Washburn County Tourism Association
122 N River Street | Spooner, WI 54801
715-635-9696 | tourism@washburncounty.org

OCTOBER MONTHLY BOARD MEETING – OPEN SESSION
Tuesday, November 17, 2026 | 8:30AM
Washburn Co Highway Dept Meeting Room | 1600 Co Hwy H | Spooner, WI 54801

1. **Call to Order**
2. **Roll Call**
3. **Approve Current Agenda**
4. **Minutes of Previous Meeting(s)**
5. **Financial Report & Line-Item Transfers**
6. **Correspondence**
7. **Operational Updates**
    a. **2027 Budget**
    b. **Visitor Center Equipment – Mosaic Technologies**
    c. **Fundraising**
    d. **Room Tax Committee**
    e. **Visitor Stats**
8. **Marketing Updates**
    a. **2027 Visitor Guide**
    b. **Website RFP Letter**
    c. **Fall Campaign Wrap Up**
    d. **Winter Campaign Preview**
    e. **Misc. Updates**
    f. **Website Updates & Stats**
9. **Outreach Updates**
    a. **2027 Membership Drive**
    b. **Best of WashCo**
10. **Citizen Comment**
11. **Possible Future Agenda Items**
12. **Adjourn**

<u>NEXT MONTHLY BOARD MEETING:</u>
Tuesday, December 8, 2026 | 8:30AM
Washburn Co Highway Dept Meeting Room | 1600 Co Hwy H | Spooner, WI 54801