

2021 Marketing Opportunities

SPONSORSHIP

Please contact Michael Hardy with questions and suggestions of how the opportunities below can help meet your organization's goals and objectives at Michael@WatkinsGlenChamber.com OR (607) 535-4300.



CORN HOLE TOURNAMENT

Date TBD at Toast Winery/Pompos Ass Wines



	<u>Presenting Sponsor</u> Availability: SOLD	<u>Gold Sponsor</u> Availability: 1 Cost: \$750	<u>Board Sponsor</u> Availability: 1 Cost: \$500	<u>Tournament Bag Sponsor</u> Availability: 1 Cost: \$350	<u>Yard Game Sponsor</u> Availability: 1 Cost: \$350
Sponsor Remarks	✓				
Logo placement	✓ <i>Logo placement on all marketing materials incl. boards.</i>	✓ <i>Logo placement on all marketing materials incl. one set of boards.</i>	✓ <i>Logo on all boards used at tournament.</i>	✓ <i>Provide logoed bags for all players.</i>	✓ <i>Exclusive logo placement on sign for yard games.</i>
Social Media	✓ <i>3 posts and Facebook Event</i>	✓ <i>2 posts, noted in Facebook Event</i>		✓ <i>Company listed on website and Facebook event</i>	✓ <i>Company listed on website and Facebook event</i>
Cornhole Boards (set of 2)	✓	✓	<i>Up this level to \$750 and take a board set with you!</i>		
Cornhole Teams (2 person teams)	✓ <i>3 teams</i>	✓ <i>2 teams</i>			
Hang banner at event	✓				
Tabling Space	✓	✓	✓	✓	✓
Event Koozies (two)	✓	✓	✓	✓	✓
Add promo items to goodie bags	✓	✓	✓	✓	✓

For more information, please reach out to Events & Membership Engagement Manager Abby Lane, (607)-535-4300 or Abby@watkinsglenchamber.com

We are open to customizing or fine tuning these opportunities and others.

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DISC GOLF TOURNAMENT

Thursday, August 19th 3 to 5 pm at Castel Grisch Winery

	<u>Presenting Sponsor</u> Availability: 1 Cost: \$1,000	<u>Basket Sponsor</u> Availability: 1 Cost: \$500	<u>Basket #5 or #9 Sponsor</u> Availability: 2 Cost: \$300	<u>Photo Sponsor</u> Availability: 1 Cost: \$250	<u>Scorecard Sponsor</u> Availability: 9 Cost: \$200	<u>Basket Sign Sponsor</u> Availability: 18 Cost: \$125	<u>T-Shirt Sleeves</u> Availability: 2 Cost: \$350	<u>T-Shirt Listing</u> Availability: 11 Cost: \$125
LOGO PLACEMENT	✓ <i>Logo placement on all marketing materials.</i>	✓ <i>Logo on all baskets.</i>		✓ <i>Company name and logo on sign that is in all team photos.</i>	✓ <i>Logo on scorecards given to all players.</i>	✓ <i>Sign at basket with business name.</i>	✓ <i>Logo on right sleeve or left sleeve.</i>	✓ <i>Business Name or Logo on back of T-shirt.</i>
SOCIAL MEDIA	✓ <i>3 posts and Facebook event.</i>							
DISC GOLF TEAM	✓							
HANG BANNER AT EVENT	✓							
TABLING SPACE	✓		✓ <i>Set up a sponsor table at the basket.</i>					

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GOLF TOURNAMENT

presented by  Chemung Canal Trust Company

Sponsorship Level	Sponsor Remarks	Logo on all marketing materials	Social Media	Set of Cornhole Boards (w/ logo)	Teams	Hang banner at event	Event Koozies (two)	Tabling Space	Add promo items to goodie bags
Presenting Sponsor Availability: SOLD	✓	✓	3 posts Facebook Event	✓	1 four person team	✓	✓	✓	✓
Beverage Cart Sponsor Availability: 2 Cost: \$1,000	Sign on cart with business name and logo.								
Flag Sponsor Availability: 1 Cost: \$500	Logo on all pin flags.								
Hole #5 or #9 Sponsor Availability: 2 Cost: \$300	Set up sponsor table at a hole.								
Hole Sign Sponsor Availability: 18 Cost: \$125	Sign at hole with business name.								
Photo Sponsor Availability: 1 Cost: \$250	Company name and logo on sign that is in all team photos.								
Scorecard Sponsor Availability: 9 Cost: \$200	Logo on scorecards given to all players.								

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GOLF TOURNAMENT



<u>T-Shirt Sleeve Sponsor</u> Availability: 2 Cost: \$350	<i>Logo on right sleeve or left sleeve of tournament t-shirt.</i>
<u>T-Shirt Yoke Sponsor</u> Availability: 1 Cost: \$350	<i>Logo on Yoke of shirt (back, top, middle).</i>
<u>T-Shirt Listing Sponsor</u> Availability: 11 Cost: \$125	<i>Business name or Logo on the back of event T-shirt.</i>

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2021 Marketing Opportunities

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Please contact Michael Hardy with questions and suggestions of how the events below can help meet your organization's goals and objectives at michael@watkinsglenchamber.com OR 607-535-4300.

Business Expo

Event Sponsor

Cost: \$3,000
SOLD

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program), information displayed at events, 3 minutes to speak to attendees (Event is free to attend).

Business Expo

Exhibit Table Rental

Cost: Free to Members
\$150 non-member
Number Available: 30

A great opportunity for exposure!
Display your information at a table at the event. This event is free to attend and coincides with an After Hours Mixer.

Schuy High Summer

Title Sponsor

Cost: \$10,000
Number Available: 1

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program), information displayed at events.

Red, White and BOOM

Event Sponsor

Cost: \$1,500 each
Number Available: 12

Celebrate Schuyler style as a sponsor for our fireworks weekend at Clute Park! A great "presented by" opportunity during the busiest time of the year. Sponsorship mentioned in all marketing materials.

Red, White and BOOM

Fireworks Sponsor

Cost: \$4,000
Number Available: 5

YOU make the fun happen with this sponsorship level.

Small Business Saturday (Shop Local December)

Title Sponsor

Cost: \$2,500
Number Available: 1

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program), information displayed at events.

Holiday Happenings & Winter Traditions

Title Sponsor

Cost: \$10,000
Number Available: 1

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program), information displayed at events.

Holiday Lights Schuyler Style

Title Sponsor

Cost: \$5,000
Number Available: 1

A "Presented by..." opportunity! Sponsorship mentioned in all marketing materials (including press releases, emails to members, newsletters, invitations, event program). In collaboration with Watkins Glen Promotions.

SPARK! Leadership Summit

Cost: \$2,500

A great "Presented by..." opportunity!
Held in April, this is a dynamic virtual conference with 100-150 regional leaders in attendance. Title sponsorship includes one conference registration, 3 minutes to welcome attendees during opening remarks, and your company name and logo on all promotional and event material

New Member Breakfast

Cost: \$1,250

4 event tickets, sponsorship listed in all marketing materials (newsletters, press releases, invitations, event program), information display at event, 3 minutes to speak to attendees.

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