

PRINT ADVERTISING CONTRACT

White Mountains Attractions Association

TRAVEL GUIDE DISPLAY ADVERTISING

A 4.5" w x 7.25" d Full bleed: 5.375" w x 8.375" d	B Horiz: 4.5" w x 3.5" d	B Vert: 2.125" w x 7.25" d	C 2.125" w x 5.375" d	D Vert: 2.125" w x 3.5" d	D Horiz: 4.5" w x 1.625" d
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Note: Space reservation deadline is October 30 ■ Materials deadline is November 30

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|--|----------------|
| <input type="checkbox"/> Full page (4½" w x 7¼" d) Full bleed: (5⅜" w x 8⅜" d) | \$3,000 |
| <input type="checkbox"/> ½ page H: (4½" w x 3½" d) V: (2⅛" w x 7¼" d) | \$2,000 |
| <input type="checkbox"/> ⅜ page (2⅛" w x 5⅜" d) | \$1,500 |
| <input type="checkbox"/> ¼ page H: (4½" w x 1⅝" d) V: (2⅛" w x 3½" d) | \$1,000 |
| <input type="checkbox"/> I will email my new ad <input type="checkbox"/> Repeat current ad | |



SAMPLE AD SIZES

DISPLAY PANEL ADVERTISING



A limited number of display panels are available at the White Mountains Visitor Center which welcomes **tens of thousands of visitors every year**. Brochure space is conveniently located near your ad, allowing visitors easy access to your business information. 3, 6, and 12 month options are available.

WHITE MOUNTAINS VISITOR CENTER DISPLAY PANEL CONTRACT

All ad spaces are horizontal (22.75" x 13.75") Displays are full-color, printed on one side square cornered foam board

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|------------------------|--|---|
| 3-MONTHS: \$225 | <input type="checkbox"/> Jan. 1-Mar. 31 | <input type="checkbox"/> Apr. 1-June 30 |
| | <input type="checkbox"/> July 1-Sept. 30 | <input type="checkbox"/> Oct. 1-Dec. 31 |
| 6-MONTHS: \$400 | <input type="checkbox"/> Jan. 1-June 30 | <input type="checkbox"/> July 1-Dec. 31 |
| | 12-MONTHS: \$595 | <input type="checkbox"/> Jan. 1-Dec. 31 |

All materials for digital and print advertising must be emailed to Colleen Eliason by October 30, 2024 at celiason@visitwhitemountains.com

PAYMENT INFORMATION

Payment may be made by mailing in a check, calling over the phone with a Visa or Mastercard, or paying online by visiting <http://whitemts.us/members> or scanning the QR Code.



ADVERTISING TOTAL

\$	
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Advertiser signature I understand the terms for this publication, and am authorized to enter into this contract on behalf of the above named company.

Signature _____ Date _____

Name (please print) _____