

A GUIDE TO **6 KEY INDUSTRIES** IN

WICHITA

KANSAS



AGRICULTURE



AVIATION



HEALTHCARE



MANUFACTURING



TECHNOLOGY



EDUCATION

AGRICULTURE

40%+

AREA'S EMPLOYMENT IS RELATED TO FOOD MANUFACTURING

4.8B

STATEWIDE EXPORTS OF AGRICULTURAL PRODUCTS

#1

KANSAS IS #1 WHEAT PRODUCER IN THE U.S.

#1

AGRICULTURE: TOP ECONOMIC DRIVER IN KANSAS

▶ Wichita is an urban center amidst vast farmland from which billions of dollars in agriculture commodities are grown, harvested and distributed throughout the world.

AGRICULTURE LEADERS IN WICHITA:



Cargill Protein - North America Headquarters



Hiland Plant



American AgCredit

Regional Headquarters



Dold Foods U.S. Production Facility



Photo by Greater Wichita Partnership

AVIATION

35%

OF ALL GENERAL AVIATION PLANES BUILT IN THE U.S. ARE DELIVERED FROM KANSAS



THE NATIONS HIGHEST-VOLUME PRODUCER OF AIRCRAFT SINCE 1929

1st

LARGEST CONCENTRATION OF AEROSPACE & DEFENSE WORKERS IN THE U.S.

450+

WORLD-CLASS AEROSPACE COMPANIES AND SUPPLIERS

▶ Aircraft manufacturers Laird, Swallow, Travel Air, Stearman, Cessna, Mooney and Beechcraft were all founded in Wichita in the 1920s and early 1930s. By the 1940s, Wichita was producing 67% of U.S. general aviation aircraft and became known as the Air Capital of the World

AVIATION LEADERS IN WICHITA:

BOMBARDIER

U.S. Headquarters

AIRBUS

North American Engineering Center



Global Headquarters



Cessna

Beechcraft

BY TEXTRON AVIATION

Global Headquarters



Photo by Spirit Aerosystems

ADVANCED MANUFACTURING

900

MANUFACTURING COMPANIES IN WICHITA

#1

IN "VERY HIGH-TECH" MANUFACTURING JOBS OF THE 100 LARGEST U.S. METRO AREAS – *Lightcast, 2021*

#1

U.S. CITY FOR MANUFACTURING JOBS – *Kempler University*

18%

OF EMPLOYMENT IS IN MANUFACTURING

▶ Wichita is the leading manufacturing-specialized region in the U.S. and home to the most highly trained and advanced workers in the world, making it a global center for advanced manufacturing and materials development.

MANUFACTURING LEADERS IN WICHITA:



U.S. Experience Center



Global Headquarters



Global Headquarters



Manufacturing Facility



Photo by Greater Wichita Partnership

HEALTHCARE

2nd

LARGEST EMPLOYMENT SECTOR IN THE AREA

18

ACUTE CARE FACILITIES AND HUNDREDS OF SPECIALTY MEDICAL PRACTICES

125M

UNITS OF MEDICINE PRODUCED ANNUALLY IN THE REGION

27K+

HEALTHCARE WORKERS ANNUALLY EMPLOYED

▶ The Greater Wichita region is home to national healthcare systems HCA and Ascension Health, offering the largest hospitals and clinics in the state along with a wide range of industry related businesses, practices, and highly specialized medical manufacturers.

HEALTHCARE LEADERS IN WICHITA:



Global Facility



1 of 10 U.S. Manufacturing Sites



Ranked in the top 5% in the nation for overall clinical excellence



Photo by Wichita State University

TECHNOLOGY

#15

IN DIGITAL SERVICE JOB GROWTH
– *Brookings Institute*

1 of 20

BEST METRO AREAS FOR REMOTE WORK

110+

IT TARGET SECTOR COMPANIES

17

HIGHER EDUCATION PROGRAMS FOR IT CERTIFICATIONS AND DEGREES

▶ Named one of the fastest-growing tech centers in the nation and ranked No. 15 in digital service job growth by the Brookings Institution, the Greater Wichita region is the nation's best kept secret in the IT sector.

TECHNOLOGY LEADERS IN WICHITA:



novacoast
Headquarters



keycentrix™
Headquarters



Innovation Campus & Branch Office



INTEGRA TECHNOLOGIES
Headquarters



Photo by Wichita State University

EDUCATION

\$300M

FUTURE BIOMEDICAL CAMPUS IN THE HEART OF DOWNTOWN



TOP 10 FOR GRADUATING FAMILY PRACTICE PHYSICIANS



#1 IN INDUSTRY-FUNDED AERONAUTICAL R&D – *National Science Foundation*



WICHITA PUBLIC SCHOOLS®

LARGEST PUBLIC SCHOOL DISTRICT IN THE STATE OF KANSAS

▶ Home to an impressive array of top-rated educational institutions and collaborative partnerships that focus on producing a workforce that is not only technologically prepared, but also possesses a strong work ethic.

