



Williamsburg Tourism Council Annual Meeting Agenda

Jamestown Settlement

2110 Jamestown Rd

Williamsburg, VA 23185

January 20, 2026 – 12:30 - 2 p.m.

Agenda Items		
I.	Call to Order / Roll Call	Ruth Larson
II.	Public Comment	Ruth Larson
III.	Roundtable Discussion	Ruth Larson
IV.	Minutes a. <u>Action Item</u> : Approve November 18, 2025, Meeting Minutes (pgs. 3-8)	Ruth Larson
V.	Chair Report a. 2026 WTC Meeting Calendar b. Next Meeting, March 2026	Ruth Larson
VI.	2025 Audit (pgs. 9-22)	Greg Miller, CLA
VII.	Treasurer’s Report a. Financials (pgs. 23-27)	Mayor Doug Pons
VIII.	CEO Report a. 3-Year Strategic Plan Timeline	Ed Harris
IX.	Marketing Update	Jennifer Case Selena Coles Daniela Owen
X.	New Business	Ruth Larson
XI.	Old Business	Ruth Larson
XII.	Adjournment	Ruth Larson

Upcoming Meeting:

WTC Board Meeting March 2026