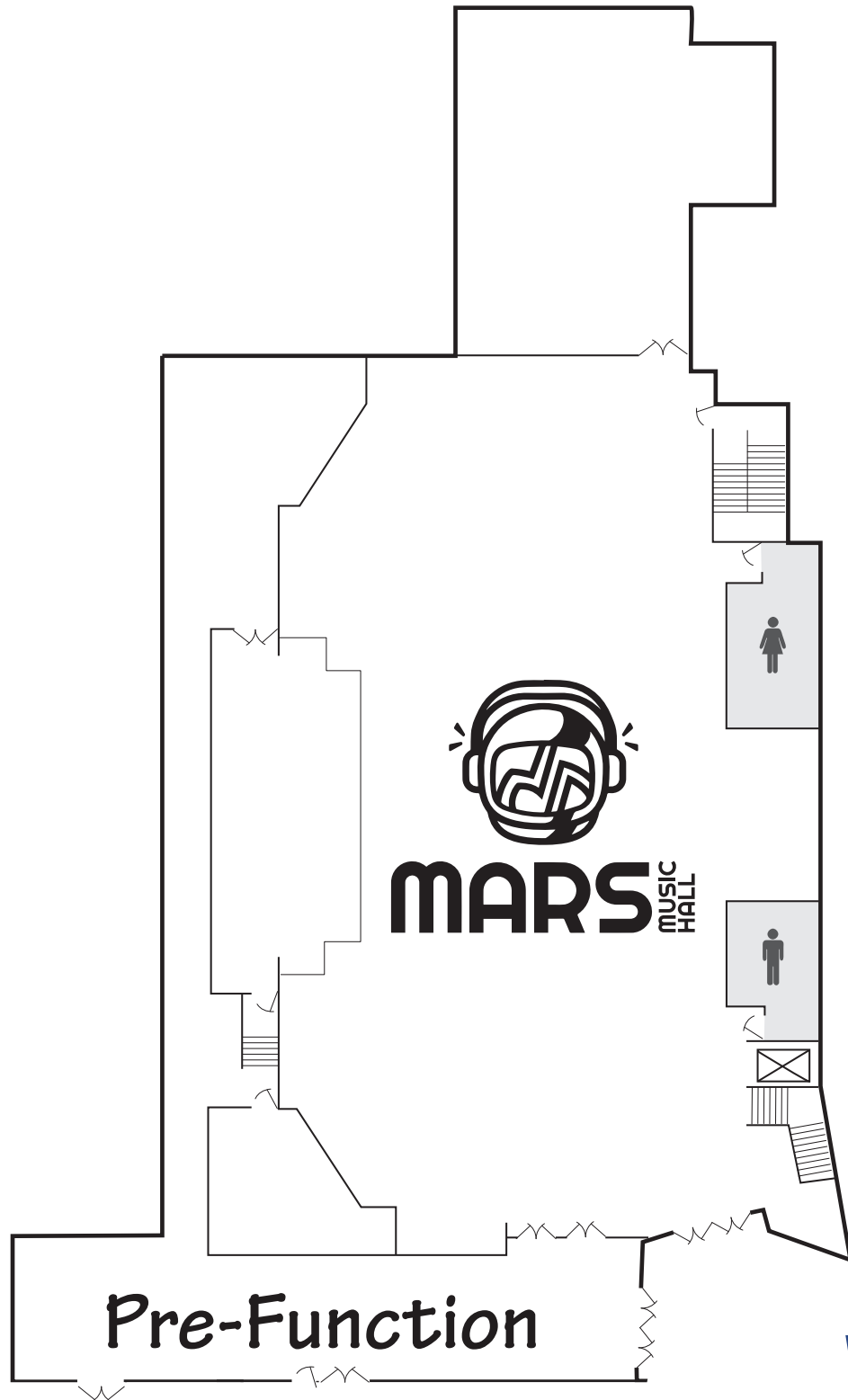
# MARS MUSIC HALL

The industrial inspired **Mars Music Hall** is a performing venue with a 1,350-person capacity. The intimate character of the venue's broad, not-a-bad-seat-in-the-house design with its wrapping balcony overlooking a 50 foot wide stage offers great acoustics for a variety of events ranging from concerts to comedy acts and everything in between. The Hall has a sound and lighting system.

- **RENTAL:** \$6,000 including sound & lights.
- **RENTAL RATES** includes lighting, heating and/or air conditioning. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in Equipment, services & staffing and AUDIOVISUAL sheets.
- **MOVE-IN/MOVE-OUT** dates are calculated at sixty percent (60%) of the normal daily rental rates.
- **INSURANCE** required for events in the Mars Music Hall cannot be obtained by the VBC and it is therefore the sole responsibility of the Lessee to procure sufficient insurance.



# Mars Music Hall Floor Plan



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# RHYTHM ON MONROE

**Rhythm on Monroe** is a unique restaurant and rooftop bar open daily at 4 pm and 11 am on Saturday and Sunday for brunch. Whether you are looking for dinner and drinks before a show or an evening cocktail overlooking Downtown Huntsville's unique cityscape, Rhythm on Monroe satisfies all needs.

**SERVING** locally-sourced ingredients, Rhythm on Monroe's menu provides delicious urban fare with unique offerings

of classic cuisine. The culinary team brings their traveled talents to the table each night while providing from scratch cooking paired with handmade cocktails, craft brews and a curated wine list.

**ENJOY** all that is offered with window views or on the rooftop near one of the fire-pit over-looking downtown. No matter where you join us, you will enjoy delightful service with locally sourced fare.

