VisitWhiteMountains.com

	All pages in the *Things to Do* section *(not including Attraction pages)*	All pages in the *Places to Stay* and *Food & Drink* sections	*Calendar of Events* and *Specials* pages	All *Visitor Center + Travel Trade + In the News + Group Resources* pages
Option 1: 728 x 90 *(top of page)*				
☐ Monthly x $_____	**$175**	**$150**	**$130**	**$120**
☐ 12 months	**$1,800**	**$1,600**	**$1,500**	**$1,300**
Option 2: 300 x 250 *(sidebar)*				
☐ Monthly x $_____	**$150**	**$130**	**$120**	**$100**
☐ 12 months	**$1,600**	**$1,400**	**$1,200**	**$1,000**
Option 3: 200 x 300 *(sidebar)*				
☐ Monthly x $_____	**$120**	**$100**	**$80**	**$60**
☐ 12 months	**$1,200**	**$1,000**	**$800**	**$700**

☐ **Expanded listing** *(12 months)* **$250**

Add up to 250 words of text, plus **four** additional photos provided by you, or a **live social media photo gallery*** and a link to your website reservation/tickets page. ***Show off your business with actual visitor's photos. Ask for details!***

TRAVEL GUIDE ADVERTISING CONTRACT

Note: Space reservation deadline is October 30 ***Materials deadline is November 30***

Ad size	Member ad	**SPECIAL 1** Member Travel Guide ad with Expanded Web listing	**SPECIAL 2** 12-month 728 x 90 on Visitor Center + Travel trade + Group Resources pages	**SPECIAL 3** 12-month 300 x 250 on Visitor Center + Travel trade + Group Resources pages	Not Yet A Member ad
☐ Full page (4½" w x 7¼" d) Full bleed: 5⅜" w x 8⅜" d)	**$3,000**	**$3,200**	**$4,000**	**$3,800**	**$3,500**
☐ ½ page H: (4½" w x 3½" d) V: (2⅛" w x 7¼" d)	**$2,000**	**$2,200**	**$3,000**	**$2,800**	**$2,500**
☐ ⅜ page (2⅛" w x 5⅜" d)	**$1,500**	**$1,700**	**$2,500**	**$2,300**	**$2,000**
☐ ¼ page H: (4½" w x 1⅝" d) V: (2⅛" w x 3½" d)	**$1,000**	**$1,200**	**$2,000**	**$1,800**	**$1,500**

☐ I will email my ad ☐ Repeat current ad ☐ Repeat current ad with changes

WHITE MOUNTAINS VISITOR CENTER DISPLAY PANEL CONTRACT

All ad spaces are 22.75" x 13.75" (landscape/horizontal) Displays are full-color, printed on one side square-cornered foam board.

3-MONTH CONTRACT: $225 ☐ Jan. 1–Mar. 31 ☐ Apr. 1–June 30 ☐ July 1–Sept. 30 ☐ Oct. 1–Dec. 31

6-MONTH CONTRACT: $400 ☐ Jan. 1–June 30 ☐ July 1–Dec. 31

12-MONTH CONTRACT: $595 ☐ Jan. 1–Dec. 31

Email all materials for Online, Travel Guide and Displays to Colleen Eliason at **celiason@VisitWhiteMountains.com**

PAYMENT INFORMATION **ADVERTISING TOTAL** $

Please check one: ☐ Check enclosed (payable to *White Mountains Attractions*) Charge my ☐ VISA ☐ MasterCard

CARD NUMBER ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ EXPIRATION DATE ☐☐ ☐☐

Member/Advertiser signature I understand the terms for this publication, and am authorized to enter into this contract on behalf of the above named company.

Signature _____ Date _____

Name *(please print)* _____