



November 21, 2022

To whom it concerns,

As President and CEO of the Greater Wausau Chamber of Commerce, I'm taking the opportunity to express our organizations' steadfast support in your consideration to provide a \$600,000.00 grant to the Wausau Convention and Visitors Bureau for a new visitors center to be constructed in the Greater Wausau community.

Visitation and tourism are a very big part of our economy. With magnetic assets such as Rib Mountain State Park, Granite Peak Ski Area, Nine Mile Trail System, Sylvan Hill, World Class Kayak Course, and a vibrant and evolving downtown, we require a high functioning CVB with best-in-class facilities to serve our community and visitors.

The Wausau metro is located at the crossroads of commerce at I-39 and Hwy 29 with nearly 20 million vehicles passing through annually. Many of those leisure and business travelers stop and check out the community and all it offers. Marathon County, being situated at the center of the State of Wisconsin and the Greater Wausau metro region, provides an opportunity to enhance and elevate sales tax revenues. Revenues which serve our public good and the taxpayers of Marathon County.

Sincerely,

A handwritten signature in black ink, appearing to read "Dave Eckmann". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Dave Eckmann, Ed.D. IOM  
President and CEO



November 3, 2022

To Whom it May Concern,

The Mosinee Area Chamber of Commerce, in Marathon County, is aware that the Central Wisconsin Visitors Bureau, located in Wausau, Wisconsin is applying for the ARPA Grant through Marathon County for the potential visitor center for Marathon County. The Mosinee Area Chamber of Commerce staff and board of directors is in full support of the idea and feel a visitor center for the whole Marathon County would be beneficial to our business members, and the tourists that come into the area.

If there are any other questions or support letters we can assist with, please let us know.

Thank you.

Terra Plaisance  
Executive Director  
Mosinee Area Chamber of Commerce



802 Western Ave  
Mosinee, WI 54455



715.693.4330



macoc@mtc.net



mosineechamber.org



**City of Mosinee**  
**225 Main Street, Mosinee, Wisconsin 54455 P: 715.693.2275**  
**[www.mosinee.wi.us](http://www.mosinee.wi.us)**

***American Planning Association National Award Community***

November 15, 2022

Re: Marathon County ARPA Grant - CVB Visitors Center

Dear Marathon County Board:

On behalf of the City of Mosinee Common Council, I am pleased to submit this letter of support for the Wausau/Central Wisconsin Convention & Visitors Bureau's ARPA funding assistance request for the construction of a new Visitor Center of Marathon County. The City believes that a new visitor center will greatly assist the CVB with their goal of "*guiding visitors from around the corner and world in experiencing the adventure that is the Greater Wausau area.*"

If you have any questions or require additional information pertaining to the City's support of the CVB's funding assistance request, please do not hesitate to call City Administrator Jeff Gates or myself. Your favorable consideration of CVB's financial support request for a new Visitor Center is certainly appreciated by our great community!

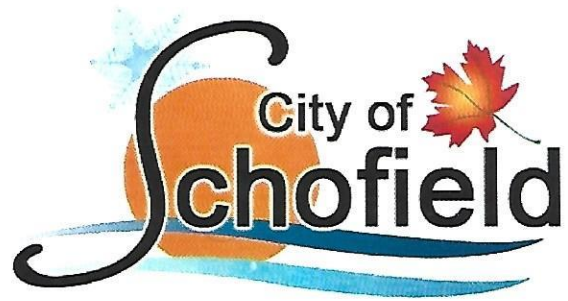
Sincerely,

A handwritten signature in black ink, appearing to read "Brent Jacobson".

Brent Jacobson  
Mayor  
[mayor@mosinee.wi.us](mailto:mayor@mosinee.wi.us)

*The City of Mosinee is an Equal Opportunity Provider*





November 15, 2022

Wausau/Central Wisconsin Convention & Visitor Bureau  
227460 Shrike Avenue  
Wausau, Wisconsin 54401

Dear Convention and Visitor Bureau:

The purpose of this letter is to support the Bureau's application for American Rescue Plan Act (ARPA) funding through Marathon County. It is our understanding that the application is for financial assistance for rebuilding the current Rib Mountain site. We are familiar with the building's current conditions and understand that this has constrained the normal operations of the Visitor Center.

