



WASHBURN COUNTY TOURISM ASSOCIATION
122 N. RIVER STREET | SPOONER, WI 54801
(715) 635-9696
TOURISM@WASHBURNCOUNTY.ORG
WASHBURNCOUNTY.ORG



Partner with the Top Marketing Organization in the Area!

Support Tourism Promotion in Our Area - Become a Member:

In-County Business - \$50/year

In-County Individual - \$25/year

Non-Resident Business - \$100/year

Non-Resident Individual - \$50/year

Benefits Include: Inclusion in our Members Spotlight Directory page in the county guide (\$100 Value), Lodging Leads Reports, Dining Calendar Inclusion, Notification of Board Meetings, WashCo Compass "Members Spotlight" (Yearly), Featured Coupon Option on WashburnCounty.org, Inclusion on Member Page of WashburnCounty.org, WashCo Gift Basket Member Discount Options

WashCo Compass Newsletter Featured Content

****LIMITED AVAILABILITY:** First priority given to Washburn County Tourism Association Members

Cost Per Placement: \$100 (Max 1 per Year per Member)
With an opt in subscriber list of over 3,000 for the WashCo Compass, this is a great way to get your name in front of thousands of Washburn County fans.

Meant to look like native content, all you need to provide is a 125 (or less) word write-up about your business (subject to WCTA approval and editing), photo and URL to link the story to.

WashCo Compass Stats:

Average Open Rate: 27.125%

Average Click Rate: 12.375%

Over 3,000 Opt-In Subscribers & Growing!

2nd Homeowner Direct Mailing

****LIMITED AVAILABILITY:** First priority given to Washburn County Tourism Association Members/Advertisers
Mailed to over 3,000 of our seasonal cabin owners in Washburn County, the 2nd Homeowner Mailing offers great exposure to our seasonal residents to spread the word about your business or event. The mailing is scheduled to be distributed in May.

\$250 - Business Card Size Ad

Ask us about premium placement options!



Washburn County Highway Map & Outdoor Guide Advertising (2 year run):

****LIMITED AVAILABILITY:** First priority given to Washburn County Tourism Association Members & Guide Advertisers

The highway map is a "go to" for our visitors when looking for trails, scenic routes and other outdoor recreation.

\$250 - Business Card Size Ad

Ask us about premium placement options!

Business Name: _____ Contact: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Website: _____

Membership: ☐ In-County Business - \$50/year
☐ Non-Resident Business - \$100/year

☐ In-County Individual - \$25/year
☐ Non-Resident Individual - \$50/year

Paid Check
#: _____

Checks should be made payable to: Washburn County Tourism Assn. | 122 N. River Street | Spooner, WI 54801