

ECONOMIC AND FISCAL IMPACT OF THE FILM INDUSTRY

on Westchester County

Impact of Film Industry on Westchester County 2022:



Jobs **4,743**



Earnings

\$458,807,928



Sales

\$1,440,459,055



Sales Tax Revenue

\$4,588,079



Film-Related Lodging Revenue **\$2,059,654**

In addition, Westchester County and its municipalities collected film permit

2022

2023

\$2,774,563

\$1,076,449

Impact of Film Industry on Westchester County 2023:



Jobs **2,053**



Earnings

\$198,257,091



Sales

\$622,449,995



Sales Tax Revenue

\$1,982,571



Film-Related Lodging Revenue

\$950,935

And the film industry's impact on tourism results in:

2022

2023

983 jobs

425 jobs

The Writers' and Actors' Strikes

and location rental revenue of:

In 2023, both the Writers Guild of America and SAG-AFTRA actors' union went on strike. The Writers Guild strike lasted from May 2 to September 27, and the actors' strike lasted from July 14 to November 9. The combined strikes significantly disrupted film and television production activity across the country.











2022/2023 FILM INDUSTRY STATISTICS

Westchester County

Economic Benefit

- The film industry generated over \$1.4 billion in sales in Westchester County in 2022. This represents spending directly by film industry businesses and indirect and induced impacts of local spending by their suppliers and employee purchases from county businesses.
- In 2022, the film industry supported 4,743 jobs in the county (including direct production-related employment and indirect and induced impacts resulting from film industry activity). This is up from 3,784 in 2021. Nearly \$459 million in employee earnings are associated with the 2022 jobs and \$198 million with the 2023 jobs.
- The writers' and actors' strike of 2023 significantly disrupted film and television production across the country and accounted for the drop in activity between 2022 and 2023 in Westchester County.

Fiscal Benefit

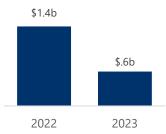
- Film industry activity generated over \$7.5 million in tax revenue (sales and occupancy tax) for Westchester County and municipalities in 2022.
- In addition to tax revenue, the County and its municipalities benefit from permit and rental fees. The County and surveyed municipalities report nearly \$2.8 million of this additional revenue in 2022 and nearly \$1.1 million in 2023.
- In total, the fiscal benefit of the film industry to Westchester County and the municipalities was \$10.3 million in 2022 and \$4.4 million in 2023.

Tourism Impact

Tourism impacts are a subset of the total economic and fiscal benefits outlined above.

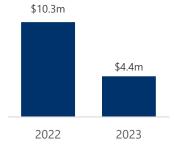
- Lodging-related tax revenue (sales and occupancy tax) associated with film industry activity contributed nearly \$2.9 million to the County and municipalities in 2022.
- Jobs in tourism-related industries account for 21% of the total jobs supported by film industry activity. In 2022, 983 of the total jobs were in tourism-related industries, up from 946 in 2021.

Total Economic Impact on Westchester County - Sales



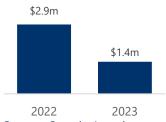
Source: Lightcast

Film Industry Impact on Westchester County and Municipal Tax Revenue



Source: Camoin Associates

Film Industry Impact on Westchester County and Muncipal Lodging-Related Tax Revenue



Source: Camoin Associates

