



## Von Braun Center receives ConventionSouth's Readers' Choice Award

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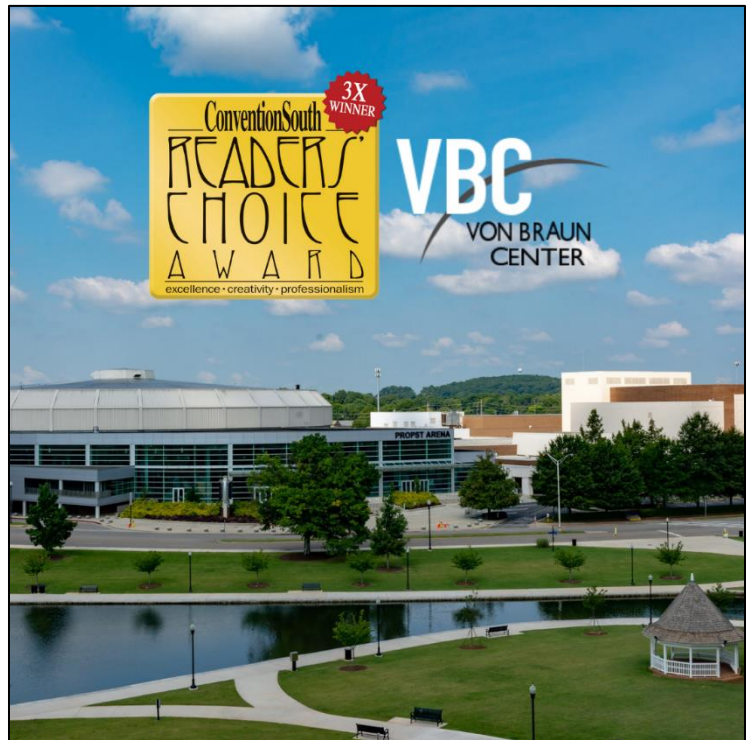
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**Huntsville, Ala.** – The Von Braun Center (VBC) is proud to receive the 2020 Readers' Choice Award from ConventionSouth, the national multimedia resource for planning events in the South.

“ConventionSouth readers and fans have voted to decide the best meeting sites in the South, and it is no surprise to us that Von Braun Center has been selected to receive our annual Readers' Choice Award,” said ConventionSouth Associate Publisher Ashleigh Osborne. “The value in receiving this prestigious recognition is that it comes from the United States' top meeting professionals who hold events in the South. These planners demand the highest level of customer service and quality facilities, and they have contributed in determining that Von Braun Center indeed displays the commitment to professionalism, creativity and service that they require.”



The Von Braun Center is among 380 convention and visitor bureaus (CVBs), meeting facilities and hotels located across the South to receive this year's Readers' Choice Award. Throughout the year, meeting professionals nominated the meeting sites they believe provide exemplary service for group events. The nominated sites were then compiled onto an online ballot where meeting professionals and fans voted for the best of the best. With over 8,000 voters participating in the selection process and the highest social media interaction to date, this has been the most successful and engaging year yet!

"We are very proud to have been chosen as one of the best meeting sites in the South by the readers of ConventionSouth," commented Von Braun Center Director of Sales and Event Services Marie Arighi. "It means so much to be chosen by our peers. The VBC hosted over 487 events last year with over 675,000 people attending those events and we value each and every one."

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Since creation in 2001, this is the third time the Von Braun Center has received the award. The VBC will be featured as an award recipient in the December 2020 Awards Issue of ConventionSouth magazine.

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### **About the Von Braun Center**

The Von Braun Center is a multi-purpose facility located in downtown Huntsville, Alabama. The VBC offers multiple venues for presenting cultural, educational, entertainment, sporting and social events. Venue spaces include the Propst Arena, Mark C. Smith Concert Hall, Mars Music Hall, North Hall, South Hall, and East Hall. Additionally, the VBC has an on-site full-service restaurant and rooftop bar – Rhythm on Monroe. With over 170,000 square feet of flexible meeting space the VBC is able to accommodate events of all types and sizes.

### **About ConventionSouth**

Celebrating almost 40 years as a leading meeting planning resource, ConventionSouth magazine is based in Gulf Shores, Ala., and is distributed to more than 18,000 meeting professionals located across the country who book meetings held within the South.