

**Minutes of Strategic Planning Meeting – Washburn County Tourism Association
 Tuesday, January 12, 2021 8:30 a.m.
 Washburn County Government Center – Board Room**

1. Meeting was called to order at 8:33 a.m. by Colene Vivian.
2. Roll Call:

	Robin Berlin	Sue Churchill	Nikki Janisin	Rene Magnuson	David Masterjohn	Joe McGrath	Victor Sacco	Liza Temple	Colene Vivian		
Present	X	X	X		X	X	X		X		
Absent				X				X			

Others present: Michelle Martin, Kaitlin Hanson, Andrew Nussbaum, Julie Fox, Tom Mackie

3. **Strategic Planning:** Andrew (Drew) Nussbaum led the WCTA Board of Directors in a strategic planning session. The strategic planning will continue at the February board meeting.
4. Motion to adjourn was made by Masterjohn, seconded by Churchill. Motion carried. Meeting adjourned at 10:11 a.m.

**Next Board Meeting Date:
 Board Meeting & Strategic Planning – Tuesday, February 9, 2021
 Washburn County Government Center - Board Room**