## HOURS OF OPERATIONS:

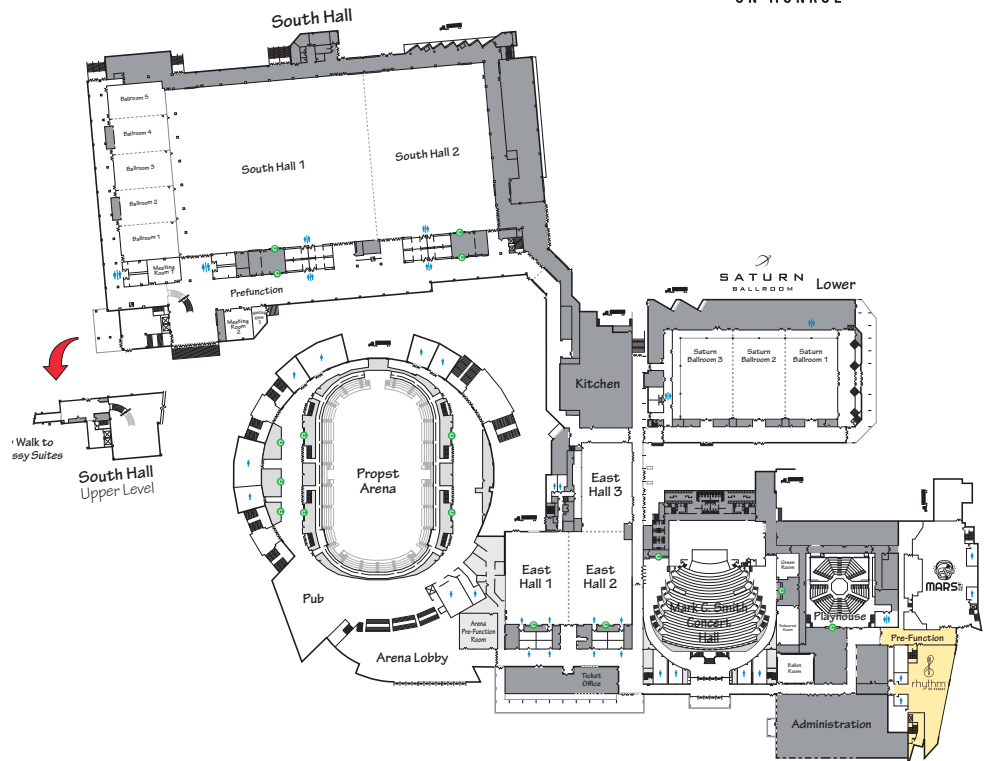
Monday - Thursday: 4:00 pm - 10:00 pm

Friday: 4:00 pm - 11:00 pm

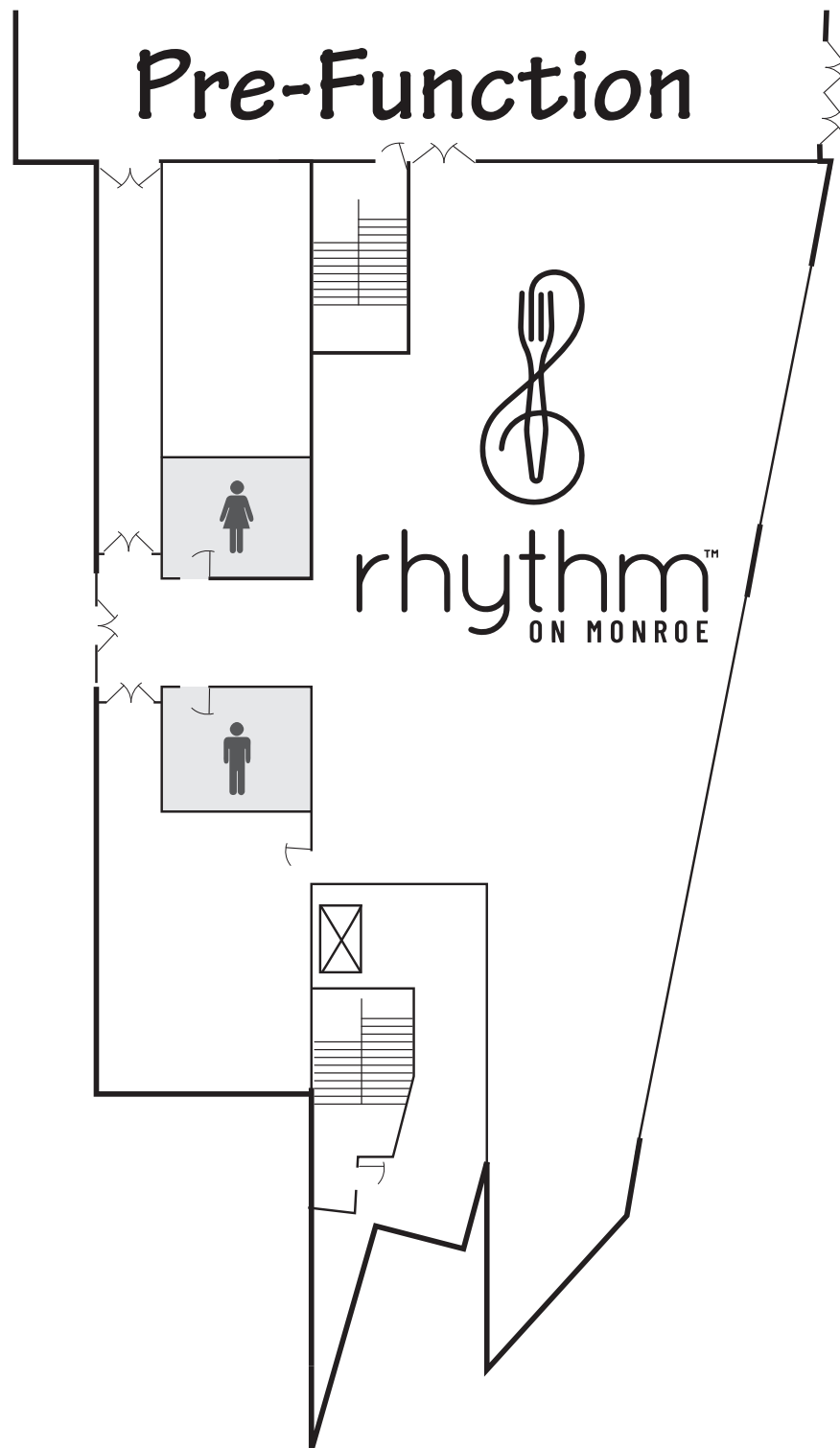
Saturday: 11:00 am - 11:00 pm

Sunday: 11:00 am - 10:00 pm

**WEBSITE:** [rhythmonmonroe.com](http://rhythmonmonroe.com)



# Rhythm on Monroe



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# EAST HALL

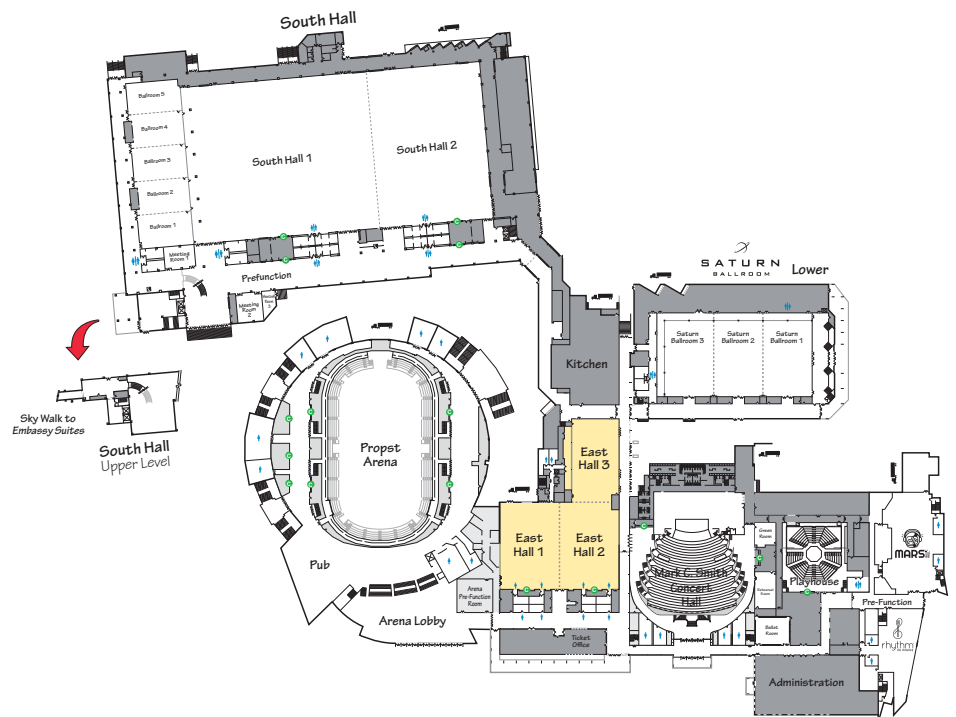
The **East Hall** is a 24,000 square foot banquet, meeting and exhibit hall which can be divided into three separate areas complete with carpet, wall coverings and acoustical ceiling panels. The East Hall is suited for banquets, receptions, conventions, and trade and consumer shows. Located in the center of the Von Braun Center, the East Hall is convenient to all parking areas and other meeting rooms within the facility.

