

WILLIAMSBURG TOURISM COUNCIL MEETING
Visit Williamsburg Office
Conference Room
24 July 2026
Meeting Minutes

The Williamsburg Tourism Council (“WTC”) was convened at 10 a.m. on July 24, 2026, at the Visit Williamsburg Office Conference Room.

Tourism Council Members Present:

Ruth Larson, James City County Board of Supervisors, Chair
Ron Kirkland, Williamsburg Hotel and Motel Association, Vice Chair
Mayor Doug Pons, City of Williamsburg, Treasurer

Staff Members Present

Edward Harris, CEO

I. Call to Order

Chair Ruth Larson called the meeting to order at 10:05 a.m.

II. Closed Session

At 10:06 a.m., Mr. Kirkland moved to enter closed session. The motion was seconded by Mayor Doug Pons and approved.

The Council reconvened in open session at 11:30 a.m. Mr. Kirkland moved to certify the closed session, and the motion was approved at 11:31 a.m.

III. Adjournment

There being no further business, the meeting was adjourned at 11:32 a.m.