

# 1983

## Throwback Weekend

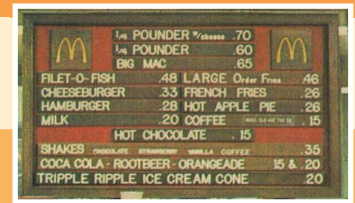
### MARCH 1-3, 2024

A valley-wide celebration of the Willamette Valley AVA's 40th Anniversary. To participate, start with the suggestions below as inspiration for your 1983-inspired offers/events and add them in the [WV Portal](#). Complete [#wvcelebrates40 campaign details](#) on the WVWA members website. Questions? Reach out to Director of Membership, Julie Dalrymple: [julie@willamettewines.com](mailto:julie@willamettewines.com).

### 1 WELCOME WALK-INS or ROLL BACK TASTING FEES



Remember the days of no reservations?



### 2

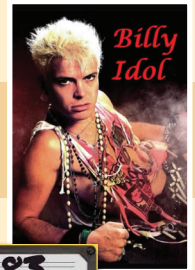
### RAID THE CELLAR

Add a vintage pour to your tasting flight.

### 3

### MAKE A MIX TAPE (er... uh... playlist)

Play that funky music... and share on Spotify.



### 4

### 80s THEMED COSTUME CONTEST

Ask guests to vote on the best staff fashion statement.



### 5

### HISTORIC PICTURE DISPLAY OR PHOTO BOOTH

Dig up those retro pics to chronicle the history of your brand, winery, or team.



### SPECIAL OFFERS & ONLINE SHOP IDEAS

Flat rate ship for **\$19.83**

Use online promo code **EST1983**

Curate an **\$83** wine package

#wvcelebrates40 | [bit.ly/wv-celebrates-40](https://bit.ly/wv-celebrates-40)



WILLAMETTE VALLEY WINE

— CELEBRATING 40 YEARS —

**EST 1983**