



June 8th 10-4pm
Marathon Park

Dear ,

We are contacting you today about an exciting event that has become an annual celebration for the greater Wausau area – Community Cultures Festival, formally World Cultures Day. We would like to share with you about the festival and ask if your organization would consider becoming an event sponsor.

What is the Community Cultures Festival? The Community Cultures Festival is an opportunity to celebrate, learn about, and experience the variety of cultures represented in our community. Organizations and local groups will share their cultural heritage through arts & crafts, dance & music, food and this year we will also have a soccer tournament where teams can compete!

Who is Behind This Event? Two years ago, groups came together to launch a recognition event for World Refugee Day. The four groups were the American Hispanic Association (AHA), ECDC Multicultural Community Center, The Hmong American Center, and New Beginnings for Refugees. Last year we added Mosaic of North Central Wisconsin, Visit Wausau, and McLit supporting our efforts – and we are looking to expand this community event with new sponsors.

Why Sponsorship? We are seeking sponsors to help cover costs for the event and, most importantly, to help promote this celebration throughout our area. To do so requires us to advertise the event broadly and to keep registration as inexpensive as possible for some ethnic and cultural minority groups to participate. We want to showcase the cultural diversity of our area, inviting as many community participants as possible.

Attached is a description of Sponsorship Levels and a Sponsorship Form. We would greatly appreciate your sponsorship in this endeavor. If you have any questions, please feel free to contact us for more information.

Sincerely,

Community Cultures Festival Committee

Questions? Contact Sam Salazar:
samsalazar@mosaic-connect.org

Sponsorship Opportunities

Sponsor Level	Amount	Benefits
Premier Sponsor	\$5,000	<ul style="list-style-type: none"> -Logo Displayed on Website as Gold sponsor with ability to link your website -Logo Displayed on Sponsor Banner -Logo Displayed on electronic and paper marketing materials -Have a Sponsor Vendor Booth -Opportunity to handout informational materials -Opportunity to speak on stage for a 5 minute timeframe
Gold Sponsor	\$2,500	<ul style="list-style-type: none"> -Logo displayed on Sponsor Banner - Logo displayed on Website -Have a Sponsor Vendor Booth -Logo displayed on electronic and printed materials.
Silver Sponsor	\$1,500	<ul style="list-style-type: none"> -Logo displayed on Website -Logo displayed on electronic and printed materials -Logo displayed on Sponsor Banner
Bronze Sponsor	\$500	<ul style="list-style-type: none"> -Logo on Website -Logo displayed on electronic and printed materials
Soccer Sponsor	\$200	<ul style="list-style-type: none"> -Logo on Banner by Soccer Field



Sponsorship Form

June 8th, 2024 @10-4pm

Thank you for becoming a part of Community Cultures Fest! We greatly appreciate your contribution towards this community event!

Business/Organization Name: _____

Contact Name: _____ Phone: _____

Address: _____

Email: _____

Sponsorship Level:

Premier \$5,000 Gold \$2,500 Silver \$1,500 Bronze \$500 Soccer \$200

Payment Options:

- Invoice Sent to your organization at the address above.
- Check: Make checks out to: Mosaic of North Central Wisconsin with memo line: "Community Cultures Festival"

X _____ Date: _____

Please send check and completed form to:

Mosaic of North Central Wisconsin
200 Washington Street,
Ste 120B,
Wausau, WI 54403

****Mosaic of NCW serves as the Fiscal Sponsor for Community Cultures Festival**

If Sponsor Choice includes logo promotion, please send logo to: samsalazar@mosaic-connect.org

If you have any questions, please contact: Sam Salazar, samsalazar@mosaic-connect.org or Gwendolyn Paul, gwen@newbeginningswi.org

