

# 2021 Marketing Opportunities

## SPONSORSHIP

### GOLF TOURNAMENT

Friday, September 17, 9 to 5 pm Watkins Glen Golf Course

presented by



<p><u>T-Shirt Sleeve Sponsor</u></p> <p>Availability: 1</p> <p>Cost: \$350</p>	<p><i>Logo on right sleeve or left sleeve of tournament t-shirt.</i></p>
<p><u>T-Shirt Yoke Sponsor</u></p> <p>Availability: 1</p> <p>Cost: \$350</p>	<p><i>Logo on Yoke of shirt (back, top, middle).</i></p>
<p><u>T-Shirt Listing Sponsor</u></p> <p>Availability: 11</p> <p>Cost: \$125</p>	<p><i>Business name or Logo on the back of event T-shirt.</i></p>

## SPONSORSHIP



### BUSINESS EXPO

Wednesday, October 6 from 4 to 7 pm at the Watkins Glen Community Center

presented by Cameron Manufacturing and Design



Sponsorship Level	Sponsor Remarks	Logo on all marketing materials	Social Media	Hang banner at event	Tabling Space	
<p><u>Presenting Sponsor</u></p> <p>Availability: <b>SOLD</b></p>	<p>✓</p>	<p>✓</p>	<p>✓</p> <p><i>Facebook Event</i></p>	<p>✓</p>	<p>✓</p>	
<p><u>Exhibit Table</u></p> <p>Availability: 29</p> <p>Cost: Free for member, \$150 non-member</p>	<p>A great opportunity for exposure! Display your information at a table at the event. This event is free to attend and coincides with an After Hours Mixer.</p>					

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## SPONSORSHIP



### SMALL BUSINESS SATURDAY SHOP LOCAL DECEMBER



Sponsorship Level	Logo/mentions on all marketing materials	Social Media	information displayed at event	Add promo items to goodie bags
<u>Title Sponsor</u>	✓	✓	✓	✓
<u>Cost:</u> 2,500 <u>Availability:</u> 1	<i>Including press releases, newsletters, emails to members, event program, and invitations</i>	<i>Facebook Event</i>		



## HOLIDAY HAPPENINGS & WINTER TRADITIONS



Sponsorship Level	Logo/mentions on all marketing materials	Social Media	information displayed at events	Hang Banner at events	Tabling Space at Chamber
<u>Title Sponsor</u>	✓	✓	✓	✓	✓
<u>Cost:</u> 10,000 <u>Availability:</u> 1	<i>Including press releases, newsletters, emails to members, event program, and invitations</i>	<i>Facebook Event, 3 sponsor posts</i>			

## HOLIDAY LIGHTS SCHUYLER STYLE IN COLLABORATION WITH WATKINS GLEN PROMOTIONS



Sponsorship Level	Logo/mentions on all marketing materials	Social Media	information displayed at events	Hang Banner at events	Tabling Space at Chamber
<u>Title Sponsor</u>	✓	✓	✓	✓	✓
<u>Cost:</u> 5,000 <u>Availability:</u> 1	<i>Including press releases, newsletters, emails to members, event program, and invitations</i>	<i>Facebook Event, 3 sponsor posts</i>			

Please contact Michael Hardy with questions and suggestions of how these opportunities can help meet your organization's goals and objectives at [Michael@WatkinsGlenChamber.com](mailto:Michael@WatkinsGlenChamber.com) OR (607) 535-4300.

For more information about events, please reach out to Events & Membership Engagement Manager Abby Lane, (607)-535-4300 or [Abby@watkinsglenchamber.com](mailto:Abby@watkinsglenchamber.com)