MORE EDUCATION LEADERS IN WICHITA:



WICHITA STATE UNIVERSITY
NATIONAL INSTITUTE FOR AVIATION RESEARCH



NATIONAL CENTER FOR AVIATION TRAINING



NATIONAL INSTITUTE for CULINARY and HOSPITALITY EDUCATION



KANSAS HEALTH SCIENCE CENTER
KANSAS COLLEGE of OSTEOPATHIC MEDICINE



Photo by Wichita State University

Partner with Visit Wichita and

TAKE YOUR MEETING TO THE NEXT LEVEL

with access to resources from
Wichita's 6 key industries

1. Access to top-rated, industry speakers
2. Tours of state-of-the-art facilities
3. Immersive experiences & offsite venues
4. Increased conference attendance from regional attendees

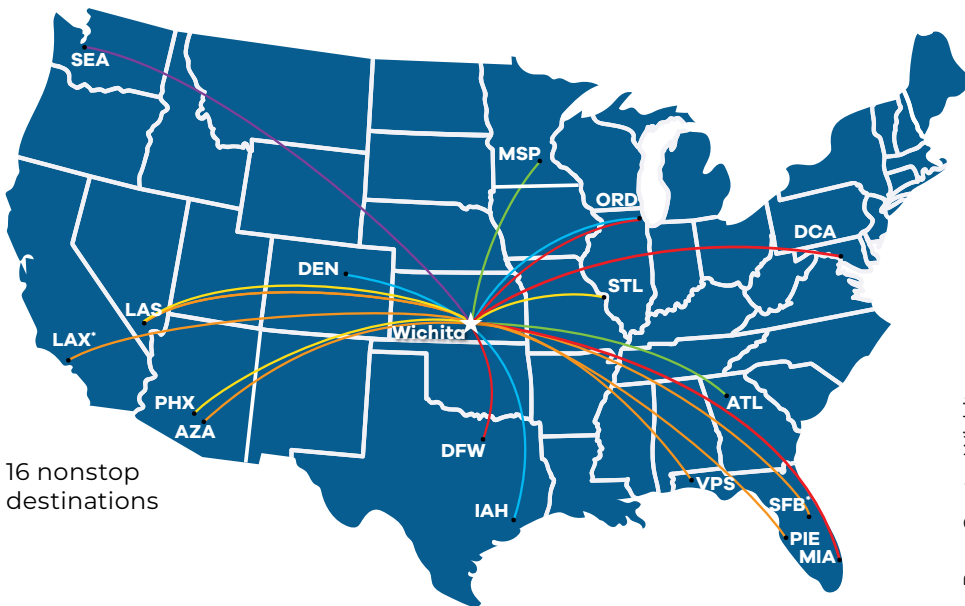
Trivago: #4 Best Value City for hotel quality ratings and prices

POINTS OF PRIDE

- ✓ #3 Manufacturing Hub — Large MSAs (*Business Facilities, 2022 Metro Rankings Report*)
- ✓ #1 most specialized aerospace and defense cluster in the country
- ✓ One of *Resonance Consultancy's Best 100 Cities in 2023*
- ✓ *Forbes* ranks Wichita as 12th best place in U.S. for young professionals
- ✓ #4 on *WalletHub's* list of 2023 best summer travel destinations

CENTRALLY LOCATED

Close proximity to many major U.S. cities



16 nonstop destinations



Photo by Jacob Boomsma

- ✓ *Travel Awaits* Says Wichita is one of 18 Midwest Towns You Should Visit in 2023
- ✓ Wichita ranked #11 on *CoworkingCafe's* list of Top 50 Medium-Sized Metros for Team-Building Events
- ✓ Wichita Makes Inclusivity a priority, creating spaces for people with disabilities (*MSN.com 2023*)

Dwight D. Eisenhower National Airport

AIRLINES:

- Alaska Airlines
- Allegiant Air
- American Airlines
- Delta Airlines
- Southwest Airlines
- United Airlines

*Orlando-Sanford (SFB), LAX, Destin-Ft. Walton Beach (VPS), St. Pete-Clearwater (PIE) are seasonal on Allegiant. Miami (MIA) is seasonal on American.

DRIVE TIMES

City	Hours
Oklahoma City	2-1/2
Kansas City	3
Dallas	5
Omaha	6
St. Louis	7
Denver	8

Cover photos by McConnell Air Force Base, Greater Wichita Partnership, Wichita State University, Visit Wichita



Scan for a free Meeting Planners Guide



515 S. Main, Suite 115
Wichita, KS 67202
316-265-2800
VisitWichita.com