



Washburn County Tourism Assn.

122 N. River Street, Spooner, WI 54801
715-635-9696 | tourism@washburncounty.org

MONTHLY BOARD MEETING – OPEN SESSION

Tuesday, September 10, 2024 | 8:30AM

Washburn County Visitor Center | 122 N River Street | Spooner, WI 54801

1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report
 - a. Line-Item Transfers
6. Correspondence
7. Fall Tourism Conference, November 14 & 15, 2024
8. Events & Fundraising
 - a. Murder Mystery Dinner
 - b. Cranberry Fest Marsh Tours
9. Marketing Update
 - a. 2025 Visitor Guide Updates
 - b. Recent & Upcoming Marketing
 - c. Social Media
 - d. Website Stats
 - e. Fall Marketing Campaign
 - f. Earned Media/Highlights
10. Outreach Update
 - a. Best of WashCo Timeline
 - b. 2025 Membership
11. Operational Update
 - a. Office Location(s)
 - b. WCTA Phone System
 - c. Visitor Stats
12. Citizen Comment
13. Possible Future Agenda Items
14. Adjourn

NEXT BOARD MEETING:

Tuesday, October 8, 2024 | 8:30AM

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