

ADVERTISING À LA CARTE MENU

Digital Advertising Opportunities @ VisitWhiteMountains.com

The White Mountains Attractions Association is pleased to announce the launch of a fresh new website at VisitWhiteMountains.com.

The new website remains a tool for tourists to explore all the White Mountains has to offer, but with enhanced features for more native advertising opportunities for business members which allows for a better website visitor's experience.

VisitWhiteMountains.com new advertising opportunities—Creative Information

- VisitWhiteMountains.com is a Responsive Website Design allowing advertisements to display on all devices
- All advertising placements are templated and designed to match the visual aesthetic of VisitWhiteMountains.com
- Image elements should be single photographs with no overlaid graphics or text, including logos. No collages or “photoshopping,” please.
- All character count specs include individual spaces, punctuation marks, and letters. We recommend using a character count tool such as charactercountonline.com/ or Microsoft Word to track copy length.

Premium Page Sponsor



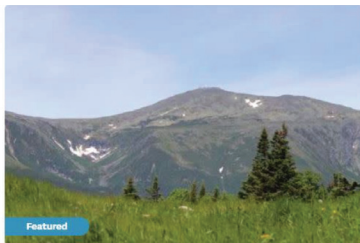
Seven Birches Winery

Hand-crafting classic European grape varietals and locally sourced fruits into wines of distinction. The fruit may be from around the world, but our wine embraces the...

[» Learn More](#)

- All Pages within a Category—Things to Do, Events, Restaurants, Places to Stay, Town-specific Page, Group Tours+Weddings
- Located top of page under the page introduction text
- Photo (599w x 448h pixels) • Headline (55 characters)
- Body (170 characters) • [Learn More](#) link to Business listing and website

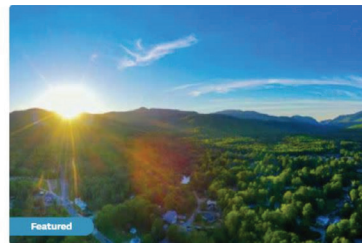
Run of Site Banner Ads



Twin Mtn.-Bretton Woods Chamber

Twin Mountain and Bretton Woods are villages located in the town of Carroll. We have hotels, restaurants, and attractions and near many hiking trails, skiing, golf,...

[Learn More »](#)



Western White Mountains Chamber of Commerce

The Lincoln, Woodstock, Franconia Notch area offers a variety of indoor and outdoor activities, a unique selection of tax-free shopping, superb dining, and an extensive...

[Learn More »](#)

- Located just below the business listings and appears in rotation on all website pages except for Attractions page.
- Photo (623w x 467h pixels) • Headline (82 characters)
- Body (170 characters) • [Learn More](#) link to Business listing and website

Spotlight Ads – Run of Site



Nootka Lodge

We are a family-owned, log cabin style hotel in the White Mountains. Our lodge provides great rooms &...

[Learn More »](#)



Holiday Inn Express - Lincoln

Located at exit 32 off I-93 in Lincoln, our hotel features 81 newly renovated rooms and suites and close...

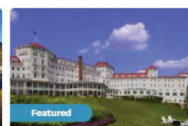
[Learn More »](#)



Mountain Club on Loon

A newly remodeled four-season hotel resort and spa at the base of Loon Mountain Ski Resort, New...

[Learn More »](#)



Omni Mount Washington Resort

As grand as the history behind it, Omni Mount Washington Resort is gracious in ambiance and generous in...

[Learn More »](#)

- Located just below the business listings, below the Run of Site banner ads, and appears in rotation on all website pages except for Attractions page.
- Photo (623w x 405h pixels) • Headline (18 characters)
- Body (105 characters) • [Learn More](#) link to Business listing and website

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Premium Page Sponsor

- | | | |
|--------------------------------|---|--|
| <i>Things to Do</i> section | <input type="checkbox"/> 12-month (\$1,800) | <input type="checkbox"/> 6-month (\$1,000) |
| <i>Places to Stay</i> section | <input type="checkbox"/> 12-month (\$1,800) | <input type="checkbox"/> 6-month (\$1,000) |
| <i>Event</i> section | <input type="checkbox"/> 12-month (\$1,600) | <input type="checkbox"/> 6-month (\$900) |
| <i>Plan Your Visit</i> section | <input type="checkbox"/> 12-month (\$1,600) | <input type="checkbox"/> 6-month (\$900) |
| <i>Restaurants</i> section | <input type="checkbox"/> 12-month (\$1,000) | <input type="checkbox"/> 6-month (\$750) |
| <i>Towns</i> | <input type="checkbox"/> 12-month (\$1,000) | <input type="checkbox"/> 6-month (\$750) |

Run of Site ads

All pages except Attractions page

- | | |
|---|--|
| <input type="checkbox"/> 12-month (\$1,700) | <input type="checkbox"/> 6-month (\$1,000) |
|---|--|

Spotlight ads

All pages except Attractions page

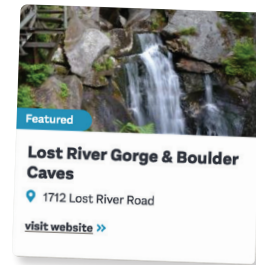
- | | |
|---|--|
| <input type="checkbox"/> 12-month (\$1,000) | <input type="checkbox"/> 6-month (\$750) |
|---|--|

Featured Listing

(Example at right) ▶

Moves your business to the beginning of the member listings for your category.

- | |
|---|
| <input type="checkbox"/> 12-month (\$250) |
|---|



For Premium Page Sponsor, Run of Site and Spotlight ads, please fill in the information below or email your photo and information to Colleen Eliason at celiason@visitwhitemountains.com

Headline (typically Business name) _____

Body text (see other side for ad limits) _____

Email all materials for Online advertising to Colleen Eliason at celiason@visitwhitemountains.com

PAYMENT INFORMATION

ADVERTISING TOTAL

\$

Please check one: Check enclosed (payable to *White Mountains Attractions*) Charge my VISA MasterCard

CARD NUMBER EXPIRATION DATE

Member/Advertiser signature I understand the terms for this publication, and am authorized to enter into this contract on behalf of the above named company.

Signature _____ Date _____

Name (please print) _____