- **RENTAL RATES** include lighting, heating and/or air conditioning and water as installed. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the EQUIPMENT, SERVICES & STAFFING, AND AUDIOVISUAL sheets.

- **MOVE-IN / MOVE-OUT** and rehearsal dates are calculated at sixty percent (60%) of the normal daily rental rates.
- **INSURANCE** can be obtained by the VBC at the applicable rate.

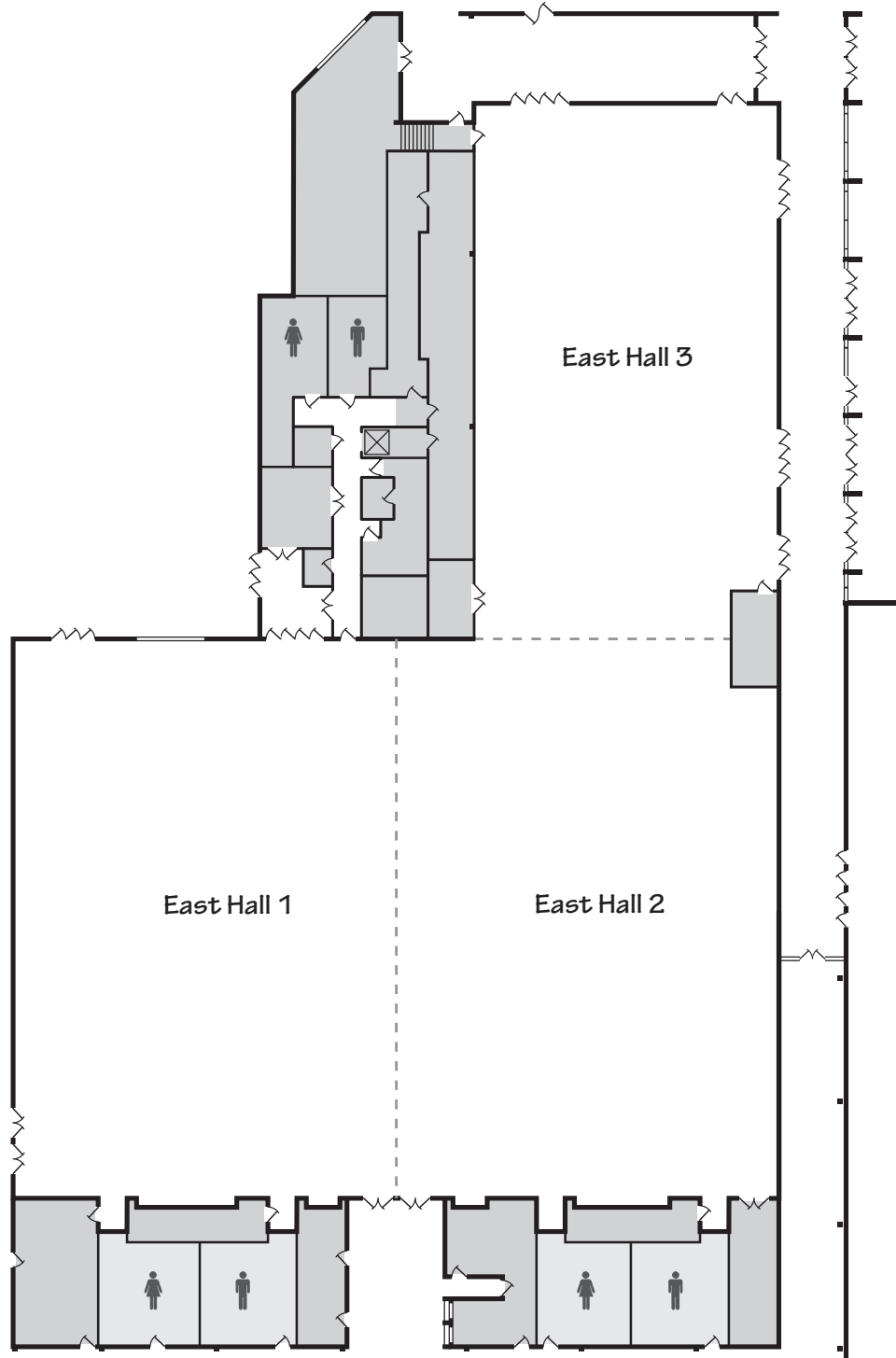
	DIMENSIONS	SQ. FT.	CAPACITIES				DAILY RATE
			THEATER	BANQUET	CLASSROOM	BOOTHS 10' X 8'	
Total East Hall		24,900	3,000	1,365	1,200	160	\$2,646
Ceiling 15' - 19'							
East Hall 1	79' x 116'	9,164	1,000	500	550	60	\$960
East Hall 2	79' x 116'	9,164	1,000	500	550	60	\$960
East Hall 3	62' x 106'	6,572	600	365	465	40	\$910

\*Utilities available - Power; water; air, phone, cable & internet





# East Hall Floor Plan



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# SATURN BALLROOM

The **SATURN BALLROOM** is a 23,000 square foot banquet and convention facility which can be divided into three separate areas. Complete with carpet and wall coverings, the Saturn Ballroom provides an elegant setting for food functions and meetings.

Overlooking the Saturn Ballroom main floor, accessible from a perimeter balcony, are twelve meeting rooms ranging in size from 500 square feet to 2,800 square feet. Running the entire length of the three halls is the Saturn Ballroom Gallery. The Gallery measures 227' x 18' and is an excellent reception, pre-function or registration area.

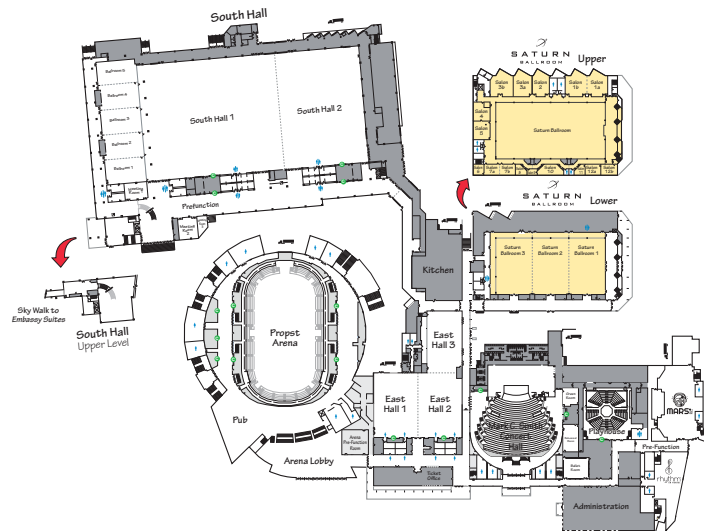


- **RENTAL RATES** include lighting, heating and/or air conditioning and water as installed. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the Equipment, services & staffing, and AUDIOVISUAL sheets.

