

Wichita Official Visitors Guide

2022 Advertising Rates

BENEFITS

The *Wichita Official Visitors Guide* is the only official local visitor publication delivered to travelers **before** they arrive in Wichita. It's the most comprehensive source of visitor information available, and is accessible in print and online, making it the most convenient way for visitors to plan their trips.



Two ways to engage

- 1 Seasonally-curated content for two printed editions: Spring/Summer and Fall/Winter
- 2 Unlimited online presence in the digital edition

DEADLINES



SPACE RESERVATION
November 8, 2021



MATERIALS DUE
December 1, 2021



DELIVERY
March 2022

RATES

Please select one:

Full Page (6 available)	\$4,000
Half Page (6 available)	\$2,500



515 S. Main, Suite 115 • Wichita, KS 67202
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AD SIZES

AD	TRIM	BLEED
Full Page with bleed	8.5"w x 11"h	8.75"w x 11.5"h
Full Page no bleed	7.625w" x 10.25"h	NA
1/2 Page (Horiz)	8.5"w x 5.5"h	8.75"w x 5.625"h

INSERTION ORDER

To be one of the partners with prime advertising space, complete this form and email to scohrs@visitwichita.com.

Name of Advertiser: _____

Address: _____

Contact Person: _____

E-mail: _____

Phone: _____

Bill to: _____

Please submit camera-ready artwork to: lglasscock@visitwichita.com on or before **December 1, 2021**.

Acceptable File Format: PDF. Include or embed all fonts, logos and images. CMYK color profile, vector or 300 dpi

Signature: _____

I agree to pay the amount in full by December 1, 2021 unless prior arrangements are made. I agree the artwork submitted is approved and final.

Check out the Fall/Winter 2021 Wichita Official Visitors Guide at:

visitwichita.com/visitor-info/visitors-guide/

Susan Cohrs

316-660-6310 or scohrs@visitwichita.com