



BADGER STATE GAMES

NEW SPORT APPLICATION FORM

Thank you for your interest in becoming an officially sanctioned Badger State Games sport. Completion of this form does not guarantee approval. All applications are reviewed based on alignment with Games standards, operational readiness, participant potential, scheduling feasibility, and overall fit.

SECTION 1: APPLICANT INFORMATION

Organization / Club Name: _____

Primary Contact Name: _____

Title / Role: _____

Email: _____

Phone: _____

Website / Social Media: _____

Mailing Address: _____

City / State / ZIP: _____

SECTION 2: SPORT INFORMATION

Proposed Sport Name: _____

Sport Governing Body (if any): _____

Is this sport currently recognized nationally? Yes No

Is this sport currently part of State Games of America / National Congress of State Games elsewhere? Yes No Unknown



Brief Description of Sport:

SECTION 3: EVENT PROPOSAL

Preferred Event Name: _____

Preferred Event Date(s): _____

Preferred Venue / Facility: _____

City / Location: _____

Indoor or Outdoor? Indoor Outdoor Both

Estimated First-Year Participants:

- 1–25
- 26–75
- 76–150
- 151–300
- 301+

Estimated Spectators: _____

Will this be one-day or multi-day? _____

SECTION 4: OPERATIONS READINESS

Who will serve as commissioner / tournament director?

List key staff / volunteers available:

Do you have officials / referees / judges available? Yes No



Do you have timing / scoring systems if needed? Yes No

Do you have participant waiver procedures? Yes No

Do you have prior event experience? Yes No

If yes, describe:

SECTION 5: BUSINESS MODEL

Planned Registration Platform:

Estimated Registration Fee(s):

Will cash prizes be offered? Yes No

If yes, explain:

Will merchandise be sold? Yes No

Potential Sponsors:

SECTION 6: GROWTH & VALUE

Why should this become a Badger State Games sport?



How will you attract participants from outside your local market?

Does this sport have youth, adult, masters, adaptive, or family growth potential?

SECTION 7: AGREEMENT

By submitting this form, applicant understands:

- BSG retains sole authority to approve or deny new sports.
- Approval may be conditional or probationary.
- Applicant must sign official annual agreement if approved.
- Use of BSG name is prohibited until approved in writing.

Applicant Signature: _____ Date: _____

INTERNAL BSG REVIEW (DO NOT COMPLETE)

Mission Fit: High Medium Low

Revenue Potential: High Medium Low

Operational Readiness: High Medium Low

National Pathway Potential: Yes No

Decision:

- Approved
- Conditional Approval
- Deferred
- Declined

Notes: