



Washburn County Tourism Assn.

122 N. River Street, Spooner, WI 54801

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tourism@washburncounty.org

MONTHLY BOARD MEETING AGENDA – OPEN SESSION

Tuesday, January 9, 2024 | 8:30 AM

Washburn County Highway Department | 1600 County Highway H | Spooner, WI 54801

1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report
 - a. 2023 Roll Over(s)
 - b. Line-Item Transfers
6. Correspondence
7. 2024 Conferences & Seminars: Simpleview Summit, Milwaukee & WIGCOT, Lake Geneva
8. 2024 Sport Show, Eau Claire
9. Marketing Update
10. Outreach Update
 - a. Best of WashCo Awards Brunch
 - b. Membership
11. Operational Update
 - a. Staffing Contracts
 - b. Visitor Center Staffing
 - c. Events & Fundraising
12. Citizen Comment
13. Possible Future Agenda Items
14. Adjourn

NEXT BOARD MEETING:

Tuesday, February 13th, 2023

Washburn County Highway Department | 1600 Co. Hwy. H | Spooner, WI 54801