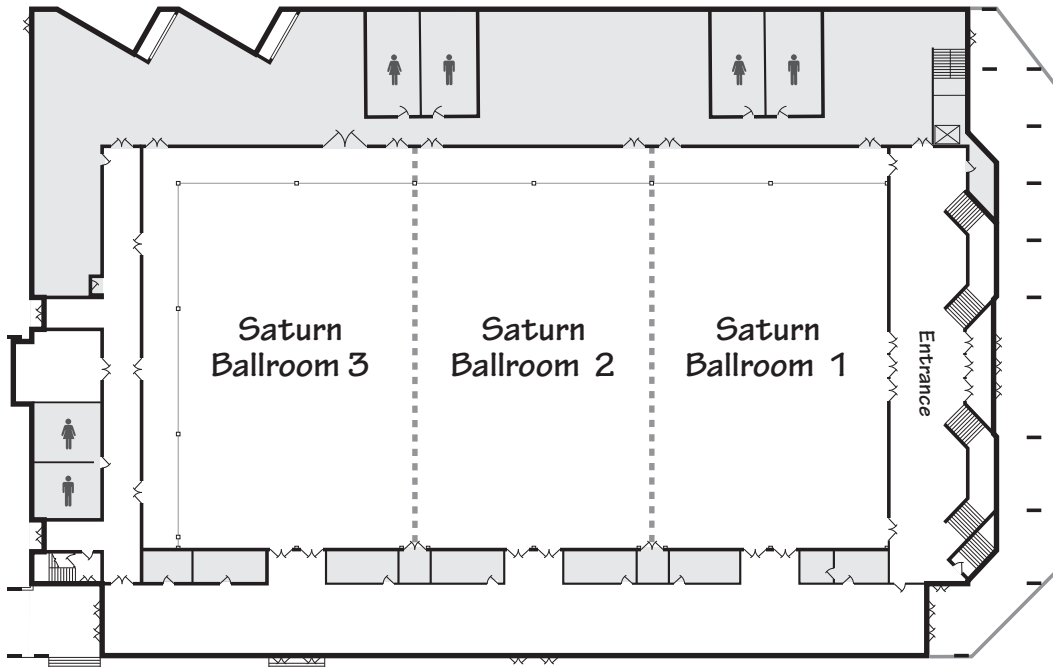
- **MOVE-IN / MOVE-OUT** and rehearsal dates are calculated at sixty percent (60%) of the normal daily rental rates.
- **INSURANCE** can be obtained by the VBC at the applicable rate.

CAPACITIES							
	DIMENSIONS	SQ. FT.	THEATER	BANQUET	CLASSROOM	BOOTHS 10' X 8'	DAILY RATE
Total Saturn Ballroom Ceiling	112' x 207' 19' - 24'	23,184	2,300	1,200	1,500	133	\$4,000
Saturn Ballroom 1	112' x 66'	7,392	725	400	460	36	\$1,500
Saturn Ballroom 2	112' x 66'	7,392	725	400	460	36	\$1,500
Saturn Ballroom 3	112' x 75'	8,400	725	400	460	45	\$1,500
Total Saturn Ballroom Salons							\$2,750
Salon 1	38' x 75'	2,850	285	190	140		\$500
Salon 1A	38' x 36'	1,368	135	90	65		\$325
Salon 1B	38' x 39'	1,482	145	95	70		\$325
Salon 2	38' x 30'	1,140	110	75	55		\$325
Salon 3	38' x 72'	2,736	270	180	135		\$500
Salon 3A	38' x 36'	1,368	135	90	65		\$325
Salon 3B	38' x 39'	1,482	145	95	70		\$325
Salon 4	30' x 35'	1,050	85	55	40		\$300
Salon 5	30' x 33'	990	95	65	50		\$300
Salon 6	20' x 19'	380					\$300
Salon 7	19' x 56'	1,064	105	70	50		\$325
Salon 7A	19' x 28'	532	50	35	25		\$195
Salon 7B	19' x 28'	532	50	35	25		\$195
Salon 8	20' x 15'	300	-	-	-		\$125
Salon 9	11' x 20'	200	-	-	-		\$125
Salon 10	19' x 38'	722	45	24	30		\$300
Salon 11	20' x 15'	300					\$125
Salon 12	20' x 56'	1,120	105	70	50		\$325
Salon 12A	20' x 28'	560	50	35	25		\$195
Salon 12B	20' x 28'	560	50	35	25		\$195

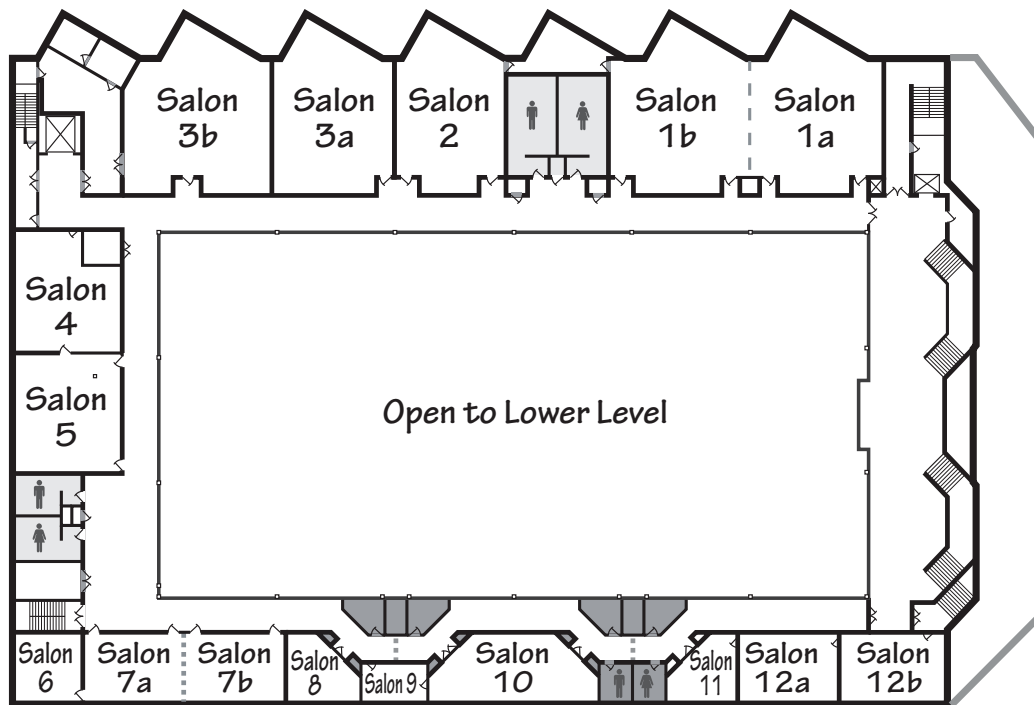
\*Utilities available - Power; phone, cable & internet



