



CHEHALEM MOUNTAINS  
WINEGROWERS



VAN DUZER CORRIDOR  
AMERICAN VITICULTURAL AREA



Visit  
McMinnville



TASTE NEWBERG



ASSEMBLAGE

- All Are Welcome Here -

Oregon's wine community embraces all that makes this place special. We see our values reflected in the dedicated work of farmers, winemakers, and thousands of other skilled professionals who call this industry home.

Recent events have brought attention to Oregon, calling on us to recommit to a deeply valued aspect of life here: diversity. Circumstances

also demand that we thoroughly and thoughtfully reassert our principles of respect and inclusivity in our work.

As wine industry organizations representing stakeholders across the state, we recognize the power of our platforms and our potential to help build an equitable, thriving Oregon wine industry that in turn contributes to an equitable, thriving Oregon.

We believe the experiences, perspectives, and talents of all Oregonians are our greatest strengths. So when discriminatory actions and policies, like those recently mentioned in the media, challenge our humanity, we must respond. Racism, homophobia, and bigotry will not be tolerated, and we pledge to be vocal allies in the fight for equity.

The Oregon Wine Board and its allied wine associations throughout the state remain firmly invested in ensuring Oregon is a safe and welcoming place for all to live, work and visit.

In partnership with our tourism, culinary, and hospitality colleagues in Oregon we want to leave no doubt that we welcome everyone who wants to explore and enjoy our state.

**ALL ARE WELCOME HERE.**

It is our ardent belief that while Oregon is still a region of discovery and has much to share with the world, its greatest attribute is our expansive community of Oregonians dedicated to a diverse, vibrant future for our state.

We share that vision and invite all to join us as we work toward fulfilling it.