



Washburn County Tourism Assn.

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tourism@washburncounty.org

MONTHLY BOARD MEETING AGENDA – OPEN SESSION

Wednesday, November 16, 2022 | 8:30 AM

Washburn County Highway Department | 1600 Co. Hwy. H | Spooner, WI 54801

1. Call meeting to order
2. Roll Call
3. Approve current agenda
4. Minutes of previous meeting(s)
5. Financial Report & Line-Item Transfers
6. Correspondence
7. Visitor Center & Staffing Update
8. WCTA Staff Credit Card(s)
9. Bank Signature Card
10. WCTA Board Application(s)
11. DMO Grant Update
12. Welcome to Washburn County Signs
13. Washburn County Official Guide Update
14. Winter Campaign Overview
15. 2023 Marketing Plan
16. Marketing Update
17. Outreach Update
18. Operational Update
19. Citizen Comment
20. Possible Future Agenda Items
21. Adjourn

NEXT BOARD MEETING:

Wednesday, December 14, 2022

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