

Advertising and Article Opportunities in "The Engager" AND "The News, Happenings and Collaboration" e-newsletter

The Engager:

WE PRINT

Size	Black & white	Color
Half Page	\$125	\$175
Full Page	\$175	\$225
Two Sided	\$425	\$475

YOU PRINT

Size	Cost	Limits
Half Page	\$100	4 per issue max
Full Page	\$200	2 per issue max
Two Sided	\$325	1 per issue max

- All inserts are measured on an 8.5" x 11" sized white paper.
- Ad/Insert must be designed and/or printed and sent and/or delivered to the Chamber by **12 PM, the last Tuesday** of the month whether you are having us print them or you are providing the print quantity (450 as of 2/3/2021).
- Payment must accompany ad and/or pre printed inserts upon delivery.
- Ideally, The Chamber will have requests for ad(s)/availability at least 1 month ahead but no later than on the 15th of the month prior to publication (i.e., Feb 1 or 15th for the March Issue).
- The Engager will also be digitized and placed in a library for members on www.ExploreWatkinsGlenChamber.com

***We do not sell ads in The Engager Newsletter/Body Content, but we do offer 3 Sponsorship Opportunities of \$1200 each which allows for 3-4 articles throughout the year at agreed times. Two (2) - of the three (3) are available in 2021 as of 3/1/2021. ***

The NHC e-newsletter:

- **Deadline** for ads and/or content for The Chamber's Monday e-newsletter "News Happenings and Collaborations ("NHC") is **12 PM every Thursday**. Content must be for advice, assistance or announcements. Ads can include a logo, or graphic or picture and max of 100 words. This publication goes out to approximately 1000 people every Monday morning before lunchtime/noon.
- Section Sponsorships; (4 max; Chamber, Members, Partner, Community/Government), **\$250 each** and top of section before articles laid out. With acknowledgment of thanks from WGACC, your logo/graphic and a paragraph (5 sentences or so) If not a pdf/graphic. No larger than 2"x 4".
- Ads; (4 max, 1st come first select in section of choice - upon availability) **\$125 each**. These ads get placed where space is available and ideally is a jpeg/pdf of 1"x2" or 2" x 2", or can be copied in that space boxed.
- Advertisers are encouraged to make Member to Member Offers and Value Ads to peers and employees and perhaps record and track redeemable and deliverables. Offers should last for at least 2-4 weeks if not longer. You may consider offering these offers to your fellow members employees and/or their clients and customers as well (public).



3.23.21 AL

**Please reach out to Michael Hardy,
Executive Director
with interest and/or questions at
Michael@WatkinsGlenChamber.com or
call 607-535-4300.**



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