

2021 Marketing Opportunities

SPONSORSHIP

Please contact Michael Hardy with questions and suggestions of how the opportunities below can help meet your organization's goals and objectives at michael@watkinsglenchamber.com OR 607-535-4300

Cornhole

Presenting Sponsor

SOLD

Sponsor remarks at the start of tournament, option to hang banner at event, company logo on all marketing material including Facebook and website, three stand alone social media posts mentioning sponsor exclusively, three cornhole teams, set of cornhole boards with company logo used at tournament, exhibit space at tournament to distribute promotional items, two event koozies, option to give promotional items for goodie bags

Cornhole

Gold Sponsor

Cost: \$750
Number Available: 1

Noted in Facebook event, press release and weekly e-newsletter as gold sponsor, two stand alone social media posts mentioning sponsor exclusively, verbal recognition during program session, two cornhole teams, set of cornhole boards with company logo used at tournament, two event koozies, option to give promotional items for goodie bags, exhibit space at tournament.

Cornhole

Board Sponsor

Cost: \$500
Number Available: 1

Set of cornhole boards with company logo used at tournament on one of 12 sets of boards, option to give promotional items for goodie bags- up your sponsorship to \$750.00 and take the boards back to your office!

Cornhole

Yard Game Sponsor

Cost: \$350
Number Available: 1

Exclusive logo placement on sign for yard games, Company name listed on website and Facebook event, exhibit space at tournament, option to give promotional items for goodie bags, 2 event koozies.

Cornhole

Tournament Bag Sponsor

Cost: \$350
Number Available: 1

Provide logoed bags for all players, company name listed on Facebook event and website, exhibit space at tournament, option to give promotional items for goodie bags, 2 event koozies.

Sponsorship deadline will be Thursday, June 3 by 5 PM. For more information, please reach out to Events & Membership Engagement Manager Abby Lane, at (607)-535-4300 or Abby@watkinsglenchamber.com



We are open to customizing or fine tuning these opportunities and others.



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