



Presented by **Excellus**  

**March 3, 2020**

Watkins Glen Harbor Hotel  
16 N Franklin St  
Watkins Glen, NY 14891

## REGISTRATION FORM

### Personal Information

Name: \_\_\_\_\_ Badge Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Allergies or Dietary Restrictions: \_\_\_\_\_

### Registration Fee

Registration for the full conference is \$225 per person.

### Payment Information

Check - *Please make checks payable to Watkins Glen Area Chamber of Commerce*

Credit Card:  Visa

Master Card

American Express

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Additional Information

**About the conference, presenters and sessions:** [www.watkinsglenchamber.com/spark](http://www.watkinsglenchamber.com/spark)

**About the hotel:** [www.watkinsglenharborhotel.com](http://www.watkinsglenharborhotel.com)

**Questions:** Contact Liz at [liz@watkinsglenchamber.com](mailto:liz@watkinsglenchamber.com) or (607) 535-4300

# CONFERENCE SCHEDULE

Please select the breakout sessions you would like to attend.

8:30 - 9:00am

Registration and Full Breakfast Buffet

9:00 - 9:05am

Welcoming Remarks

9:05 - 10:00am

Bonus Session

**Arel Moodie**, Founder and CEO of Reed Oak

**Session Title:** Art of Likability

10:10 - 10:55am

Breakout Session 1 (choose one)

Session A

**Raymond Lincourt**, Principal of Roadmasters

**Session Title:** Leadership is Personal

Session B

**Jeanne Eschbach**, Executive Director of Workforce Education and Academic Pathways at SUNY Corning Community College

**Session Title:** The Value of the Hub

11:05 - 11:50am

Breakout Session 2 (choose one)

Session A

**Randi Hewit**, President of the Community Foundation of Elmira - Corning and the Finger Lakes, Inc.

**Session Title:** Improve Communication via Story Telling

Session B

**Dusty Hewit**, Principal at Long Run Communications

**Session Title:** Communicating Clearly

12:00 - 1:00pm

Lunch with Networking Activity

1:10 - 1:55pm

Breakout Session 3 (choose one)

Session A

**Judith Rowe**, Principal of Judith A. Rowe Consulting, LLC

**Session Title:** Strategic Decision Making

Session B

**Luke Leszyk**, Village of Watkins Glen Mayor

**Session Title:** Just Decide!!!

2:05 - 2:50pm

Breakout Session 4 (choose one)

Session A

**Jessica Renner**, Regional President of Southern Tier Excellus Blue Cross Blue Shield

**Session Title:** Finding Balance

Session B

**Maggie Barnes**, Assistant Director of Communications at Arnot Health

**Session Title:** It's All Personal

2:50 - 3:00pm

Break with Snacks

3:00 - 4:00pm

Final Session

**Steve Burns**, Director of Quality at Cameron Manufacturing and Design

**Session Title:** Managing vs. Leading: The Difference

4:00 - 5:00pm

Lessons Learned- Facilitated Wrap-up

**Rebekah Carroll**, Executive Director of the Watkins Glen Area Chamber of Commerce

*Please note that all A sessions are part of the Leadership Track and all B sessions are tailored towards Management Skills.*