



Washburn County Tourism Assn.
122 N. River Street | Spooner, WI 54801
715-635-9696 | tourism@washburncounty.org

MONTHLY BOARD MEETING – OPEN SESSION

Tuesday, January 13, 2026 | 8:30AM

Washburn County Highway Dept Meeting Room | 1600 County Highway H | Spooner, WI 54801

1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report & Line-Item Transfer(s)
6. Correspondence
7. 2025 Finalized Books
8. Outreach Update
 - a. Best of WashCo Awards Night – Thursday, January 15th
 - i. RSVPs
 - ii. Emcee at Event
 - b. New Businesses
9. Marketing Update
 - a. 2026 Washburn Co Visitor Guide
 - b. Other Misc. Updates
 - c. Marketing Committee Meeting: Thursday, January 22nd at 8:30AM at WCTA Office
 - d. Website Stats & Visitor Stats
10. Operational Update
 - a. Fundraising Recap: WashCo Winter Cash Raffle
 - b. 2026 Fundraising Goals & Objectives
 - c. Board Member Recruitment
11. Citizen Comment
12. Possible Future Agenda Items
13. Adjourn

NEXT BOARD MEETING:

Tuesday, March 10, 2026 | 8:30AM

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