



WILLAMETTE VALLEY
WINE **FOUNDATION**



Domaine Drouhin Oregon
PHOTO | Easton Richmond



Domaine Nicolas-Jay
PHOTO | Easton Richmond



GERARDO PARTIDA

CHAIRPERSON

Dear Friends,

What a year it has been for the Willamette Valley Wine Foundation! I am delighted to share this annual report, celebrating our collective efforts to create opportunities for those living and working in the Willamette Valley's wine-growing and winemaking communities. Our work is essential to building strong, diverse, and sustainable communities—and none of it would be possible without your generosity and partnership. Thank you for being a part of this journey.

As someone deeply committed to affordable housing and community development, I am especially proud of the progress we've made in this area over the past year. Be sure to read about our support for Stratus Village in McMinnville. This report also highlights the growth of our partnerships with Primeros Pasos and Clackamas Community College, as well as our efforts to strengthen the workforce for much-needed and critically understaffed community health workers.

At the Willamette Valley Wine Foundation, we believe in creating communities where everyone has access to professional development opportunities, stable housing, quality healthcare, and enriching early childhood education—foundations that empower individuals and families to build brighter futures.

Thank you again for your support. I look forward to sharing more of our progress in the year ahead!

Gerardo Partida

| Willamette Valley Wine Foundation
Board Chair

FOUNDATION MISSION

MISSION

Systemic Community Impact

Rooted in the collaborative spirit of the early Oregon wine innovators, the Willamette Valley Wine Foundation exists to enhance the overall well-being of our wine-growing communities.

With established partners, we are working to create transformational opportunities for families and individuals by leveraging private philanthropy into additional public and private resources, and funding coordinated initiatives in four core areas:

- Affordable Housing
- Community-driven Health Care
- Early Childhood Education and Care Resources
- Personal and Professional Development Opportunities

CORE VALUES

Collaboration, Community Building & Transformation

Through the lens of social justice, the Willamette Valley Wine Foundation embraces the following values:

Collaboration – We value the experiences and contributions of existing community-based organizations and work to convene resources and build strategic partnerships to multiply our impact.

Community Building – Utilizing place-based resources and lived-experience, we develop associations that eliminate disparities and promote equity in our communities and workplaces.

Transformation – Our initiatives create life-changing enhancements to individuals' and families' health, homes, and livelihoods.

PHILANTHROPIC SUPPORT

The Foundation's mission is funded by private contributions from individuals, organizations, wine-related initiatives, and partnerships with private foundations which we then strategically leverage to drive additional public funding for projects that align with our mission and values.

BOARD OF DIRECTORS 2024

Gerardo Partida CHAIRPERSON
Group Coordinator, Community Home Builders

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Proprietor, Fairsing Vineyard

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Manager & Cultural Liason, !Salud! Services

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Managing Partner, Knudsen Vineyards

Kathie Byers
Founder & Co-Owner, Glorie Cookies

Rosie Andalón
Director of Real Estate Development, CASA of Oregon

Ian Lombard
Managing Partner, Casparian Capital Management

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Proprietor, Raptor Ridge Winery

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Proprietor, La Luce Vineyard

James A. Thommes, MD
Co-Founder & Proprietor, Two Mules Vineyard

Miguel Lopez
Proprietor, Red Dirt Vineyard Management Company

RESOURCES

The viability of the Foundation is facilitated with uncommon advantages.

- A sizeable cadre of experienced, reliable partner organizations with a long track record of serving the Willamette Valley's rural communities.
- Committed, experienced volunteer leadership representing a broad cross-section of the industry and individuals with lived experience serving our communities.
- Significant support from the Willamette Valley Wineries Association and contributions from early investors and Board members.
- An inherently diverse Board of Directors comprised of individuals with a proven track records of effective, practical solutions and success in their endeavors.



