



Williamsburg Tourism Council Meeting Agenda
November 16, 2021 // 1:00 p.m.

Williamsburg Winery, Westbury Hall
5800 Wessex Hundred, Williamsburg, VA, 23185

Agenda Items

- I. Call to Order/Roll Call
- II. Public Comment
- III. Sports Complex Briefing
Mayor Doug Pons, City of Williamsburg
- IV. Roundtable Discussion
- V. Minutes
 - Action Item: Approve September 21, 2021 Meeting Minutes
 - See ATTACHMENT A – 9.21.21 Meeting Minutes
- VI. Treasurer's Report
 - Financials
 - Revenue/Expenses
 - Cash on Hand
 - Tax Revenue
- VII. Executive Director and CEO Report
 - 2022 Media Plan
 - Marketing/Public Relations Program Recap
 - Sales
- VIII. New Business
- IX. Old Business
- X. Closed Session
 - Action Item
 - Pursuant to Va. Code Section 2.2-3711(A)(1) to discuss personnel matters
- XI. Adjournment