This building project offers an opportunity to make an impact on visitors to our area that would not only benefit the Bureau, but also the Wausau region. Visitor Centers are key to making a first impression. Having a facility that is functional and impressionable is important. The County's ARPA funding is essential in contributing to financing the project.

Please let us know if you need anything further for your application.

Sincerely,  
City of Schofield



## **TOWN OF RIB MOUNTAIN**

Where Nature, Family & Sport Come Together

[www.townofribmountain.org](http://www.townofribmountain.org)

227800 Snowbird Avenue  
Wausau, Wisconsin 54401  
(715) 842-0983  
Fax(715) 848-0186

November 7, 2022

Wausau/Central Wisconsin Convention & Visitor Bureau  
227460 Shrike Avenue  
Wausau, Wisconsin 54401

Dear Convention and Visitor Bureau:

The purpose of this letter is to support the Bureau's application for American Rescue Plan Act (ARPA) funding through Marathon County. It is our understanding that the application is for financial assistance for rebuilding the current Rib Mountain site. We are familiar with the building's current conditions and understand that this has constrained the normal operations of the Visitor Center.

This building project offers an opportunity to make an impact on visitors to our area that would not only benefit the Bureau, but also the Wausau region. Visitor Centers are key to making a first impression. Having a facility that is functional and impressionable is important. The County's ARPA funding is essential in contributing to financing the project.

We appreciate your efforts toward making the project a reality. Please let us know if you need anything further for your application.

Sincerely,  
Town of Rib Mountain

Ryan VanDeWalle  
Administrator  
[rvandewalle@rothschildwi.com](mailto:rvandewalle@rothschildwi.com)

Timothy D. Vergara, P.E.  
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Zoning Administrator  
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Stacey S. Stepan  
Administrative Assistant  
[sstepan@rothschildwi.com](mailto:sstepan@rothschildwi.com)

November 2, 2022

Dear Mr. White and Ms. Maguire,

In response to your recent letter regarding our support of the Wausau/Central Wisconsin Convention and Visitors Bureau's request for a letter indicating our support of your application for a Marathon County ARPA Grant to build a Visitors Center located in the Town of Rib Mountain, adjacent to Highways I-39 and STH 29, we are happy to see this happen.

Rothschild could never figure out why the CVB would have an office in downtown Wausau that tourists could not find, had no parking facilities, and could not accommodate an RV. This proposed Visitors Center will provide a facility that will encourage visitors to the area to stop in, pick up copies of publications and possibly encourage people to spend time in the area.

It is to the Village of Rothschild's benefit to have a Visitor Center along the highway to encouraging visitors to spend time in the area.

Sincerely,

George O. Peterson  
Village President

[gpeterson@rothschildwi.com](mailto:gpeterson@rothschildwi.com)  
Cell Phone: 715-393-5054





November 30, 2022

Marathon County Board of Supervisors  
500 Forest Street  
Wausau, WI 54401

RE: Letter of Support

Dear Marathon County Board of Supervisors:

This correspondence shall serve as the Village of Weston's support of the new Wausau/Central Wisconsin Convention and Visitors Bureau's ARPA funding assistance request for the construction of a new Visitor Center for Marathon County. The Village of Weston Board supports the grant application and believes it to be a great asset to local businesses in our area.

The Village of Weston, along with several other local municipalities are served by the Wausau/Central Wisconsin Convention and Visitors Bureau in that it assists in offering its services to assist planning and facilitating successful events in Central Wisconsin. In providing these services, it brings numerous people to our area whether it be lodging, restaurants or attractions which help our local businesses grow. The Village believes a new visitor center will greatly assist the CVB's goals.

If you have any questions or require additional information pertaining to the Village's support of the CVB's funding assistance request, please do not hesitate to contact me.

Sincerely,

Keith Donner  
Village Administrator

KD:pb