# Saturn Ballroom Floor Plan



FIRST FLOOR



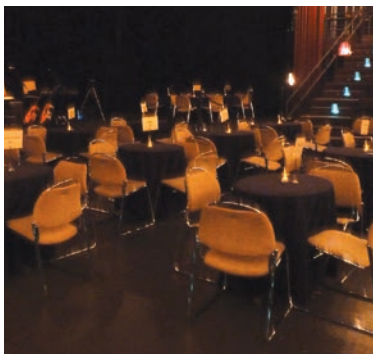
SECOND FLOOR



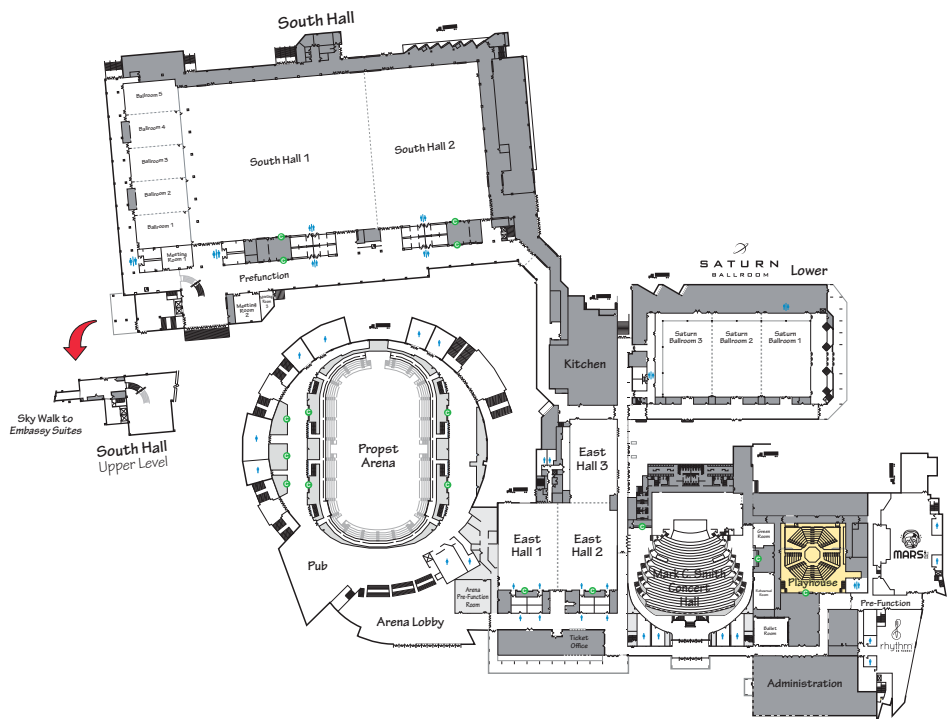
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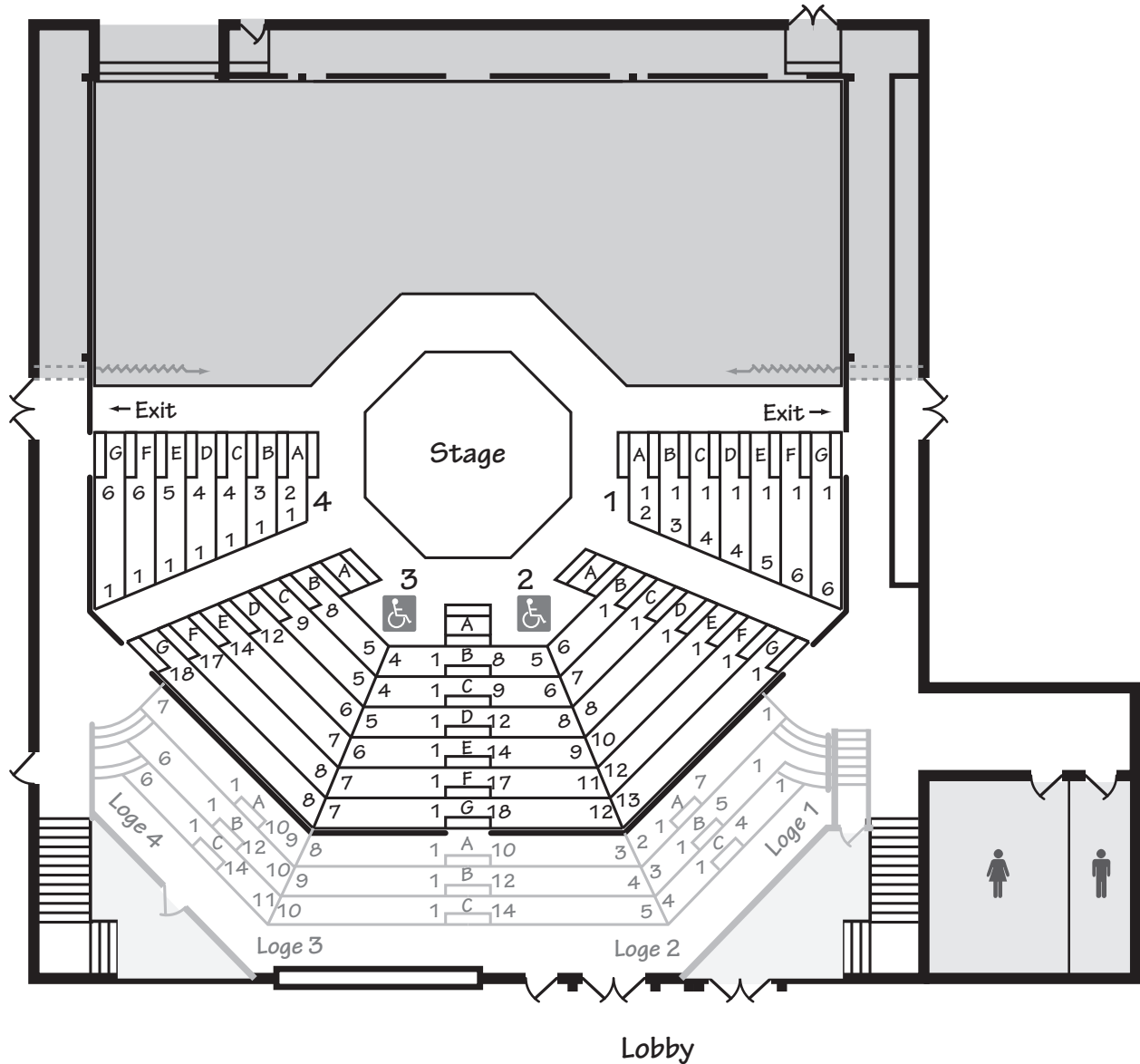
The **Playhouse** is a highly flexible theatre with in-the-round thrust or proscenium staging and seating capacities up to 330 seats. This fully equipped theatre provides an intimate setting conducive to conferences, lectures and various performing groups.



- **COMMERCIAL RENTAL:** \$790 per day or 12% of gross ticket receipts after taxes, whichever is greater. Commercial rental rate applies to any event where an admission is charged, a fee is taken, a collection is made or any revenue is derived.
- **NON-COMMERCIAL RENTAL:** \$450 per day. Non-commercial rental rate applies to qualified religious, charitable or educational organizations where no admission is charged, no fee is taken, no collection is made or no revenue is derived. Local non-profit organizations that charge admission, take fees, collections or derive revenue may qualify for the non-commercial rental.
- **RENTAL RATES** include seating up to 330, lighting, heating and/or air conditioning and water as installed. With the exception of basic production sound and lighting equipment, all labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the Equipment, services & staffing, and AUDIOVISUAL sheets.
- **MOVE-IN / MOVE-OUT** and rehearsal dates are calculated at sixty percent (60%) of the normal daily rental rates.
- **INSURANCE** can be obtained by the VBC at the applicable rate.



