

INSERTION ORDER

2026 Experience Guide Magazine (Formerly called Visitors Guide.)

1. Please Provide Complete Billing Information:

Company _____
Address _____
City _____ State _____ Zip _____
Contact _____ Title _____
Telephone _____ Email _____

2. Specify Advertisement Size:

<u>AD Size</u>	<u>COST</u>	<u>MEASUREMENTS</u>	
Full Page	___ \$3,750	8.375 x 10.875	can bleed (add .125 each side)
½ Page Horizontal	___ \$2,250	8 x 5	no bleed
¼ Page	___ \$1,125	3.875 x 5	no bleed
1/8 Page	___ \$625	3.875 x 2.5	no bleed
Inside Back Cover	___ \$4,500	8.375 x 10.875	can bleed (add .125 each side)

Ordered by: _____

Title: _____

Authorizing Signature _____

- CHECK HERE ... if you would like our designer to design your ad (**THIS IS A FREE SERVICE**)
- CHECK HERE ... if you will be providing camera ready artwork.
- CHECK HERE ... if you would like to repeat your current ad.

note

Direct Questions and Send Advertising Materials to:

Attn: Lisa Morrow
Visit Lafayette - West Lafayette
301 Frontage Road, Lafayette, IN 47905
Tel: 765-447-9999
email: lmorrow@HomeOfPurdue.com



AD RESERVATIONS & ARTWORK DUE BY September 30, 2025
Invoices will be sent in early March of 2026.