

2021 Marketing Opportunities

SPONSORSHIP

Please contact Michael Hardy with questions and suggestions of how the opportunities below can help meet your organization's goals and objectives at Michael@WatkinsGlenChamber.com OR (607) 535-4300.



CORN HOLE TOURNAMENT

Thursday, June 17 12-5 pm at Toast Winery/Pompous Ass Wines



	<u>Presenting Sponsor</u> Availability: SOLD	<u>Gold Sponsor</u> Availability: 1 Cost: \$750	<u>Board Sponsor</u> Availability: 1 Cost: \$500	<u>Tournament Bag Sponsor</u> Availability: 1 Cost: \$350	<u>Yard Game Sponsor</u> Availability: 1 Cost: \$350
Sponsor Remarks	✓				
Logo placement	✓ <i>Logo placement on all marketing materials incl. boards.</i>	✓ <i>Logo placement on all marketing materials incl. one set of boards.</i>	✓ <i>Logo on all boards used at tournament.</i>	✓ <i>Provide logoed bags for all players.</i>	✓ <i>Exclusive logo placement on sign for yard games.</i>
Social Media	✓ <i>3 posts and Facebook Event</i>	✓ <i>2 posts, noted in Facebook Event</i>		✓ <i>Company listed on website and Facebook event</i>	✓ <i>Company listed on website and Facebook event</i>
Cornhole Boards (set of 2)	✓	✓	<i>Up this level to \$750 and take a board set with you!</i>		
Cornhole Teams (2 person teams)	✓ <i>3 teams</i>	✓ <i>2 teams</i>			
Hang banner at event	✓				
Tabling Space	✓	✓	✓	✓	✓
Event Koozies (two)	✓	✓	✓	✓	✓
Add promo items to goodie bags	✓	✓	✓	✓	✓

Sponsorship deadline for the Cornhole Tournament will be Thursday, June 3 by 5 PM.
For more information, please reach out to Events & Membership Engagement Manager Abby Lane,
(607)-535-4300 or Abby@watkinsglenchamber.com

We are open to customizing or fine tuning these opportunities and others.