



Williamsburg Tourism Council Meeting Agenda
November 15, 2022 // 1:00 p.m.

Great Wolf Lodge, Meeting Room: Oak B
549 East Rochambeau Drive, Williamsburg, VA, 23188

Agenda Items

- I. Call to Order/Roll Call
- II. Public Comment
- III. MMGY Global Briefing
Clayton Reid, CEO
- IV. Roundtable Discussion
- V. Minutes
 - Action Item: Approve September 20, 2022 Meeting Minutes
 - See ATTACHMENT A – 9.20.22 Meeting Minutes
- VI. Product Development Fund Transfer Request
Andrew Trivette, City Manager, Williamsburg
 - Action Item: Transfer Request
 - See ATTACHMENT B – HTRFA Request Letter
- VII. Treasurer's Report
 - Financials
 - Revenue/Expenses
 - Cash on Hand
 - Tax Revenue
- VIII. Executive Director and CEO Report
 - Key Performance Indicators (KPIs)
 - Marketing/Public Relations/Sales Program
- IX. New Business
- X. Old Business
- XI. Adjournment