

2022 GOLF SPONSORSHIP

Presenting Sponsor (1)

\$2,500

It's all about you with this sponsorship level. Presenting Sponsors will have their logo on all marketing materials, posts on social media, tabling space at the event, sponsor remarks, and 1 four-person team.

Beverage Cart (1)

\$1,000

Prime business name and logo placement on the beverage cart. As one of the most popular services during the golf tournament, the beverage cart makes it way around the course multiple times throughout the day. This is a great opportunity to market your business to over 50 golfers.

Golf Cart (1)

\$500

This sponsorship level is perfect for a business that wants to be seen. Each golf cart will have a sign with your name and logo on the back.

Scorecard (4)

\$500

Birdie, bogey, hole-in-one...time to keep score with this sponsorship! Premier logo placement on the tournament scorecard used during the tournament. Players will see your logo every time they mark their score.

Hole 5 (1)

\$500

Set up a table and tent at Hole 5! This is a perfect opportunity to pass out business swag, mingle with local business leaders, and enjoy the day out on the course. Sponsors at this hole typically offer a snack or non-alcoholic beverage to golfers.

Hole 9 (1)

\$500

Set up a table and tent at Hole 9! This is a perfect opportunity to pass out business swag, mingle with local business leaders, and enjoy the day out on the course. Sponsors at this hole typically offer a snack or non-alcoholic beverage to golfers.

Photo Sign Sponsor (1)

\$250

Say cheese! As photo sponsor, your business name and logo will be the backdrop for all team photos taken on the day.

Golf Sleeve (1)

\$250

Help us make our swag top notch this year by sponsoring a custom golf sleeve. Players will leave with a sleeve of 3 balls adorned with your logo.

Hole in One Sponsor (1)

\$250

Let's see who can do it! Sponsor this game and help incentivize our golfers to go big.

Tee Sign Sponsor (up to 18 available)

\$150

Tee Sign Sponsors enjoy premier name placement at a hole on the beautiful Watkins Glen Golf Course. This is a great opportunity to have your business name seen by upwards of 50 golfers, all of whom have ties to the local business community and beyond. Since golfers play the course through twice, your sponsorship will have double the impact!

Secure your sponsorship today.

Contact Abby Lane

