

2021 Marketing Opportunities

SPONSORSHIP

Please contact Michael Hardy with questions and suggestions of how the events below can help meet your organization's goals and objectives at michael@watkinsglenchamber.com OR 607-535-4300.

Cornhole

Presenting Sponsor



Cost: \$1000

Sponsor remarks at the start of tournament, option to hang banner at event, company logo on all marketing material including Facebook and website, three stand alone social media posts mentioning sponsor exclusively, three cornhole teams, set of cornhole boards with company logo used at tournament, exhibit space at tournament to distribute promotional items, two event koozies, option to give promotional items for goodie bags.

Cornhole

Gold Sponsor

Cost: \$750
Number Available: 1

Noted in Facebook event, press release and weekly e-newsletter as gold sponsor, two stand alone social media posts mentioning sponsor exclusively, verbal recognition during program session, two cornhole teams, set of cornhole boards with company logo used at tournament, two event koozies, option to give promotional items for goodie bags, exhibit space at tournament.

Cornhole

Board Sponsor

Cost: \$500
Number Available: 1

Set of cornhole boards with company logo used at tournament on one of 13 sets of boards, option to give promotional items for goodie bags.
Up your sponsorship to \$750 and take the boards back to your office!

Cornhole

Yard Game Sponsor

Cost: \$350
Number Available: 1

Exclusive logo placement on sign for yard games, Company name listed on website and Facebook event, exhibit space at tournament, option to give promotional items for goodie bags, two event koozies.

Cornhole

Tournament Bag Sponsor

Cost: \$350
Number Available: 1

Provide logoed bags for all players, company name listed on Facebook event and website, exhibit space at tournament, option to give promotional items for goodie bags, 2 event koozies.

SPARK! Leadership Summit

Cost: \$2,500

A great "Presented by..." opportunity!
Held in April, this is a dynamic virtual conference with 100-150 regional leaders in attendance. Title sponsorship includes one conference registration, 3 minutes to welcome attendees during opening remarks, and your company name and logo on all promotional and event material

New Member Breakfast

Cost: \$1,250

4 event tickets, sponsorship listed in all marketing materials (newsletters, press releases, invitations, event program), information display at event, 3 minutes to speak to attendees.



We are open to customizing or fine tuning these opportunities and others.

Please visit www.explorewatkinsglen.com for regular updates.



214 N. Franklin Street
Watkins Glen, NY 14891
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Golf Tournament

Title Sponsor



Cost: \$2,500

Sponsor remarks at the start of tournament, option to hang banner at event, company logo on all marketing material including Facebook and website, three stand alone social media posts mentioning sponsor exclusively, one 4 person team, exhibit space at tournament to distribute promotional items, two event koozies, option to give promotional items for goodie bags.

Golf Tournament

Hole Sign Sponsor

Cost: \$125
Number Available: 18

Sign at hole with business name.

Golf Tournament

T-Shirt Listing

Cost: \$125
Number Available: 11

Business Name or Logo on the back of event T-shirt.

Golf Tournament

T-Shirt Sleeves

Cost: \$350 each
Number Available: 2

Logo on right sleeve or left sleeve

Golf Tournament

T-Shirt Yoke

Cost: \$350
Number Available: 1

Logo on Yoke of shirt (back, top, middle)

Golf Tournament

Photo Sponsor

Cost: \$250
Number Available: 1

Company name and logo on sign that is in all team photos.

Golf Tournament

Beverage Cart Sponsor

Cost: \$1,000
Number Available: 2

Sign on cart with business name and logo.

Golf Tournament

Score Card Sponsor

Cost: \$200
Number Available: 9

Logo on scorecards given to all players

Golf Tournament

Flag Sponsor

Cost: \$500
Number Available: 1

Logo on pin flags.

Golf Tournament

Hole #5 or #9 Sponsor

Cost: \$300 each
Number Available: 2

Set up sponsor table at a hole.

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Disc Golf	<u>Title Sponsor</u> Cost: \$1,000 Number Available: 1	A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program), information displayed at events.
Disc Golf	<u>Hole Sign Sponsors</u> Cost: \$125 Number Available: 18	Sign at hole with business name.
Disc Golf	<u>T-Shirt Listing</u> Cost: \$125 Number Available: 11	Business Name or Logo on back of T-shirt.
Disc Golf	<u>T-Shirt Sleeves</u> Cost: \$350 each Number Available: 2	Logo on right sleeve or left sleeve.
Disc Golf	<u>T-Shirt Yoke</u> Cost: \$350 Number Available: 1	Logo on Yoke of shirt (back, top, middle).
Disc Golf	<u>Photo Sponsor</u> Cost: \$250 Number Available: 1	Company name and logo on sign that is in all team photos.
Disc Golf	<u>Score Card Sponsor</u> Cost: \$200 Number Available: 9	Logo on scorecards given to all players.
Disc Golf	<u>Basket Sponsor</u> Cost: \$500 Number Available: 1	Logo on baskets.
Disc Golf	<u>Basket #5 or #9 Sponsor</u> Cost: \$300 each Number Available: 2	Set up sponsor table at basket.



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Business Expo

Event Sponsor

Cost: \$3,000
Number Available: 1

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program), information displayed at events, 3 minutes to speak to attendees (Event is free to attend).

Business Expo

Exhibit Table Rental

Cost: Free to Members
\$150 non-member
Number Available: 30

A great opportunity for exposure!
Display your information at a table at the event. This event is free to attend and coincides with an After Hours Mixer.

Schuy High Summer

Title Sponsor

Cost: \$10,000
Number Available: 1

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program), information displayed at events.

Red, White and BOOM

Event Sponsor

Cost: \$1,500 each
Number Available: 12

Celebrate Schuyler style as a sponsor for our fireworks weekend at Clute Park! A great "presented by" opportunity during the busiest time of the year. Sponsorship mentioned in all marketing materials.

Red, White and BOOM

Fireworks Sponsor

Cost: \$4,000
Number Available: 5

YOU make the fun happen with this sponsorship level.

Small Business Saturday (Shop Local December)

Title Sponsor

Cost: \$2,500
Number Available: 1

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program), information displayed at events.

Holiday Happenings & Winter Traditions

Title Sponsor

Cost: \$10,000
Number Available: 1

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program), information displayed at events.

Holiday Lights Schuyler Style

Title Sponsor

Cost: \$5,000
Number Available: 1

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program). In collaboration with Watkins Glen Promotions.

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watkinsglen
AREA CHAMBER OF COMMERCE

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