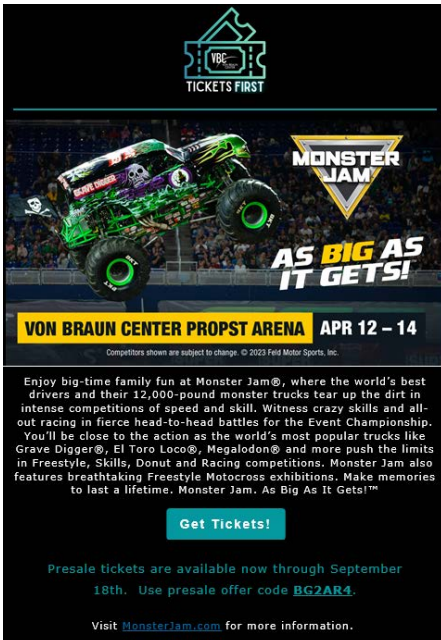


MARKETING & PROMOTIONS



MARKETING	RATES
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Artwork/Graphic Design <i>*lessee provides logo, photograph, font, color-scheme, etc. if needed</i>	\$125
Facebook Giveaway <i>*lessee provides tickets</i> <i>*lessee provides 1080x1080px graphic</i>	\$75
Outdoor Marquee <i>*week-of complimentary</i> <i>*cost is for each additional week</i> <i>*lessee provides 585x315px graphic</i>	\$200/week
Pre-Show Video Roll Inclusion (Propst Arena & Mars Music Hall) <i>*cost is per event during which graphic is shown</i> <i>*lessee provides 1920x1080px graphic</i>	\$500/event
Press Release Distribution <i>*lessee provides copy and 1080x1080px graphic</i>	\$100
Targeted E-blast <i>*TicketsFIRST subscribers</i> <i>*lessee provides copy</i> <i>*lessee provides 1080x1080px graphic</i>	\$500
Featured Event Slider on Website <i>*vonbrauncenter.com homepage</i> <i>*cost is for one month display</i> <i>*lessee provides 1920x1080px graphic</i>	\$500/month
Corridor Monitors	\$200/week

NOTE: Graphics must include Event Name, Date, VBC Venue (ex: VBC Propst Arena)

Market your event directly to VBC fans!

141K+
MONTHLY
WEBSITE VIEWS
 Average views per month on
 VBC Homepage via
 Google Analytics.

200K+
TICKETSFIRST
SUBSCRIBERS
 VBC E-blast service
 administered through
 Ticketmaster.

114K+
SOCIAL MEDIA
AUDIENCE
 Combined social media
 audience on VBC's
 Facebook, Instagram & Twitter.