

Spark NOW | You Do You! | April 27 | Watkins Glen International

SPARK Now | You Do You is the first annual leadership conference for high school seniors within Schuyler County. This one-day event is a spinoff of the Watkins Glen Area Chamber diversity, equity, inclusion, and access initiative, SPARK. SPARK is an annual leadership conference that offers participants an opportunity to network with dynamic leaders from diverse background and experiences. SPARK Now will focus on leadership through the lens of mental health, inclusivity, and leading with authenticity. Sponsor SPARK Now and be an integral part of inspiring and educating the next generation of leaders.

Audience: 150 high school seniors from within Schuyler County which includes Watkins Glen Central School, Odessa-Montour Central School, and Bradford Central School

Investment ranges: \$2,500 - \$250

Presenting Sponsor | \$2,500

- Top Level placement as Presenting Sponsor in all SPARK Now communications
- Top Level placement as the Presenting Sponsor on signage during SPARK Now
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Opportunity to give a 3-minute presentation from the podium prior to the Keynote address
- Exhibit Table/banner display at the SPARK Now
- Recognition as Presenting Sponsor on all SPARK Now marketing collateral
- Recognition as Presenting Sponsor with logo on SPARK Now e-mail communications with link to company's website
- Recognition as Presenting Sponsor of SPARK Now on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Presenting Sponsor of SPARK Now on registration page at explorewatkinsglen.org with logo and link to company's website
- Opportunity to provide 150 conference bags with promotional items that highlight your brand for distribution to student attendees

Inspiration Sponsor | \$1,500 (1 available)

- Second Level placement as Inspiration Sponsor in all SPARK Now communications
- Recognition as the Inspiration Sponsor on signage at the registration table during the SPARK Now
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at the SPARK Now
- Recognition as Inspiration Sponsor on all SPARK Now marketing collateral
- Recognition as Inspiration Sponsor with logo on SPARK Now e-mail communications with link to company's website
- Recognition as Inspiration Sponsor on Chamber social media platforms including

Facebook, Twitter and Instagram

- Recognition as Inspiration Sponsor of SPARK Now on registration page at explorewatkinsglen.com with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags
- Four tickets to the event

Dare to Lead Sponsor | \$1,000 (1 available)

- Third Level placement as Registration Sponsor in all SPARK Now communications
- Recognition as the Registration Sponsor on signage at the registration table during the SPARK Now
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at the SPARK Now
- Recognition as Registration Sponsor on all SPARK Now marketing collateral
- Recognition as Registration Sponsor with logo on SPARK Now e-mail communications with link to company's website
- Recognition as Registration Sponsor of SPARK Now on Chamber Social media platforms including Facebook, Twitter and Instagram
- Recognition as Registration Sponsor of SPARK Now on registration page at explorewatkinsglen.org with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags
- Two tickets to the event

Lunch Sponsor | \$500 (2 available)

- Recognition as the Lunch Sponsor on signage at the Luncheon during SPARK Now
- Recognition as Lunch Sponsor on all SPARK Now marketing collateral
- Recognition as Lunch Sponsor with logo on SPARK Now e-mail communications with link to company's website
- Recognition as Lunch Sponsor of SPARK Now on Chamber Social media platforms including Facebook, Twitter and Instagram
- Recognition as Lunch Sponsor of SPARK Now on registration page at explorewatkinsglen.org with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bag

To discuss these sponsorship opportunities, please reach out to Membership & Events Manager Abby Lane at abby@watkinsglenchamber.com

