

THE WATKINS GLEN AREA CHAMBER IS BRINGING BACK THE BEST PARTY OF THE YEAR!

The Gala

AN ELEGANT AFFAIR

SATURDAY, MARCH 4 2023

It's back! After a two-year hiatus, the Watkins Glen Area Chamber is thrilled to announce the return of the best party of the year! Presented by Welliver, join us on Saturday, March 4 for The Gala: An Elegant Affair at the Watkins Glen Harbor Hotel. This is a great opportunity to connect with chamber members, guests and the community over fantastic food, drink, and entertainment. Sponsor The Gala and be recognized as an integral part of making this community unforgettable.

Investment Ranges: \$5,000-\$500

Audience: 250 Chamber member businesses and guests from in and around Schuyler County

DIAMOND SPONSOR | \$5,000

- Top Level placement as Presenting Sponsor in all Gala communications
- Top Level placement as the Presenting Sponsor on signage during the Gala
- Verbal recognition at the podium by the Chamber Executive Director prior to the award ceremony
- Opportunity to give a 3-minute presentation from the podium prior to the award ceremony
- Recognition as Presenting Sponsor on all Gala marketing collateral
- Recognition as Presenting Sponsor with logo on Gala e-mail communications with link to company's website
- Recognition as Presenting Sponsor of the Gala on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Presenting Sponsor of the Gala on registration page at explorewatkinsglen.com with logo and link to company's website
- Reserved table for 10

GOLD SPONSOR | \$3,500

1 AVAILABLE

- Second Level placement as Gold Sponsor in all Gala communications
- Recognition as the Gold Sponsor on signage at the registration table during the Gala
- Verbal recognition at the podium by the Chamber Executive Director prior to the award ceremony
- Recognition as Gold Sponsor on all Gala marketing collateral
- Recognition as Gold Sponsor with logo on Gala e-mail communications with link to company's website
- Recognition as Gold Sponsor on Chamber social media platforms including Facebook, Tik Tok and Instagram
- Recognition as Gold Sponsor of the Gala on registration page at explorewatkinsglen.com with logo and link to company's website
- 5 tickets to the Gala

SILVER SPONSOR | \$2,500

1 AVAILABLE

- Third Level placement as Silver Sponsor in all Gala communications
- Recognition as the Silver Sponsor on signage at the registration table during the Gala
- Verbal recognition at the podium by the Chamber Executive Director prior to the award ceremony
- Recognition as Silver Sponsor on all Gala marketing collateral
- Recognition as Silver Sponsor with logo on Gala e-mail communications with link to company's website
- Recognition as Silver Sponsor of the Gala on Chamber Social media platforms including Facebook, Tik Tok and Instagram
- Recognition as Registration Sponsor of the Gala on registration page at explorewatkinsglen.com with logo and link to company's website
- 2 tickets to the Gala

ENTERTAINMENT SPONSOR | \$2,000

- Recognition as the Entertainment Sponsor in all Gala communications
- Acknowledged as the Entertainment Sponsor on signage at the Gala
- Recognition as the Entertainment Sponsor in all Gala marketing collateral
- Recognition as Entertainment Sponsor with logo on the Gala e-mail communications with link to company's website
- Recognition as Entertainment Sponsor of the Gala on Chamber Social media platforms including Facebook, Tik Tok and Instagram
- Listed as Entertainment Sponsor on registration page at explorewatkinsglen.com with logo and link to company's website

CENTERPIECE SPONSOR | \$1,000

- Sponsor Logo incorporated into table centerpieces during the Gala
- Recognition as Centerpiece Sponsor on Gala signage
- Centerpiece Sponsorship with Company Logo featured on all Gala e-mail communications along with a link to the company website
- 2 tickets to the Gala

AUCTION SPONSOR | \$500

- Recognition as the Auction Sponsor in all Gala communications
- Recognition as the Auction Sponsor on Gala on registration page at explorewatkinsglen.com with logo and link to company's website

VIP TABLE | \$1,500

- Reserved table for 10
- Business name and logo featured on table
- Recognition on registration page at explorewatkinsglen.com with logo and link to company's website

SCAN THIS QR CODE FOR MORE INFORMATION!



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WWW.EXPLOREWATKINSGLEN.COM/GALA