



Washburn County Tourism Assn.

122 N. River Street, Spooner, WI 54801

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tourism@washburncounty.org

MONTHLY BOARD MEETING AGENDA – OPEN SESSION

Tuesday, January 11, 2022 | 8:30 a.m.

Washburn County Highway Department | 1600 Co. Hwy. H | Spooner, WI 54801

1. Call meeting to order
2. Roll Call
3. Approve current agenda
4. Minutes of previous meeting
5. Financial Report & Line Item Transfers
6. Correspondence
7. DMO Grant Requirements
 - a. Affirmative Action Plan
 - b. Federal Compliance Requirements Policies
 - c. Certified Audit
8. Executive/Personnel Committee Report
 - a. Overview
 - b. Visitor Experience & Marketing Representative Position
 - c. Wage Increase
9. Updated Marketing & PR Plan
10. 2021 Accomplishments & 2022 Goals
11. Outreach Program Development
12. WCTA Sponsorship Policy Update
13. Simpleview Update
14. Marketing Update
15. Outreach Update
16. Operational Update
17. Citizen Comment
18. Possible Future Agenda Items
19. Adjourn

NEXT BOARD MEETING:

Tuesday, February 8, 2022

Washburn County Highway Department | 1600 Co. Hwy. H | Spooner, WI 54801