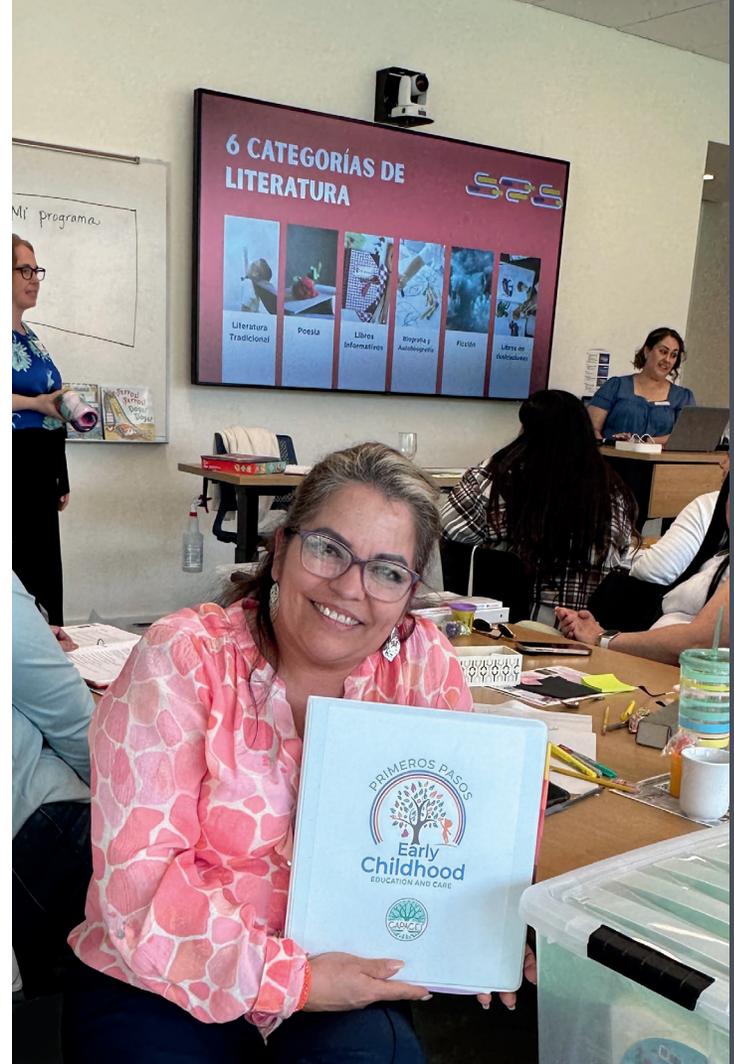
FINANCIAL REPORT

INCOME STATEMENT

TOTAL INCOME [DONATIONS]	\$432,454
TOTAL EXPENSES	\$204,792
NET INCOME	\$227,662

BALANCE SHEET

TOTAL ASSETS	\$770,878
TOTAL LIABILITIES	\$3,848
TOTAL EQUITY	\$767,030
TOTAL LIABILITIES & EQUITY	\$770,878



2024 INITIATIVES & PARTNERSHIP PROJECTS

PRIMEROS PASOS EARLY CHILDHOOD EDUCATION AND CARE

The Foundation's Primeros Pasos partnership is creating best-in-class Early Childhood Education and Care for Latino families in the Mid-Willamette Valley.

Impacts in 2024 include:

- Seeding Justice Capacity Building Grant, Second Year
- Business Training for Child Care Providers – 30 Latina Cohort
- Learning Resources for Early Childhood Educators
- Clackamas Community College Degree Program – 17 Latina Cohort
- Development of an Early Childhood Educator Apprenticeship Program
- Training and Licensing of Family Child Care Home educators (17 complete + 10 in progress)

STRATUS VILLAGE AFFORDABLE APARTMENT COMMUNITY

The Housing Authority of Yamhill County began construction of STRATUS Village, a 175 affordable apartment community, in McMinnville.

- Facilitated access to \$6.2 million of Agricultural Workforce Housing Tax Credits
- Affordable apartments set aside for sixteen agricultural workers

PUBLIC RELATIONS AND COMMUNICATIONS

The Foundation completed a public relations and communications initiative funded by the M.J. Murdock Charitable Trust that defined the Foundation's branding strategy, developed an overall communication and public relations strategy, and expanded the Foundation's website functionality.

EXPANDING HEALTHCARE ACCESS

The Foundation continues to investigate opportunities to expand access to healthcare through the training and placement of Community Health Workers and DULA Maternal Health Professionals.

OTHER AFFORDABLE HOUSING PARTNERSHIPS

The Foundation has developed options for acquiring land and is working with partners to develop affordable workforce housing communities. The intent is to complement the communities with systemic services: health care, early learning programs, and personal advancement opportunities.



An artist's rendering of the Stratus Village apartment complex. With the help of the Willamette Valley Wine Foundation, this project is now under way in McMinnville.



Graduates of the Family Child Care Home Educators program.



PHOTO | Easton Richmond

FIRST LEAF CAMPAIGN

In late 2023 the Foundation began the quiet phase of a \$2 million fundraising campaign – The First Leaf Initiative. Generous contributions of approximately \$1 million have already been committed in support of this campaign.

The targeted use of funds from the First Leaf Campaign includes:

- Affordable Housing
 - . Development of Workforce Housing Communities
- Early Childhood Education and Care
 - . Expand Workforce of Family Child Care Home Educators
- Community-driven Healthcare
 - . Expand training and placement of Community Health Workers
- Individual Opportunities for Growth
 - . Provide scholarships and Individual Development Accounts (IDA)
- Operating Capital
 - . Compliment current volunteer support with critical operating resources

The Willamette Valley Wine Foundation Board of Directors are committed volunteers, as well as financial contributors. All Foundation Board Directors have made pledges to support the First Leaf Campaign.



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willamettevalleywinefoundation.org