



WILLAMETTE VALLEY WINE

## QUICK START GUIDE: YOU'VE SIGNED THE PLEDGE. NOW WHAT?

Thank you for becoming a signatory to the Willamette Valley Wineries Association's Wine Community Diversity Pledge. While many growers and wineries are doing good work on their own, we believe that by working together and sharing resources we can make much more significant progress on diversity, equity, belonging, and inclusion (DEBI).

First and foremost, we understand that each of us has different resources, so this effort will be self-paced. Below is a quick start guide.

- 1) The DEBI committee has taken a while to reach this stage and if you are like us you may not remember exactly what the Pledge says, so it may be a good starting place to [re-read the Pledge](#).
- 2) Share the news with your staff that you have signed the Pledge and be sure to share the Pledge content with them.
- 3) Connect with a Pledge mentor. It may take time to connect with your mentor (currently a member of the DEBI Task Force), but know they will be there to support you on this journey and to help you develop a plan. If you would like to connect with a mentor, please email [morgen@willamettewines.com](mailto:morgen@willamettewines.com).
- 4) Be sure to check out the DEBI toolkit [here](#).
- 5) Consider signing up for the Willamette Valley Wineries Association DEBI book club [here](#).
- 6) Know that at the six-month and the 12-month mark, you and your mentor will set up a self-assessment. You will then meet with an external advisor, who is a DEBI professional, to do further assessment.
- 7) From time to time, the DEBI Task Force will send you information on programs, reading, and other resources we have found helpful.
- 8) Your suggestions and comments are always welcome. This is a work in progress.
- 9) If you ever have questions, please contact [morgen@willamettewines.com](mailto:morgen@willamettewines.com).

We look forward to recognizing your good work as you achieve milestones and celebrating your accomplishments with you. Thank you!

WILLAMETTE  
VALLEY WINE

PO Box 25162  
Portland, OR 97298

503.297.2962  
[willamettewines.com](http://willamettewines.com)

[@wwwines](https://www.willamettewines.com)