



Spark SUMMIT FOR LEADERS & SHAKERS

This year's SPARK Summit for Leaders & Shakers is a one-day leadership conference that offers participants an opportunity to reignite their creative impulses outside of their work environment and network with dynamic leaders from diverse background and experiences. Our SPARK Summit speakers are top-notch leaders in their fields seeking to share their insights and expertise in order to engage and encourage rising leaders, experienced leaders, and the leader in each of us.

Sponsor this program hosted by the Watkins Glen Area Chamber of Commerce and be an integral part of an inspiring and thought-provoking day of meaningful conversations.

Investment ranges: \$2500 - \$250

Audience: 100-150 business professionals across a variety of industries within Schuyler County and the Finger Lakes region

Presenting Sponsor: \$2500

- Top Level placement as Presenting Sponsor in all SPARK Summit communications
- Top Level placement as the Presenting Sponsor on signage during the SPARK Summit
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Opportunity to give a 3-minute presentation from the podium prior to the Keynote address
- Exhibit Table/banner display at the SPARK Summit
- Recognition as Presenting Sponsor on all SPARK Summit marketing collateral
- Recognition as Presenting Sponsor with logo on SPARK email communications with link to company's website
- Recognition as Presenting Sponsor of SPARK on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Presenting Sponsor of SPARK on registration page at watkinsgenchamber.org with logo and link to company's website
- Opportunity to provide 100-150 promotional items to highlight your brand, included in attendee conference bags
- Eight tickets to the event

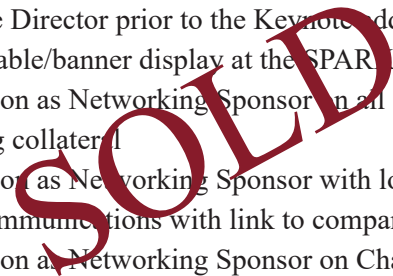
Networking Sponsor: \$1500 (1 available)

- Second Level placement as Networking Sponsor in all SPARK Summit communications
- Recognition as the Networking Sponsor on signage at the registration table during the SPARK Summit
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at the SPARK Summit
- Recognition as Networking Sponsor on all SPARK Summit marketing collateral
- Recognition as Networking Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Networking Sponsor on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Networking Sponsor of SPARK on registration page at watkinsgenchamber.org with logo and link to company's website
- Opportunity to provide 100-150 promotional items that highlight your brand included in attendee conference bags
- Four tickets to the event

March 9, 2022

9am - 5pm

Watkins Glen Harbor Hotel



With Thanks to Our Presenting Sponsor



Hosted by





Spark

SUMMIT

FOR LEADERS & SHAKERS

March 9, 2022 | 9am - 5pm

Watkins Glen Harbor Hotel

Registration Sponsor: \$1000 (1 available)

- Third Level placement as Registration Sponsor in all SPARK Summit communications
- Recognition as the Registration Sponsor on signage at the registration table during the SPARK Summit
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at the SPARK Summit
- Recognition as Registration Sponsor on all SPARK Summit marketing collateral
- Recognition as Registration Sponsor with logo on SPARK email communications with link to company's website
- Recognition as Registration Sponsor of SPARK on Chamber social media platforms (Facebook, Twitter and Instagram)
- Recognition as Registration Sponsor of SPARK on registration page at watkinsgenchamber.org with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand included in attendee conference bags
- Two tickets to the event

Media Sponsor: \$1000 (1 available)

- Third Level placement as Registration Sponsor in all SPARK Summit communications
- Recognition as the Registration Sponsor on signage at the registration table during the SPARK Summit
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at the SPARK Summit
- Recognition as Registration Sponsor on all SPARK Summit marketing collateral
- Recognition as Registration Sponsor with logo on SPARK email communications with link to company's website
- Recognition as Registration Sponsor of SPARK on Chamber social media platforms (Facebook, Twitter and Instagram)
- Recognition as Registration Sponsor of SPARK on registration page at watkinsgenchamber.org with logo and link to company's website

- Opportunity to provide 100 – 150 promotional items that highlight your brand included in attendee conference bags
- Two tickets to the event

Lunch Sponsor: \$500 (2 available)

- Recognition as the Lunch Sponsor on signage at the Luncheon during the SPARK Summit
- Recognition as Lunch Sponsor on all SPARK Summit marketing collateral
- Recognition as Lunch Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Lunch Sponsor of SPARK on Chamber Social media platforms including Facebook, Twitter, and Instagram
- Recognition as Lunch Sponsor of SPARK on registration page at watkinsgenchamber.org with logo and link to company's website
- Opportunity to provide 100-150 promotional items to highlight your brand, included in attendee conference bags

Breakfast Sponsor: \$250 (2 available)

- Recognition as the Breakfast Sponsor on signage at the opening session during the SPARK Summit
- Recognition as Breakfast Sponsor on all SPARK Summit marketing collateral
- Recognition as Breakfast Sponsor with logo on SPARK email communications with link to company's website
- Recognition as Breakfast Sponsor of SPARK on Chamber Social media platforms including Facebook, Twitter, and Instagram
- Recognition as Breakfast Sponsor of SPARK on registration page at watkinsgenchamber.org with logo and link to company's website
- Opportunity to provide 100-150 promotional items to highlight your brand, included in attendee conference bags

Ready to share your message with our region's leaders and shakers?
Contact Abby Lane, Events and Membership Engagement Manager
abby@watkinsglenchamber.com