

2021 Marketing Opportunities

SPONSORSHIP

GOLF TOURNAMENT

Friday, September 17, 9 to 5 pm Watkins Glen Golf Course

presented by



Sponsorship Level	Sponsor Remarks	Logo on all marketing materials	Social Media	Teams	Hang banner at event	Event Koozies (two)	Tabling Space	Add promo items to goodie bags
<u>Presenting Sponsor</u> SOLD	✓	✓	✓ 3 posts Facebook Event	✓ 1 four person team	✓	✓	✓	✓
<u>Beverage Cart Sponsor</u> Availability: 2 Cost: \$1,000	Sign on cart with business name and logo.							
<u>Flag Sponsor</u> Availability: 1 Cost: \$500	Logo on all pin flags.							
<u>Hole #5 or #9 Sponsor</u> SOLD	Set up sponsor table at a hole.							
<u>Hole Sign Sponsor</u> Availability: 18 Cost: \$125	Sign at hole with business name.							
<u>Photo Sponsor</u> SOLD	Company name and logo on sign that is in all team photos.							
<u>Scorecard Sponsor</u> Availability: 8 Cost: \$200	Logo on scorecards given to all players.							

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Please contact Michael Hardy with questions and suggestions of how the opportunities below can help meet your organization's goals and objectives at michael@watkinsglenchamber.com OR 607-535-4300

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<u>T-Shirt Sleeve Sponsor</u> Availability: 1 Cost: \$350	<i>Logo on right sleeve or left sleeve of tournament t-shirt.</i>
<u>T-Shirt Yoke Sponsor</u> Availability: 1 Cost: \$350	<i>Logo on Yoke of shirt (back, top, middle).</i>
<u>T-Shirt Listing Sponsor</u> Availability: 11 Cost: \$125	<i>Business name or Logo on the back of event T-shirt.</i>



We are open to customizing or fine tuning these opportunities and others.