



**Washburn County Tourism Assn.**

122 N. River Street, Spooner, WI 54801

715-635-9696/1-800-367-3306

tourism@washburncounty.org

**MONTHLY BOARD MEETING – OPEN SESSION**

**Tuesday, April 9, 2024 | 8:30AM**

**AMMENDED 4/6/2024**

**Washburn County Visitor Center | 122 N River Street | Spooner, WI 54801**

1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report & Line-Item Transfers
6. Correspondence
7. Diversified Benefits Services
  - a. Review Plan Year
  - b. Review Funding Amount(s)
8. 2025 Visitor Guide Bid Letter
9. 2<sup>nd</sup> Homeowner Mailing – Advertising Rates
10. **Review WCTA Bylaws**
11. Visitor Center Annual Report
12. Spring Fundraiser Update
13. Marketing Update
14. Outreach Update
15. Operational Update
  - a. Room Tax Update
  - b. Mosaic Technologies Phone Upgrades
  - c. Office Coordinator Position
16. Citizen Comment
17. Possible Future Agenda Items
18. Adjourn

**NEXT BOARD MEETING:**

**Tuesday, May 14, 2024 | 8:30AM**

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