



WAUSAU WISCONSIN

WORLD HORSESHOE TOURNAMENT

2026 World Horseshoe Tournament Book Advertising Information and Pricing

- All ads should be black and white and press ready.
- We accept the following file formats: TIF, JPG, EPS, PDF (all must be high resolution-300dpi).
- When emailing ad, subject Line must say NHPA World Ad Submission.
- Graphic design services can be provided to create your ad. An additional fee of \$125 will be charged
- **Contact:** twhite@visitwausau.com

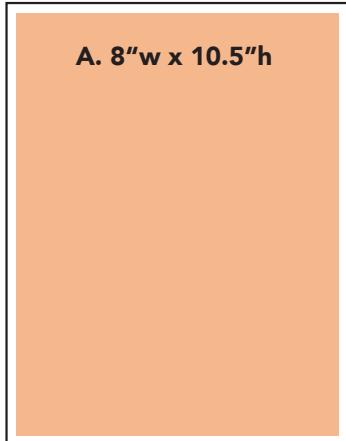
Ad Prices:

A. Full Page Ad – **\$1,000**
B. 1/2 Page Ad – **\$500**
C. 1/4 Page Ad – **\$250**

Deadline
March 2, 2026

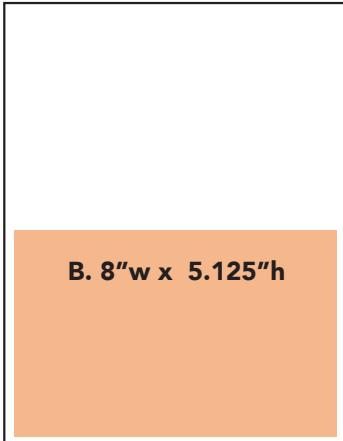
Ad Sizes: Sizes are width (first) x height, all in inches.

A. 8" w x 10.5" h



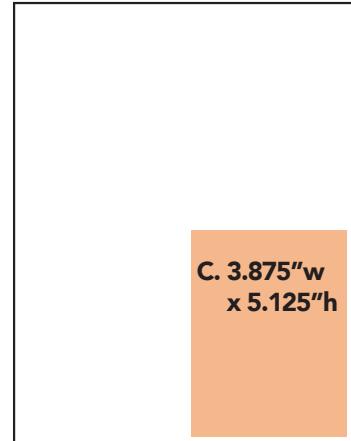
Full Page

B. 8" w x 5.125" h



1/2 Page

**C. 3.875" w
x 5.125" h**



1/4 Page

We're excited to offer local businesses a unique opportunity to support the 2026 World Horseshoe Tournament by contributing items for our event raffles. Throughout the tournament, we will be hosting ongoing raffles for athletes and their families, creating fun engagement while also showcasing the generosity of our community partners. Donating a single item or a themed basket is a great way to highlight your business and gain valuable visibility among attendees from across the region and beyond. Your support helps enhance the overall tournament experience—and we'd be grateful to include you!

The Wausau/Central Wisconsin Sports Authority is a 501(c)(3) nonprofit organization. Your donation may be tax-deductible; please consult your tax advisor for details.