



Von Braun Center transitioning to cash-free facility

CONTACT

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Huntsville, Ala. (October 21, 2022) – Effective Friday, October 28, 2022 the Von Braun Center (VBC) will begin transitioning to a cash-free facility by only accepting card and mobile payments at concessions and bars.

As part of a continued effort to improve the guest experience, expedite lines, and increase safety by limiting the exchange of money, the VBC is joining an industry-wide movement to follow a cashless model.

“Following other entertainment and event venues that have seen success with a cashless model, we look forward to providing a faster, more efficient sales process for guests attending events at the VBC,” said VBC Executive Director Steve Maples.

All major digital forms of payment are accepted, including Apple Pay, Google Pay, Visa, MasterCard and American Express.

This initial part of the transition will only affect concessions and bars within the VBC. Other areas, like the VBC Box Office, VBC Parking and Rhythm on Monroe will continue accepting cash payments.

To assist during the transition, pre-loaded cards will be available for cash purchase the VBC Box Office that can be used at VBC concessions and bars.

For more information about the Von Braun Center, visit www.vonbrauncenter.com.

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About Von Braun Center

The Von Braun Center is a multi-purpose facility located in downtown Huntsville, Alabama. The VBC offers multiple venues for presenting cultural, educational, entertainment, sporting and social events. Venue spaces include the Propst Arena, Mark C. Smith Concert Hall, Mars Music Hall, North Hall, South Hall, and East Hall. Additionally, the VBC has an on-site full-service restaurant and rooftop bar – Rhythm on Monroe. With over 170,000 square feet of flexible meeting space the VBC is able to accommodate events of all types and sizes.

KNOW BEFORE YOU GO
VBC
VON BRAUN CENTER

CASHLESS AREAS
CONCESSIONS • BARS

Multiple Concession + Bar locations are within the VBC.
Must be 21+ with ID for alcohol purchase.
Card and Mobile payments only are accepted. No Cash Payments.
**Cash still accepted at VBC Box Office and Parking.*

QUESTIONS? Visit vonbrauncenter.com, or call 256.553.1953.