2027 Badger State Games Sponsorship Agreement

Partnership Commitment Form

This agreement confirms the sponsorship between Badger State Games and the organization identified below. Specific benefits are limited to those selected or attached to this agreement and remain subject to event, venue and sport-operator requirements.

Sponsor Information

Organization _____

Primary Contact _____

Email _____ Phone _____

Billing Address _____

City State ZIP _____

Partnership Selection

☐ Presenting Partner $10,000

☐ Official Partner $5,000 Category _____

☐ Winter Games Partner $3,500

☐ Summer Games Partner $3,500

☐ Community Partner $2,000

☐ Supporting Partner $1,000

☐ Sport Partnership $_____ Sport _____

☐ In Kind or Media Partnership Agreed Value $_____

Total Cash Commitment $_____

Agreed In Kind Value $_____

Term and Benefits

Partnership term: _____ through _____.

The sponsor will receive the benefits associated with the selected package as described in the 2027 Badger State Games Sponsorship Opportunities document, except as modified below or in an attached written addendum.

Custom benefits or notes:

_____

_____

Sponsorship Standards

- Badger State Games retains final approval over use of its name, logos, marks and event affiliation.
- Any category exclusivity applies only when specifically stated in this agreement or an attached addendum.
- On-site activation is subject to venue rules, event requirements and approval of the applicable sport operator.
- Badger State Games does not sell or transfer participant email lists or personal participant data to sponsors.
- Sponsor-supplied creative, offers and promotions must be approved before use in BSG channels.
- In-kind value must be agreed in writing. Recognition is based on the accepted value and usefulness of the contribution.
- Benefits that become impossible because an event is canceled or materially changed will be replaced, when practical, with reasonably comparable BSG-controlled promotional value.

Payment

Unless otherwise stated on the invoice, sponsorship payments are due within 30 days of invoice. Production or activation requiring sponsor assets may be delayed until required logo files, approvals or payment are received.

Approval

Sponsor	Badger State Games
Name _____	Name _____
Title _____	Title _____
Signature _____	Signature _____
Date _____	Date _____

Questions: info@badgerstategames.org | 715-355-8788