# Playhouse Floor Plan



**PROSCENIUM CAPACITY: 330**



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# SOUTH HALL

The **South Exhibit Hall** has 35' ceilings and a 350 pound per square foot load capacity making it the perfect location for large trade and consumer shows, conventions and banquets.

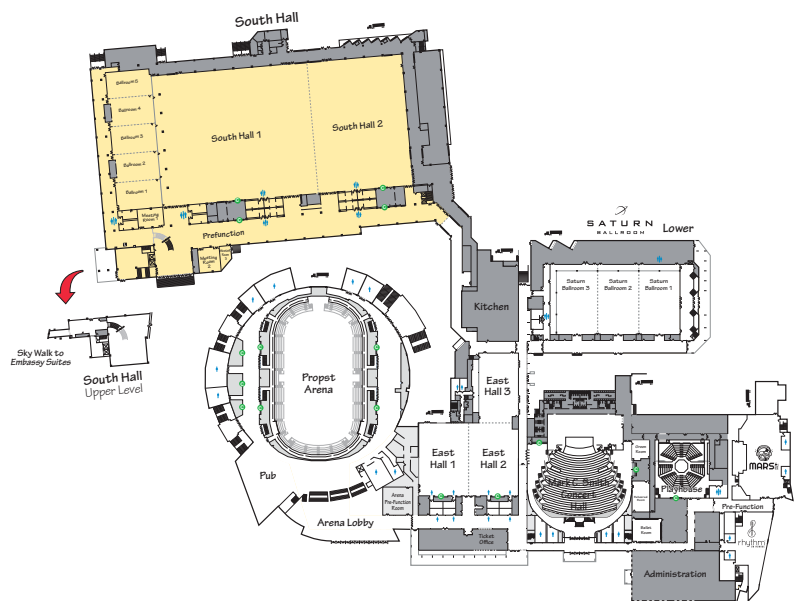
The South Ballroom overlooking Big Spring International Park is complete with beautiful chandeliers and carpet providing an elegant setting for banquet and social functions.

- **RENTAL RATES** include lighting, heating and/or air conditioning and water as installed. All labor, supplies and equipment are considered additional expenses and will be charged at rates as outlined in the EQUIPMENT, SERVICES & STAFFING, and AUDIOVISUAL sheets.

- **MOVE-IN / MOVE-OUT** and rehearsal dates are calculated at sixty percent (60%) of the normal daily rental rates.
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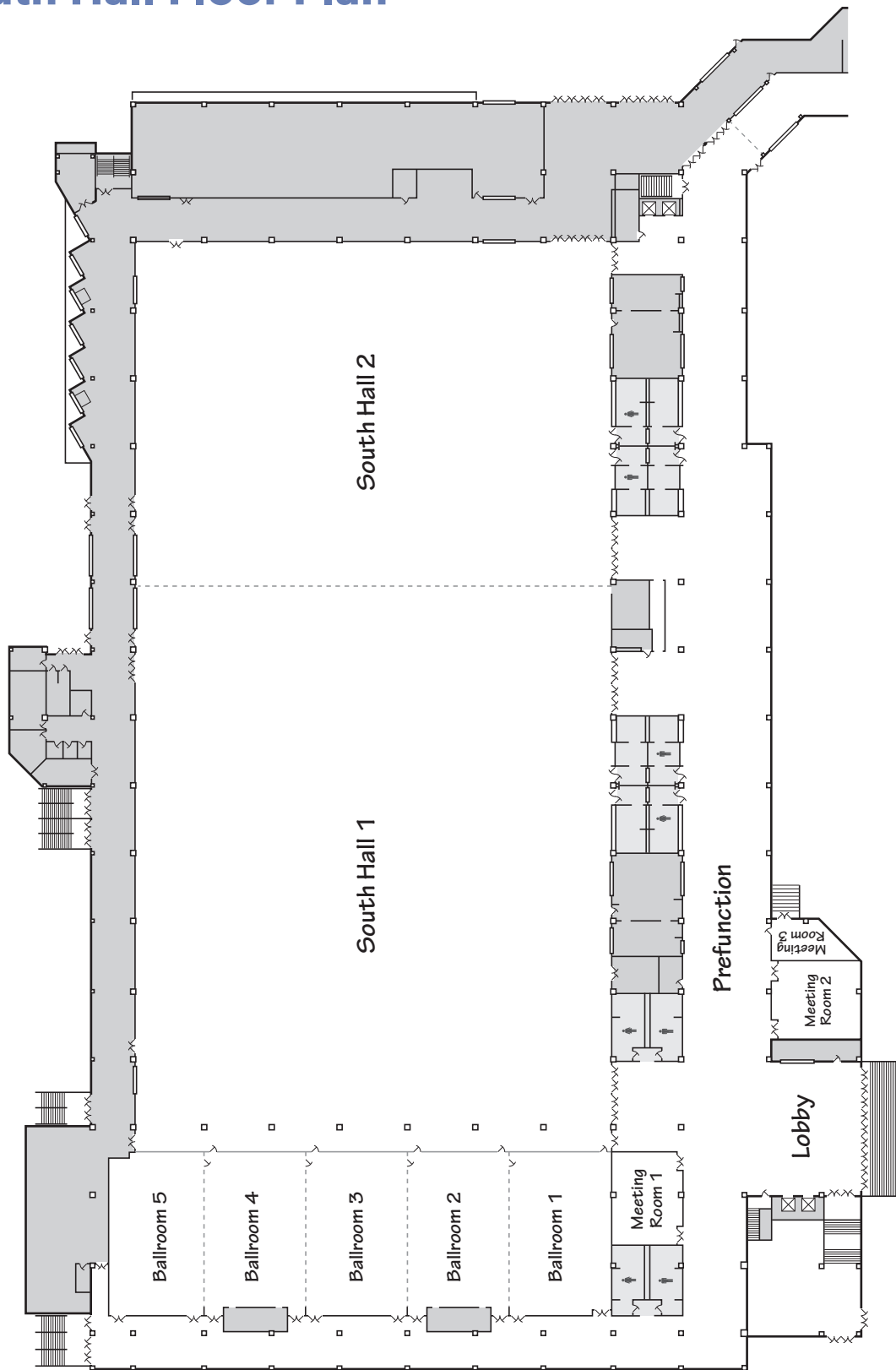
	EXHIBIT SPACE						
	DIMENSIONS	SQ. FT.	THEATER	BANQUET	CLASSROOM	BOOTHS 10' X 10'	DAILY RATE
Total South Hall (includes all space)	210' x 480'	100,800	10,080	6,700	5,040	600	\$8,820
South Exhibit Hall Ceiling 35'	210' x 390'	81,900	8,000	5,000	4,000	500	\$7,170
South Hall 1	210' x 240'	50,400	5,000	3,360	2,520	300	\$4,675
South Hall 2	210' x 150'	31,500	3,150	2,100	1,575	200	\$2,920
South Ballroom Ceiling 18'-22'	220' x 74'	16,280	1,500	1,000	750	75	\$2,785
Ballroom 1	45' x 74'	3,330	315	205	150	15	\$630
Ballroom 2	45' x 74'	3,330	315	205	150	15	\$630
Ballroom 3	45' x 74'	3,330	315	205	150	15	\$630
Ballroom 4	45' x 74'	3,330	315	205	150	15	\$630
Ballroom 5	40' x 74'	3,330	280	185	140	15	\$630
Meeting Room 1	30' x 40'	1,200	120	80	60		\$260
Meeting Room 2	34' x 40'	1,360	135	90	65		\$260
Meeting Room 3	20' x 18'	360	30				\$170
Lobby		4,200					\$350
Ballroom Pre-function		6,432					\$580
Exhibit Pre-function		10,400					\$1,155

\*Utilities available - Power; water; air, phone, cable & internet





# South Hall Floor Plan



700 Monroe Street  
Huntsville, Alabama 35801  
256-533-1953  
fax 256-551-2203  
[www.vonbrauncenter.com](http://www.vonbrauncenter.com)  
[marketing@vonbrauncenter.com](mailto:marketing@vonbrauncenter.com)

# SERVICES & STAFFING



SERVICE	RATES
Electrical Usage (Arena only)	\$525/day
Electrical Usage (Concert Hall only)	\$315/day
Electrical Service	
120v, 20 amp	\$40 per drop per day
120v, 30 amp	\$45 per drop per day
208v, 30-59 amp	\$100 per drop per day
208v, 60-99 amp	\$200 per drop per day
208v, 100-200 amp	\$400 per drop per day
Other Electrical Services	rates available upon request
Sign Printing	rates available upon request
Water Hookup	\$90/day
One-time Pump Out Drain	\$120/day
Constant Drain	\$90/day
Compressed Air Hookup	\$90/day
Telephone Extensions	
Local	\$136 each/event
Long Distance	\$194 each/event
Polycom Conference Phone	\$300 each/day
Cable	\$130 each/event
Special Network Requirements	\$80/hr (2 hr minimum)
Internet	
RJ45 Drop/Hard Line	\$450 each/event
Additional Devices	\$130 each/event
Wireless Network Setup	
up to 35 attendees	\$25 per access (24 hrs)
up to 36-250 attendees	\$750
up to 251-499 attendees	\$1,500
up to 500-999 attendees	\$2,500
1,000 and above attendees	\$3,500
*includes one SSID and password, each additional SSID	\$99
Catering Services	refer to VBC Catering Guide
Tenant Insurance	rates available upon request
Excessive Cleanup Fee	\$325 minimum
Same Day Change-over Fee	\$325 plus casual labor

STAFFING (ALL STAFFING AT 3 HOUR MINIMUM)	RATES
Armed Security Officer	\$32/hour
Uniformed Supervisor	\$27/hour
Security Officer (Required for all events)	\$25/hour
T-shirt Security	\$25/hour
T-Shirt Security Supervisor	\$27/hour
Huntsville Police Officer	\$48/hour
Ushers	\$25/hour
Ticket Takers	\$25/hour
Doorguards	\$25/hour
Overnight Security	\$27/hour
Medical Attendant	\$40/hour
Ticket Sellers	\$25/hour
Host Coat Check	\$25/hour
Casual Labor	\$21/hour

CONTINUED ON OTHER SIDE

Production Technician	\$35/hour (4 hour minimum applies)
Stage, Sound or Lighting Technician (Concert & Theatrical Production Only)	\$35/hour
Arena Video Operator	\$35/hour
Spotlight Operator	\$90/show
Searcher	\$25/hour
Search Supervisor	\$27/hour

BOX OFFICE / TICKETING SERVICES	RATES
Arena	\$700/event*
Concert Hall	\$400/event*
Playhouse	\$400/event*
South Hall, East Hall, Saturn Ballroom	\$400/event*
*or 3% of gross ticket sales, whichever is greater	
Event Ticket Set Up	
Arena	\$500/event
Concert Hall	\$400/event
Playhouse	\$300/event
South Hall, East Hall, Saturn Ballroom	\$300/event
Credit Card Fee	4% of total credit card sales
(Mastercard, Visa, Discover, American Express)	
Advertising Agency Services	15%

All tickets sold at the VBC are on the Ticketmaster computerized ticketing system.

MARKETING & PROMOTIONS	RATES
Artwork/Graphic Design	\$100 per design
Facebook Giveaway (lessee provides tickets)	\$50 per post
Outdoor Marquee	\$150 per week
Internal Monitors	\$350
Pre-Show Video Roll Inclusion	\$250
Press Release Distribution	\$75
Targeted Eblast	\$350
Website Featured Slide	\$500

PARKING	RATES
Clinton Avenue Parking Lot	\$10/space
South Hall Covered Garage	\$10/space
Monroe Street Parking Lot	\$10/space
Reserved Lessee Parking (subject to availability)	\$15/space
Special Parking Needs (subject to availability)	
Trailer without Vehicle	\$10/day
Trailer with Vehicle	\$20/day
Small Box Truck	\$10/day
Large Box Truck	\$20/day
Parking Attendant	\$21/hour
Parking Lead	\$23/hour

# EQUIPMENT



EQUIPMENT	RENTAL RATES
Tables (select from 8' or 6' rectangular, 4' or 5' round, or 6'x18" classroom)	\$13/day
Draped or Skirted Tables	\$18/day
Cocktail Tables	\$13/day
Exhibit Booth / Divider Curtains 16' tall	\$10/foot
Exhibit Booth / Divider Curtains 12' tall	\$5/foot
Exhibit Booth / Divider Curtains 8' tall	\$3.50/foot
Exhibit Booth / Divider Curtains 3' tall	\$3/foot
Chairs (1-500)	\$1 each
Chairs (+500)	\$0.80 each
Bleacher Seating (includes chairs)	\$5 seat/event
Staging	\$2.20/sq ft day
Wenger Hard Deck Staging	\$2.25/sq ft day
Stage Ramp	\$50/day
Handicap Ramp	\$200/day
Plastic Dance Floor (White, Black or Wood Grain)	\$2/sq ft
Marley Dance Floor	\$300 + tape
Podium	\$25/day
Flip Chart	\$20/day
Easel	\$6/day
Dry Erase Board with markers	\$25/day
Portable Safe	\$30/day
In-House Two-Way Radio	\$25/day
Fire Extinguisher	\$30/day
Pianos (rates include one tuning)	
Baldwin Uprights	\$200/day
5' Baby Grand	\$250/day
7' Grand	\$300/day
Steinway 9' Grand (Concert Hall)	\$400/day
Piano Tuning	\$110.50 per piano
Fog Machine	\$105/day
Forklift includes driver	\$450/day
Scissor Lift	\$300/half day
Driver	\$55 plus driver/hour
Rope & Stanchion (per 8' section)	\$30/hour
Photocopies	\$8 each/day
Washer / Dryer Set	\$0.25 each
Per day	\$26/day
Per week	\$80/week
Basketball Floor includes timers	\$3,000/event
Stage Barricade	\$525/event
Ticket Drop Box	\$10/day
Coat Rack	\$25/day
Coat Check (Set-up)	\$55 + Casual Labor/hour
Premium Furniture Rental	Rates available upon request
Exhibitor Services & Equipment	Rates available upon request





