



**Williamsburg Tourism Council Meeting Agenda
January 19, 2021 // 1:00 p.m.**

Zoom Meeting:

<https://us02web.zoom.us/j/82972436466?pwd=NytlldVJCOHhMa2o2YmpjNWZmbzVjZz09>

By Phone: 646-876-9923

Meeting ID: 829 7243 6466

Passcode: 230051

AGENDA ITEMS	ACTION ITEM	ATTACHMENT
I. CALL TO ORDER/ROLL CALL		
II. PUBLIC COMMENT		
III. U.S. TRAVEL ASSOCIATION (USTA) BRIEFING Erik Hansen, SVP, Government Relations, USTA		
IV. VIRGINIA TOURISM CORPORATION (VTC) BRIEFING Rita McClenny, CEO, VTC		
V. MINUTES A. November 17, 2020 Meeting Minutes	X	A
VI. CHAIR REPORT A. By-Laws Adoption B. Election of Officers	X X	B
VII. TREASURER'S REPORT A. Revenue/Expenses B. Cash on Hand C. Tax Revenue		
VIII. CLOSED SESSION <i>Pursuant to Va. Code Section 2.2-3711A.8 for consultation with retained legal counsel for advice regarding contractual rights and compliance matters.</i>	X	
IX. EXECUTIVE DIRECTOR REPORT A. Public Body Compliance B. Marketing/Communication Activities		
X. NEW BUSINESS		

XI. OLD BUSINESS		
XII. ADJOURNMENT		