

# SPARK

*The Conversation Continues*

November 9, 2023 | 8:00 - 4:00 PM  
Watkins Glen Harbor Hotel

Presented by Visions Federal Credit Union, SPARK is the premier D.E.I.A. (diversity, equity, inclusion, and access) conference in the Finger Lakes Region. This one-day leadership conference offers participants an opportunity to dig deep, explore, and learn what new ideas they can bring back to their organizations. Participants are given a rare opportunity to network with dynamic leaders from diverse backgrounds and experiences. SPARK | The Conversation Continues is just as it sounds. Our speakers will continue to tackle a myriad of topics focused on diversity, equity, inclusion, and access as it relates to business and leadership.

Sponsor this program hosted by the Watkins Glen Area Chamber of Commerce and be an integral part of an inspiring and thought-provoking day of meaningful conversations.

**Investment ranges | \$2500 - \$250**

**Audience |** 100 - 150 business professionals across a variety of industries within Schuyler County and the Finger Lakes region.

## Presenting Sponsor



- Top Level placement as Presenting Sponsor in all SPARK communications
- Top Level placement as the Presenting Sponsor on signage during the SPARK
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Opportunity to give a 3-minute presentation from the podium prior to the Keynote address
- Exhibit Table/banner display at the SPARK
- Recognition as Presenting Sponsor on all SPARK marketing collateral
- Recognition as Presenting Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Presenting Sponsor of SPARK on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Presenting Sponsor of SPARK on registration page at [explorewatkinsglen.com](https://explorewatkinsglen.com) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in participant conference bags
- Eight tickets to the event

### **Networking Sponsor | \$1,500 \_\_\_\_\_ (1 available)**

- Second Level placement as Networking Sponsor in all SPARK communications
- Recognition as the Networking Sponsor on signage at the registration table during SPARK
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at SPARK
- Recognition as Networking Sponsor on all SPARK marketing collateral
- Recognition as Networking Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Networking Sponsor on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Networking Sponsor of SPARK on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags
- Four tickets to the event

### **Registration Sponsor | \$1000 \_\_\_\_\_ (1 available)**

- Third Level placement as Registration Sponsor in all SPARK communications
- Recognition as the Registration Sponsor on signage at the registration table during SPARK
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at the SPARK
- Recognition as Registration Sponsor on all SPARK marketing collateral
- Recognition as Registration Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Registration Sponsor of SPARK on Chamber Social media platforms including Facebook, Twitter and Instagram
- Recognition as Registration Sponsor of SPARK on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags
- Two tickets to the event

### **Lunch Sponsor | \$500 \_\_\_\_\_ (2 available)**

- Recognition as the Lunch Sponsor on signage at the Luncheon during SPARK
- Recognition as Lunch Sponsor on all SPARK marketing collateral
- Recognition as Lunch Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Lunch Sponsor of SPARK on Chamber Social media platforms including Facebook, Twitter and Instagram
- Recognition as Lunch Sponsor of SPARK on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags

### **Breakfast Sponsor | \$250 \_\_\_\_\_ (2 available)**

- Recognition as the Breakfast Sponsor on signage at the opening session during SPARK
- Recognition as Breakfast Sponsor on all SPARK marketing collateral
- Recognition as Breakfast Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Breakfast Sponsor of SPARK on Chamber Social media platforms including Facebook, Twitter and Instagram
- Recognition as Breakfast Sponsor of SPARK on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags

*To discuss these sponsorship opportunities, please reach out to **Abby Lane** at [abby@watkinsglenchamber.com](mailto:abby@watkinsglenchamber.com)*