



## **Spark Summit 2.0**

*Presented by Visions Federal Credit Union*

Wednesday, November 9, 2022 | 9:00 am – 4:00 pm

Watkins Glen Harbor Hotel

Early Bird Tickets | Through October 19: \$149/Members | \$200/Non-members  
Tickets | October 19 – November 4: \$199/Members | \$250/Non-members

Presented by Visions Federal Credit Union, Spark Summit 2.0 is one-day leadership conference that offers participants an opportunity to reignite their creative impulses outside of their work environment and network with dynamic leaders from diverse background and experiences. This conference is the second iteration of our Spark Summit that was held in March 2022 and will continue the discussion of diversity, equity, and inclusion as it relates to business and leadership. Our Spark Summit speakers are top-notch leaders in their field seeking to share their insights and expertise in order to engage and encourage rising leaders, experienced leaders, and the leader in each of us.

Sponsor this program hosted by the Watkins Glen Area Chamber of Commerce and be an integral part of an inspiring and thought-provoking day of meaningful conversations.

**Investment ranges:** \$2500 - \$250.

**Audience:** 100 - 150 business professionals across a variety of industries within Schuyler County and the Finger Lakes region.

**Presenting Sponsor - \$2,500 - SOLD**

- Top Level placement as Presenting Sponsor in all Spark Summit 2.0 communications
- Top Level placement as the Presenting Sponsor on signage during the SPARK Summit
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Opportunity to give a 3-minute presentation from the podium prior to the Keynote address
- Exhibit Table/banner display at the Spark Summit 2.0
- Recognition as Presenting Sponsor on all Spark Summit 2.0 marketing collateral
- Recognition as Presenting Sponsor with logo on Spark e-mail communications with link to company's website
- Recognition as Presenting Sponsor of Spark on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Presenting Sponsor of Spark on registration page at [explorewatkinsglen.org](http://explorewatkinsglen.org) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in participant conference bags
- Eight tickets to the event

### **Networking Sponsor - \$1,500 - Sold**

- Second Level placement as Networking Sponsor in all Spark Summit 2.0 communications
- Recognition as the Networking Sponsor on signage at the registration table during the Spark Summit 2.0
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at the Spark Summit 2.0
- Recognition as Networking Sponsor on all Spark Summit 2.0 marketing collateral
- Recognition as Networking Sponsor with logo on Spark e-mail communications with link to company's website
- Recognition as Networking Sponsor on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Networking Sponsor of Spark Summit 2.0 on registration page at [explorewatkinsglen.org](http://explorewatkinsglen.org) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags
- Four tickets to the event

### **Registration Sponsor - \$1000 (1 available)**

- Third Level placement as Registration Sponsor in all Spark Summit 2.0 communications
- Recognition as the Registration Sponsor on signage at the registration table during the Spark Summit 2.0
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at the Spark Summit 2.0
- Recognition as Registration Sponsor on all Spark Summit 2.0 marketing collateral
- Recognition as Registration Sponsor with logo on Spark e-mail communications with link to company's website
- Recognition as Registration Sponsor of Spark on Chamber Social media platforms including Facebook, Twitter and Instagram
- Recognition as Registration Sponsor of Spark on registration page at [explorewatkinsglen.org](http://explorewatkinsglen.org) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags
- Two tickets to the event

### **Lunch Sponsor - \$500 (2 available)**

- Recognition as the Lunch Sponsor on signage at the Luncheon during the Spark Summit 2.0
- Recognition as Lunch Sponsor on all Spark Summit 2.0 marketing collateral
- Recognition as Lunch Sponsor with logo on Spark e-mail communications with link to company's website
- Recognition as Lunch Sponsor of Spark Summit 2.0 on Chamber Social media platforms including Facebook, Twitter and Instagram
- Recognition as Lunch Sponsor of Spark Summit 2.0 on registration page at [explorewatkinsglen.org](http://explorewatkinsglen.org) with logo and link to company's website

- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bag

**Breakfast Sponsor - \$250 (2 available)**

- Recognition as the Breakfast Sponsor on signage at the opening session during the Spark Summit 2.0
- Recognition as Breakfast Sponsor on all Spark Summit 2.0 marketing collateral
- Recognition as Breakfast Sponsor with logo on Spark Summit 2.0 e-mail communications with link to company's website
- Recognition as Breakfast Sponsor of Spark on Chamber Social media platforms including Facebook, Twitter and Instagram
- Recognition as Breakfast Sponsor of Spark Summit 2.0 on registration page at [explorewatkinsglen.org](http://explorewatkinsglen.org) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags

To discuss these sponsorship opportunities, please reach out to Events Manager Abby Lane at [abby@watkinsglenchamber.com](mailto:abby@watkinsglenchamber.com)