## VIDEO

## RENTAL RATES

### PROJECTION

4K projector	\$400
5k/6k projector	\$550
7k/8k projector	\$775
10k projector	\$1100
Long Throw Lens	\$115
7x12 Screen	\$120
7x12 Dresskit	\$120
8x14 Screen	\$175
8x14 Dresskit	\$175
9x16 Screen	\$250
9x16 Dresskit	\$250
12x20 Screen	\$350
12x20 Dresskit	\$350
Single Screen Package (projector, screen, dresskit, video interface)	\$1200
Dual Screen Package (2 x single screen package)	\$2050

### VIDEO MONITORS

32"	100
55" on rolling pedestal	300
70" on rolling pedestal	400

## AUDIO

## RENTAL RATES

### VENUE SOUND SYSTEMS

Playhouse (2 mics, 1 monitor, mixer, sound system)	included with room rental
Concert Hall Basic PA (1 microphone, 1 monitor, sound system)	\$210
Concert Hall Tracks (1 DI box, 2 mics, 2 monitors, sound system)	\$420
Concert Hall Show Patch (feeding sound system)	\$420
Concert Hall Full System (2 DI boxes, 4 mics, 6 monitors)	\$840
Arena Basic PA (1 microphone, 1 monitor, 1 mixer, sound system)	\$210
Arena Tracks (1 DI Box, 2 mics, 2 monitors, mixer, sound system)	\$420
Arena Show Patch (feeding house system)	\$420
Arena Full System (2 DI boxes, 4 mics, 6 monitors, mixer, sound system)	\$1260

### AUDIO EQUIPMENT

Small Portable Sound System (1 microphone, 1 media player, 1 DI Box, 1 speaker)	\$135
Large Portable Sound System (2 microphones, 2 speakers, 2 subs, 1 DI Box, mixer)	\$390
Small Audio Mixer	\$85
32 Channel Digital Mixer	\$150
Wired Microphone	\$20
DI Box (sound interface)	\$15
Wireless Microphone (Handheld or Lavalier)	\$85
Intercom Station (beltpack & headset)	\$15
Speaker	\$80
Media Player (Laptop)	\$100

CONTINUED ON OTHER SIDE

LIGHTING	RENTAL RATES
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Focal/Wash	\$20
LED uplight	\$35
Gobo Fixture	\$30
Custom Metal Gobo	\$110
Custom Glass Gobo	available upon request
Arena/Concert Hall Followspot	\$140
Saturn Ballroom Followspot	\$120

DECORATING	RENTAL RATES
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Taffeta Wall (floor to ceiling)	\$10 per foot/per event
Taffeta Column	\$100 per event
Taffeta Lotus Blossom/Wagon Wheel	\$500 perevent

LABOR	RENTAL RATES
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Production Technician	\$35/hr (4 hour minimum)
Rigging (team of 3)	\$165/hr (4 hour minimum)

*All equipment listed above is subject to availability.*

*\*Production Technician required with audiovisual equipment.*

# MARKETING & PROMOTIONS



## MARKETING

## RATES

Artwork/Graphic Design	\$100
<i>*lessee provides logo, photograph, font, color-scheme, etc. if needed</i>	
Facebook Giveaway	\$50
<i>*lessee provides tickets</i>	
<i>*lessee provides 1080x1080px graphic</i>	
Outdoor Marquee	\$150
<i>*week-of complimentary</i>	
<i>*cost is for each additional week</i>	
<i>*lessee provides 585x315px graphic</i>	
Pre-Show Video Roll Inclusion	\$250
<i>*cost is per event that graphic is shown at</i>	
<i>*lessee provides 1920x1080px graphic</i>	
Press Release Distribution	\$75
<i>*lessee provides copy and 1080x1080px graphic</i>	
Targeted E-blast	\$350
<i>*TicketsFIRST subscribers</i>	
<i>*lessee provides copy</i>	
<i>*lessee provides 1080x1080px graphic</i>	
Featured Event Slider on Website	\$500
<i>*vonbrauncenter.com homepage</i>	
<i>*cost is for one month display</i>	
<i>*lessee provides 1920x1080px graphic</i>	

NOTE: Graphics must include Event Name, Date, VBC Venue (ex: VBC Propst Arena)

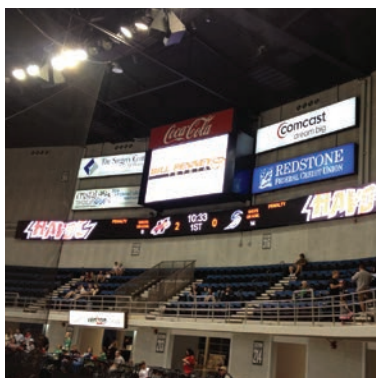
## Market your event directly to VBC fans!

**30K+**  
MONTHLY  
WEBSITE VIEWS  
Average views per month on  
VBC Homepage via  
Google Analytics.

**140K+**  
TICKETSFIRST  
SUBSCRIBERS  
VBC E-blast service  
administered through  
Ticketmaster.

**108K+**  
SOCIAL MEDIA  
AUDIENCE  
Combined social media  
audience on VBC's  
Facebook, Instagram & Twitter.

# PROPST ARENA VIDEO PRODUCTION REQUIREMENTS & SPECIFICATIONS



## OUTPUT

- **MAIN BOARDS** (1 each East and West):  
22' by 12' LED screens, 352 pixels tall by 640 pixels wide. High Definition 16:9 ratio.
- **FASCIA BOARDS** (1 each East and West):  
4' by 99' LED screens, 64 pixels tall by 1536 pixels wide. These boards can be segmented in any combination up to 8 64x192 panels or windows.
- **CONCOURSE MONITORS:** (17 including 4 in private suites)  
47" LCD flat panels may optionally play Arena media, a second input, or Comcast cable channels.
- **SOUND OUTPUT:**  
In room sound is distributed array in 80 speakers plus subs around the roof hub. Concourse LCD monitors and pendant speakers also play the sound outputs.

## INPUT REQUIREMENTS

- **PICTURES, PHOTOS or SLIDES:**
  - .PNG and .JPG files are acceptable.
  - Graphics must be created using an RGB color space.
  - Graphics must be in the pixel size of the target window.
  - Powerpoint slides can be converted complete with pictures and captions  
No transitions are to be used in the Powerpoint setup  
Set the page setup to 16:9
- **VIDEOS:**
  - Must be created in an RGB color space using 16:9
  - Pixel resolution must match the intended screen.
  - Any HD format is acceptable (16:9)  
Must be saved as an AVI file  
No compression  
59.94 frames per second  
Sound MUST be interleaved (frame by frame)
- **OTHER:**
  - BlueRay discs are an acceptable feed.
  - Your HD camera, PC or Laptop (WXGA resolution) are also acceptable feeds.
  - Two VBC-owned pan-tilt-zoom high definition cameras are mounted on the east and west ends of the Propst Arena near the main boards. These can serve as screen input or picture in picture.
  - All content including cameras may be recorded to our BlueRay HDD Recorder.

## VIDEO SERVICE

## RATES

SCREEN RENTAL	\$840 per day, all screens, monitors and PTZ cameras
<b>GRAPHICS PRO SERVICES:</b>	
Integration Service	\$75 per hour for creation, conversion, programming (2-hour minimum)
<b>EVENT OPERATION SERVICES</b>	
Video Operator	\$30 per hour, typical setup, event and strike 5 hours

*We will estimate pricing based on your individual needs.*

*All equipment listed above is subject to availability.*